

**GUIDE TO**

**SHANGHAI**

**1941**

04  
35



ROYAL ASIATIC SOCIETY

SHANGHAI BRANCH

LIBRARY

004  
R 85

# SHANGHAI STEVEDORING COMPANY

*Federal Inc., U.S.A.*

51 Canton Road

*Curio and Furniture*

## PACKING

•

TRANSPORTATION OF ALL KINDS

•

## STORAGE

---

### OLD ANGUS

LIQUEUR SCOTCH WHISKEY

Blended and Bottled

in

SCOTLAND

ACCESSION  
No. 12717



ART DESIGNERS  
and  
QUALITY PRINTERS

ART WORK  
POSTERS  
PAMPHLETS  
FOLDERS  
SHOW CARDS  
PORTRAITS  
STATIONERY  
NEWS-ADS  
AD-COPY  
BLOCKS  
OFFSET  
SILK SCREEN

Publishers of  
SCREEN, ART & SPORT  
Magazine

**Adcraft**  
**STUDIOS**

7 AVE. EDWARD VII  
ROOM 3 TEL. 88322



SHOW CARDS

WINDOW  
DISPLAYS

POSTERS  
PAMPHLETS  
FOLDERS

ART WORK

STATIONERY

NEWS ADS  
AD-COPY

~~Aderaff~~  
7 AVE. EDWARD VII,  
ROOM 3,  
TEL. 88322



**ART DESIGNS AND  
QUALITY PRINTING**

**SALE OF:  
S.V.C. ALBUMS**  
DIAMOND JUBILEE OF THE IN-  
TERNATIONAL SETTLEMENT OF  
SHANGHAI OPERA PROGRAMMES.

**BLOCKS**

**OFFSET  
PRINTING**

**PUBLISHERS OF "SCREEN, ART &  
SPORT" MONTHLY MAGAZINE**

**SILK SCREEN  
PRINTING**

**SALE OF PAINTING  
CHINESE  
AND  
FOREIGN**



---

---

**Swift, Accurate & Reliable  
World-Wide Service**

---

---



*Direct Circuits to*

**San Francisco  
Manila  
Hongkong**

**Berlin  
Geneva  
Rome**

**Tokyo  
Osaka  
Bangkok**

*Principal cities in China*

**SHANGHAI  
RADIO**

**Sassoon House**

**INTERNATIONAL  
OFFICE**

**Tel. 11130**

*Branches:*

**922 North Szechuen Road**

**70 Foochow Road**

**598 Woosung Road**

**also at Shanghai Railway Station  
and any Post Office in the town.**

*General-Managing Administration:*

**THE CENTRAL CHINA TELECOMMUNICATIONS  
COMPANY, LIMITED**

**106 Yu Ying Tong Road**

**Tel. (02) 4501**

**R  
A  
D  
I  
O  
G  
R  
A  
M**





# GUIDE

TO

# SHANGHAI

## 1941

Editor  
I. I. Kounin

*Publishers:*

**ADCRAFT STUDIOS**

7 EDWARD VII, ROOM 3





PELICAN WORKS-GÜNTHER WAGNER

*Obtainable at*

**THE SUN SUN CO., LTD.**

720 Nanking Road



# Contents

	Page
Guide to Shanghai .....	5
Foreword .....	9
Brief Story of Shanghai .....	11
The Hotels .....	29
Banks .....	33
Clubs and Sports .....	41
Restaurants .....	47
Theatres and Amusements .....	49
Department stores .....	55
Touring Shanghai .....	61
The Press .....	66
Transportation .....	71
Local Parks .....	76
Excursions to the nearer surroundings .....	83
<b>General Information:</b>	
Emergency Telephone .....	} 86
Time .....	
Chinese Standard System .....	} 87
Weather Statistics .....	
Hospitals .....	89
Health Measures .....	89
Local Governing Systems .....	90
Jurisdiction of Nationals .....	93
Long Distance phone rates .....	94
Tides at Shanghai .....	96
Churches .....	97
Holidays .....	97
Consulates .....	100
Chambers of commerce .....	102
Customs and passports .....	103
Postal rates .....	103
Telegram rates .....	106
General local knowledge .....	107
<b>Tourist facilities:</b>	
Aeroplanes & Airways .....	108
Associations .....	108



# Contents

	<i>Page</i>
Banks .....	109
Hotels .....	110
Beauty parlours .....	111
Booksellers & Stationers .....	112
Breweries .....	112
Bus Companies .....	112
Broadcasting Stations .....	113
Cafe and Restaurants .....	113
Cabarets .....	114
Chambers of Commerce .....	114
Churches .....	115
Consulates, Embassies, Legations .....	115
Department stores .....	116
Dentists .....	116
Dressmakers .....	117
Florists .....	117
Furriers .....	117
Gasoline stations .....	118
Hire cars .....	119
Hospitals .....	120
Jewellers .....	120
Libraries .....	120
Men's wear and Milliners .....	120
Motorcar dealers .....	121
Missions .....	121
Newspapers & Publications .....	122
Post Offices .....	123
Physicians .....	123
Pharmacies .....	124
Radio dealers .....	125
Restaurants (Chinese) .....	125
Telegrams .....	125
Theatres .....	126
Tourist agents .....	127
Transportation companies .....	127
Telephone companies .....	127

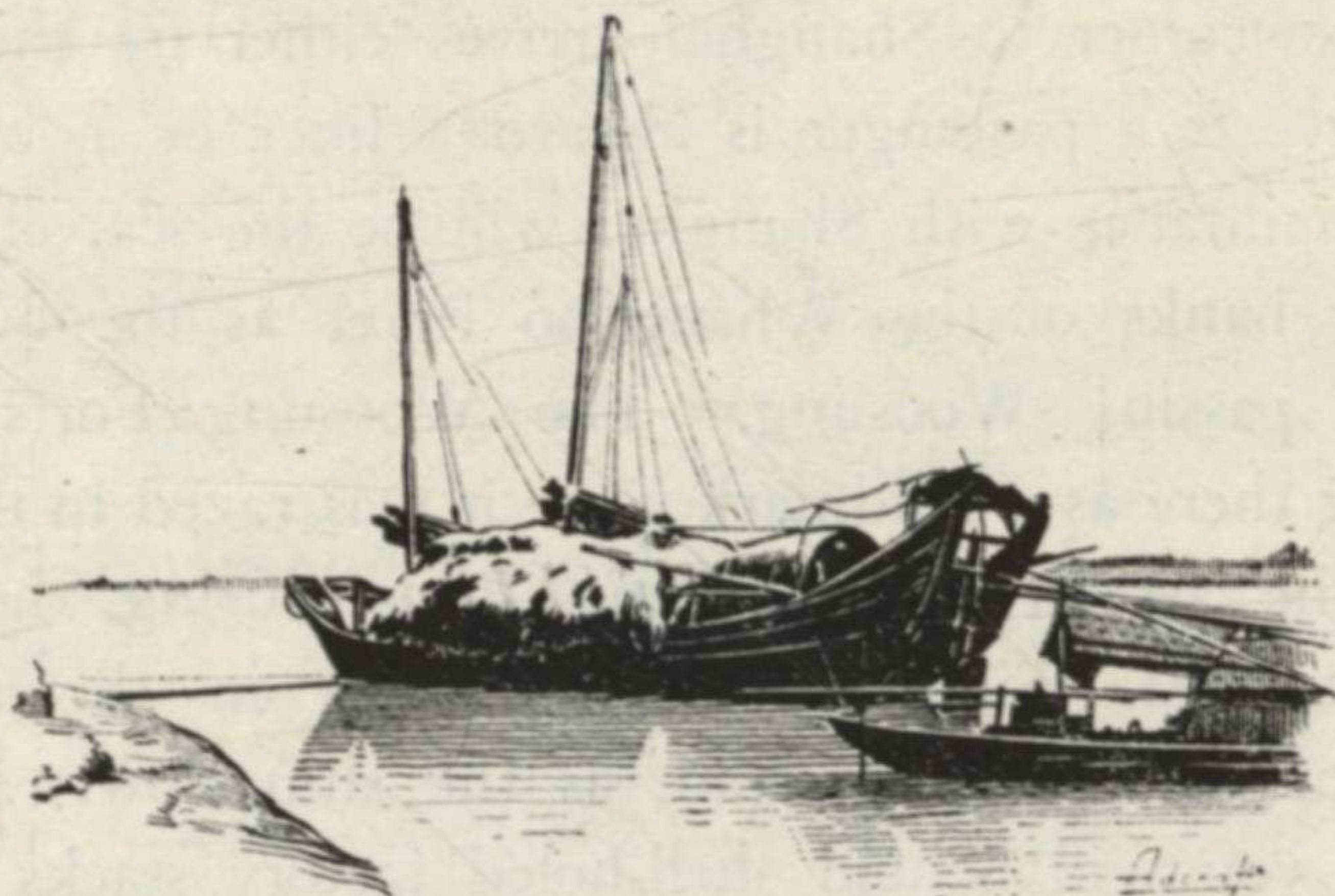




A newcomer to Shanghai arrives either by ship, by rail or by air. If a passenger is aboard a liner or a 'coaster' the first acquaintance with Shanghai will be the scarcely populated lower banks of the Whangpoo River as the boat steams up after passing Woosung. The Woosung Forts Hotel is no longer there as a landmark since it was razed to the ground during the assault on Woosung Forts during the August-November 1937 Sino-Japanese hostilities in the immediate vicinity of Shanghai. Instead, as the ship slowly moves up the river you will behold shell-holed factory stacks and shell and fire torn structures on either bank. Just before you sight the 'Point' you pass, on the portside, Shanghai's Fish Market and the Jukong Wharf, the latter connected by a straight highway with the Civic Centre in Kiangwan. Both have been built under the ex-Mayor Wu Teh-chen immediately prior to the 1937 upheaval. At this stage, but on your starboard side, you will be passing the Pootung Installations'

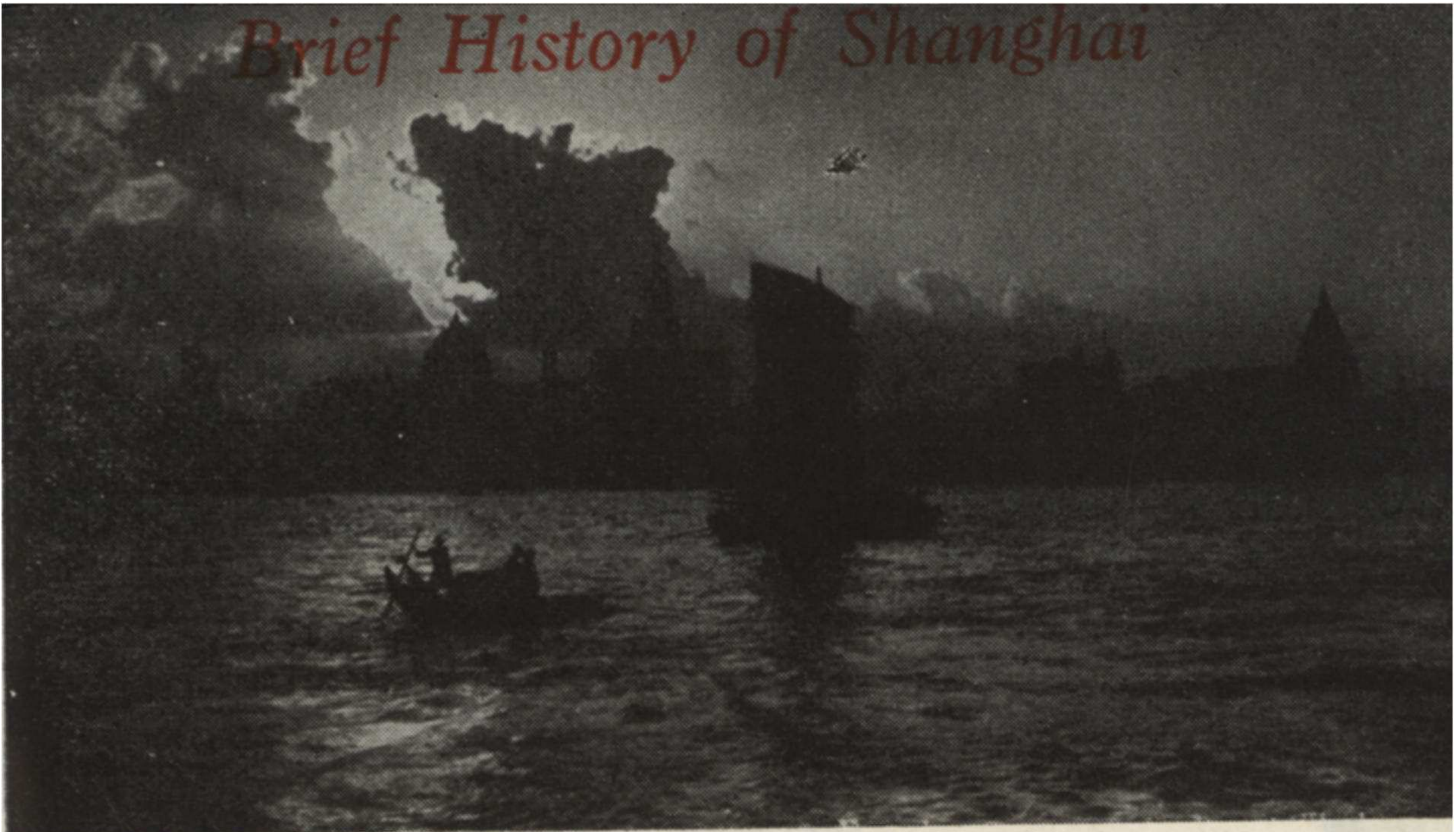


of the three major oil companies in Shanghai—the Asiatic Petroleum Company, the Standard Vacuum and the Texas Oil. These 'Installations' are the storage place for gasoline, crude oils and lubricants feeding the entire region and hinterland served by Shanghai. This is the place from which that "Oil for the Lamps of China" comes. Next, your eye is caught by the bulky structures, mountains of coal and busy cranes running to and fro on the superstructure of the Shanghai Power Company, one of the largest of its kind in the world. It provides light and heating and power for the entire metropolitan area. By now you will have started passing ships of all flags, sizes and description moored to buoys in midstream and the line of vessels stretches, depending upon how heavy the ships traffic on that particular day may be, right up to where the river makes a sharp turn southwards and whence the full view of the famous Bund of Shanghai, a magnificent, unforgettable skyline, unfolds to the dazzled eye.





# Brief History of Shanghai



Famous Shanghai Bund at night

**T**HE history of Shanghai dates back to well over two thousand years. However, herein we are chiefly concerned with a brief historical outline on Shanghai as it was when the foreigners first established themselves on the banks of the Whangpoo river close to a hundred years ago.

Following the first Anglo-Chinese armed clash in the year 1842 an understanding, embodied in the Treaty of Nanking which was signed on board H. M. S. Cornwallis on August 29, 1842 at Nanking, was reached between Great Britain and China whereby the former obtained the consent of the Chinese Imperial Government to the effect that foreign merchants with their families and establishments shall be allowed to reside for the purpose of carrying on their mercantile pursuits without molestation or restraint in the five China ports: Canton, Amoy, Foochow, Ningpo and Shanghai.

The next year, on November 8, 1843 Captain George Balfour, knighted at a later date, landed in Shanghai as the first British Consul and that date has become, in the annals of local history, the birth date of the first foreign settlement in Shanghai.

Captain Balfour's career and achievementss on these shores has been a very colorful and packed with drama. He was confronted with intrigue and obstacles from the first day of arrival, but in a true Anglo-Saxon manner refused to be discouraged in his mission. His achievements are the more





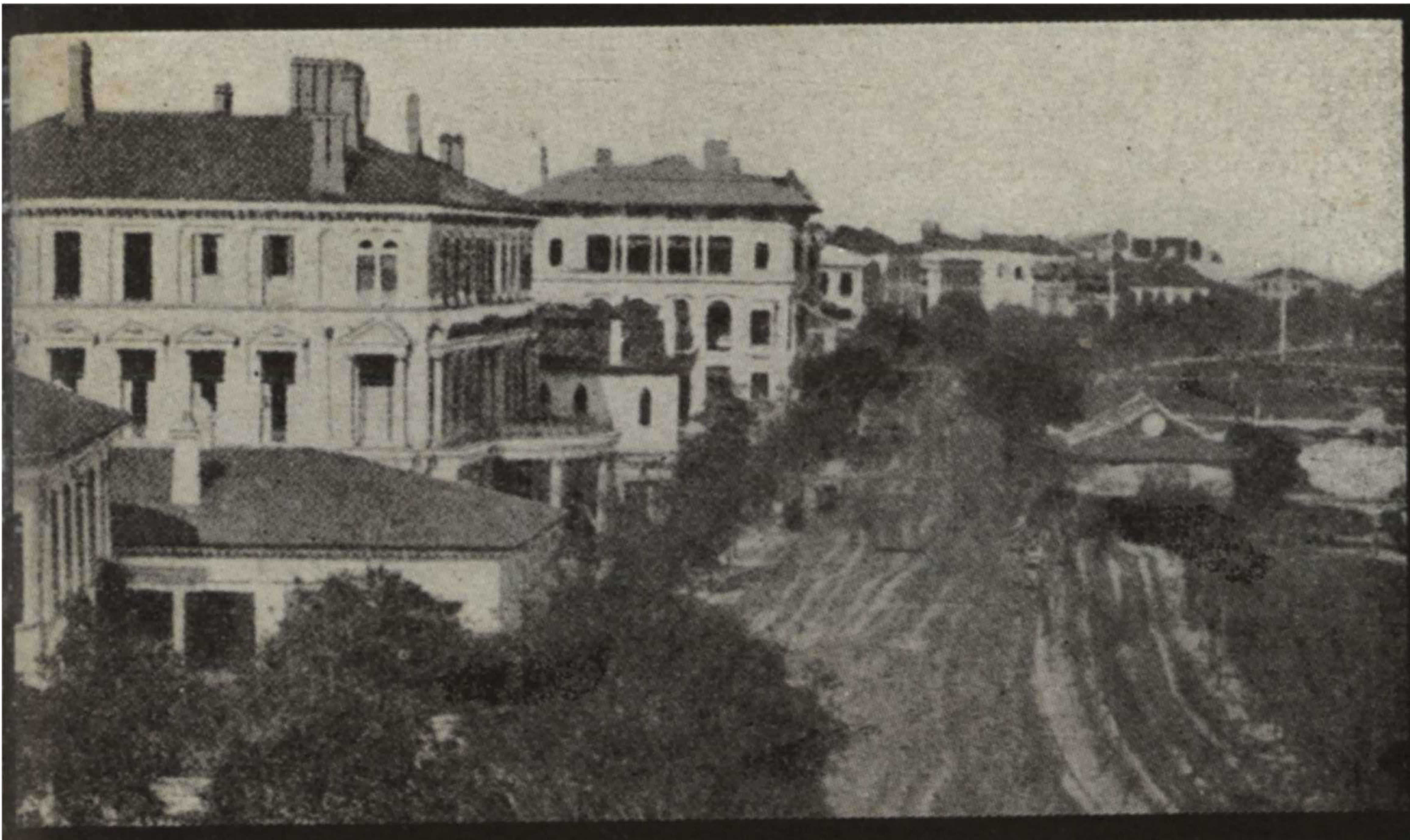
Nanking Road, 1883.

remarkable in view of the fact that the Treaty of Nanking failed to make any specific provision for foreign settlements in China in respect of definite, outlined border limits and Captain Balfour, therefore, had to take it unto himself to settle this problem of most pressing and vital importance to foreign traders as well as to himself and his consular staff. The Taotai, alleging that it would be contrary to the then existing Chinese law to sell land to foreigners, adopted a non-compromising attitude until a special permission from the Imperial Government had been obtained granting foreigners the right to rent Chinese soil on a perpetual lease. In this manner the first lot of land was acquired for the British Concession which originally stretched from the Whangpoo in the East to the Yangkingpang (now Avenue Edward VII) in the South and what is now Peking Road in the North. The western boundary was left undefined for a while, but was later fixed at Barrier Road—at present Honan Road.

This territory totalling some 150 acres presented a rural sight for many months after the deal had been concluded and, while some of this land was under cultivation, the rest was covered by marshes, ditches and ponds and traversed by creeks.

The Bund, to-day the justified pride of Shanghai and famous the world over, was then a muddy towing path along a wide foreshore. What is to-day the Szechuen Road for several years marked the western limits of the Settlement proper and the land beyond it was looked upon as "country side". Difficulties in putting up foreign dwellings and busi-





The Bund, 1863

ness premises within the newly established British Settlement were so plentiful that even for some years most of the one hundred odd foreigners, then forming the foreign community of Shanghai, lived within the walled native city of Shanghai now known as Nantao.

Inspired by the initial success of Great Britain in negotiating with the Chinese Imperial Government, the French Government and the United States of America likewise sought and finally obtained similar privileges for their own nationals and trade facilities. Thus Washington appointed the Hon. Caleb Cushing as the first American Minister Plenipotentiary and Paris dispatched M. Theodore M. M. J. de Lagrene. On July 3, 1844 the Treaty of Wang-hsia was signed between China and the United States and on October 24 in the same year the Franco-Chinese accord was reached in the Treaty of Whampoa. The trading rights and the right "to reside . . . without molestation and restraint" granted by China to France and the United States were the same as those extended to Great Britain two years earlier and applied to the same "Treaty Ports".

The Treaty of Nanking and later the treaties of Wang-hsia and of Whampoa gave the inception to extraterritorial rights, for although extrality as such was neither mentioned nor granted, provisions were made for the establishment and functioning of consular officials and the treatment of foreign nationals and their trade relations with China and the Chinese "according to most favoured nation". This gave rise for the British regarding themselves as the sole authorities in the



Shanghai Settlement and no land could be purchased or leased without the consent of the British Consul. However, after the signature of the French and American treaties with China misunderstandings arose on this ground, because merchants of the latter two nations claimed equal rights with the British. Land Regulations were, therefore, drawn up by the Taotai and Captain Balfour in 1845 and these formed the basis for all subsequent enactments governing the Settlement's affairs. These regulations, furthermore, foresaw and actually laid down the foundation for self-government of foreign residents in the Settlement. The present day Shanghai Municipal Council, a governing body elected annually by the rate-payers, is the modern version of the municipal self-government as conceived almost a hundred years ago, and the Land Regulations still form the basis of the Shanghai Municipal Council now as then.

The American Settlement of Shanghai was originally founded in that part of Shanghai which is to-day known as Hongkew. It ran along the waterfront, and its main thoroughfare was Broadway. The French settled down to the South of the British Settlement and, with the British and the American Settlements in 1854 formed one municipal government, however, in 1862 the French Settlement of the earliest era withdrew from the municipal system of 1854 and assumed the status of a Concession which has survived Shanghai's hectic history to this day.

On September 21, 1863 the English and the American, or Hongkew area, were united and brought under a joint municipality, giving a new turn of events in the destiny of Shanghai and the birth of the International Settlement of Shanghai. Even at the time the union of the two foreign Settlements was being consummated, the American Consul, Mr. George F. Seward and Huang Taotai agreed to new, considerably extended boundaries for the American Settlement. The English Settlement was meanwhile also extended and the newly acquired areas of the two Settlements made the city fathers and members of the Shanghai Municipal Council pause before the heavy task confronting them in administering such considerable areas. It was at this stage of Shanghai's history that for the first time a proposal to convert the foreign areas of Shanghai into a "Free City" received serious and prolonged consideration and the issue was made a subject of deliberations and discussions in the Council Chamber. Records do not reveal, however, the reason or reasons why this scheme was shelved, for it is now again, seventy





Bund

Garden Bridge



*Photo by A. I. Veiss*



# *Visit* JAPAN

For Information and Literature, apply to your Travel Agent, or—

## JAPAN TOURIST BUREAU

110 Szechuen Road, Shanghai.

(Tel. 15947, 15671)

<i>Head Office:</i>	Marunouti, Tokyo
<i>Manila:</i>	Crystal Arcade, Escolta
<i>Hongkong:</i>	King's Building
<i>Peking:</i>	43 Ha-ta-men Street
<i>Los Angeles:</i>	1151 S. Broadway
<i>New York:</i>	International Bldg., Rockefeller Centre
<i>Buenos Aires:</i>	Florida No. 746

The chain of J. T. B. Offices covers more than  
100 principal cities in the Orient.

## BOARD OF TOURIST INDUSTRY

JAPANESE GOVERNMENT RAILWAYS



# CENTRAL CHINA RAILWAYS

## HOTEL SERVICE (店飯營直)

METROPOLITAN HOTEL (店飯都首) NANKING (京南)

LAKE - VIEW - HOTEL (店飯冷西) HANGCHOW (州杭)

YEN - YU - LOU (樓雨煙) KASHING (興嘉)



# 華中鐵道



five years later, that the subject is occupying the serious-minded of this fair Metropolis.

The first major crisis of foreign Shanghai occurred when the Taipings, after capturing Soochow in June, 1869, laid siege to Shanghai. The Taiping Rebellion sprang up in Kwangsi Province in 1850. Its originator and leader Hung Hsiu-ch'uan had been influenced by Christian teachings, so he claimed, and was avowed to his original purpose to instigate a crusade against idolatry and the creation, instead, of an "Association for the Worship of God" or "Shanti-Hui". He believed in the use of force to attain his objectives and this method soon caused him to enter into an open conflict with the existing authorities.

Ensuing events resulted in an open rebellion led by the same Hung Hsiu-ch'uan who by now took it upon himself to establish a new dynasty to be known as the "Tai-ping-tien-kuo" or "Great-Peaceful-Heavenly Kingdom". He gradually became so obsessed with his self imposed mission that he finally proclaimed himself to be the Heavenly Younger Brother, son of the Heavenly Father and brother of Jesus Christ.

The original policy of the foreign Powers adopted at that time was one of strict neutrality applicable also to foreign Settlements in Shanghai. In view of grave danger, however, to the safety of Shanghai and its foreign areas, it was finally decided by local foreign representatives to accede to pressing pleas from the Taotai for a mutual defense of the city against the rebels. All available foreign forces were mustered and put into the field against the Taipings. The Shanghai Volunteers shouldered the burden and responsibility together with regular troops and naval landing parties.

The warm reception offered the Taipings by the combined forces of Shanghai defenders resulted in a minor rout of the rebels who decided to give up, for the time being, the siege of Shanghai and to withdraw to Nanking. Meanwhile, Hung Hsiu-Ch'uan, the originator of the Taipings and the whole movement, changed his name to that of Tien Wang, i.e. Heavenly Emperor and continued to marshal his forces even to the extent of securing the services of some two hundred foreign adventurers. While feeling himself quite secure behind the walls of Nanking, this Heavenly Emperor magnanimously granted Shanghai a respite of one year and promised not to come within 30 miles of Shanghai as proof of his Kindness of Heart.





**SHANGHAI—A PORT**



*Photo by A. I. Veiss*



# TYŪKA KŌKŪ KAISHA

(THE CHINA AIRWAYS CO., LTD.)

● GO BY AIR

● USE AIR MAIL

● SEND GOODS BY AIR

IT'S SAFETY, FAST, AND ECONOMICAL

## *Regular Service*

SHANGHAI	—	HANKOW	DAILY
SHANGHAI	—	CANTON	MON., THURS.
SHANGHAI	—	PEKING	DAILY
SHANGHAI	—	TSINGTAO	DAILY
SHANGHAI	—	DAIREN	DAILY

*For Particulars Apply*

**SHANGHAI CITY OFFICE**

71 Seward Road

Tels. 41633-41655





## MEDITATION



# WORLD-WIDE

MANUFACTURERS AND EXPORTERS

of

## *Household Linen*

ALL KINDS—ALL SIZES

**World-Wide Weaving & Dyeing Co., Ltd.**

Office: 33 Szechuen Road. Tel. 13614

Factory: 372 Great Western Road.

Telephone 22902

# THE IVORY VASE

(MRS. MOYSEY'S CURIO SHOP)

in

## LIQUIDATION

(VOLUNTARY)

A Large Selection of Genuine Chinese Curios which  
were Originally A Part of A Private Collection.

IVORY, SKIRTS, COATS, POTTERY,  
BRONZES, BLACKWOOD FURNITURE,  
PICTURES, ETC., ETC.

REDUCTION FROM

**25 % TO 50 %**

Do Not Delay

Call AT ONCE

452 Kiangse Road - - - - - Tel. 18874





**U L F U C O**

**Ulrich Fuel Co.**

**Fuel & Lubrication**

---

Room 71, 110 Szechuen Road

Telephone 14926

**DR. M. PASTER**

**DENTAL SURGEON**



**1st Dental Hospital**

*X-Ray Department*



**Auditorium Apt.**

**947 Ave. Joffre**

**Tel. 73946**



Shanghai enjoyed the breathing spell with its usual optimism (a Shanghai characteristic prevalent to this day) and embarked with all haste upon every chance of making money to spend it lavishly on entertainment, gambling and general "good time". However, barely a year had elapsed than the truce was broken with the sudden appearance, almost in sight of Shanghai, of a considerable horde of the Taipings, reinforced and supported by their foreign hirelings. The rebels advanced from three sides and soon reached points within a mile and a half from the British Consulate compound. Again they encountered an unexpectedly warm reception and retreated leaving behind a mass of bodies killed and wounded.

This second attack of the Taipings on Shanghai heralded a change of policy by the foreign Powers interested in Shanghai. Gathering stronger forces the foreigners gave up defence and abruptly changing their tactics to offensive

measures pursued the rebels even far into the country beyond Shanghai, causing ultimately the final collapse of these fanatics in 1864.

Again life and activities in Shanghai entered upon a smoother phase and for the next dozen years a considerable development of the International Settlement and the French Concession was forging ahead. Trade, social life and sports developed and progressed, offering more and more attractions to foreign influx from western countries. But with the growth of the Settlement and the Concession the antipathy of the native population, overwhelming in numbers, against the foreign intruders and settlers became increasingly evident and constant minor frictions culminated in the first open riot in 1874 in the French Concession. Houses were ransacked and set on fire and a number of foreigners were wounded. A small riot of wheel-barrow coolies in the International Settle-

#### The Fair City of Shanghai





ment on the 5th April 1897 led to resignation of municipal council. The attempt was soon crushed and Shanghai kept on prospering and growing.

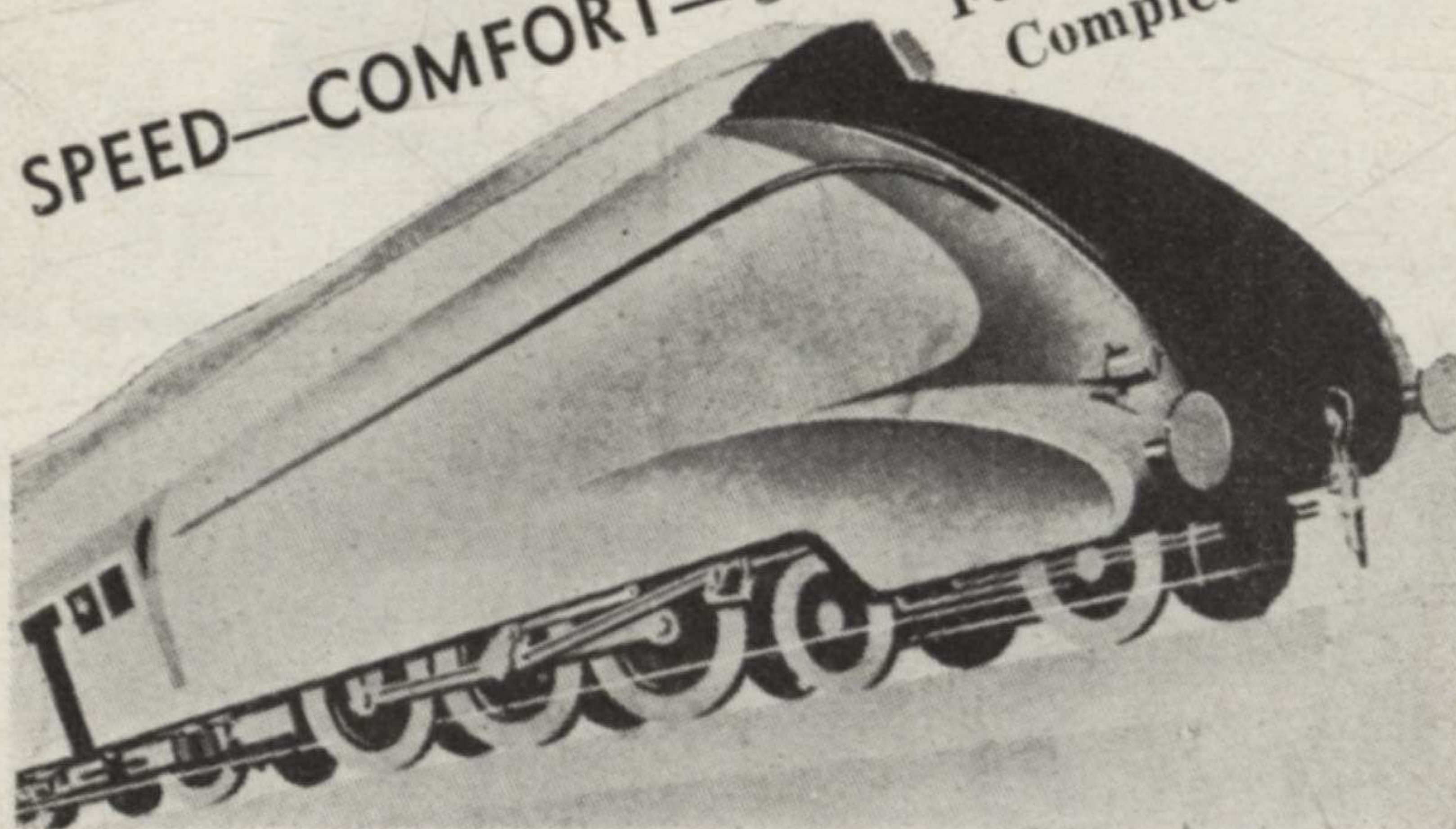
In 1898-99 saw a further extension of the Settlement and French Concession. By its extension the settlement's area, formerly measuring 10,606 *mow*, was more than trebled, increasing to 32,110 *mow*, or 8.35 square miles.

Nothing so well attests the prosperity of Shanghai as this constant need of extension—a prosperity which seems to bear a charmed life in the midst of all the upheavals. Sino-Japanese War, Boxer up rising, Russo-Japanese war, the World War of 1914-18; Sino-Japanese Conflict of 1937 and even the present world situation has not affected Shanghai's prosperity as much as could be expected. The greatest development of Shanghai undoubtedly, began after the Boxer crisis: import, export, and local trade increased tremendously. Thousands of new buildings, residential and industrial, growth of the port activities, expanding railway system, and finally the inauguration of Air-lines, all these bespeak the rising star of Shanghai.

## Asia Express Ltd.

SPEED—COMFORT—SERVICE

Fastest train in the Orient  
Completely air-conditioned



Tickets,  
Information  
and  
Illustrated  
Guide Books  
obtainable at  
Messrs: The  
Japan Tourist  
Bureau, Thos.  
Cook & Son  
Ltd., The  
American  
Express Co.  
and The  
International  
Sleeping Car  
Co. ("Wagons-  
Lits")

### SOUTH MANCHURIA RAILWAY CO.

Head Office: DAIREN

Shanghai Office: 24 THE BUND





## The One Who Understands





## BROADWAY MANSIONS HOTEL

The coolest building in Shanghai during summer months  
200 Rooms and Suites and 55 Unfurnished Apartments  
all with Private Bath.

Excellent Cuisine and Service.

Cables: "BROADMAN".

Telephone: 46260





Park Hotel  
Overlooking The Race Course

## THE HOTELS

Shanghai—a paradise of adventure and mystery—the thought prevalent in each and every mind of the tourists, as they stand aboard their ship gazing toward the Bund and recalling all that they have heard of this port. Yes, many were the stories heard, and each more adventurous and more mysterious than its predecessors.

And now, the ship docks. Passengers, a little excited and a little nervous because of their long journey descend the gang-plank and run into a mass of humanity—Chinese coolies gathered together shouting “baggage, Master”, “wanchee car”—all bent in adding the visitor in making their landing easier. Then, ‘baggage and car’ all settled, hotel porters enquire “where to?”

There was a time when Astor House was the only high class hotel and the number of tourists that visited Shanghai was very limited. That time has gone forever and since



then wonderful buildings have been erected, replacing the old ones.

A few steps from the old Astor House, now stands the stately form of Broadway Mansions. Long before the buildings of Shanghai begin to form shape, out of the mist suddenly to the tourist aboard ship there appears a giant which stands on guard. This is the Broadway Mansions.

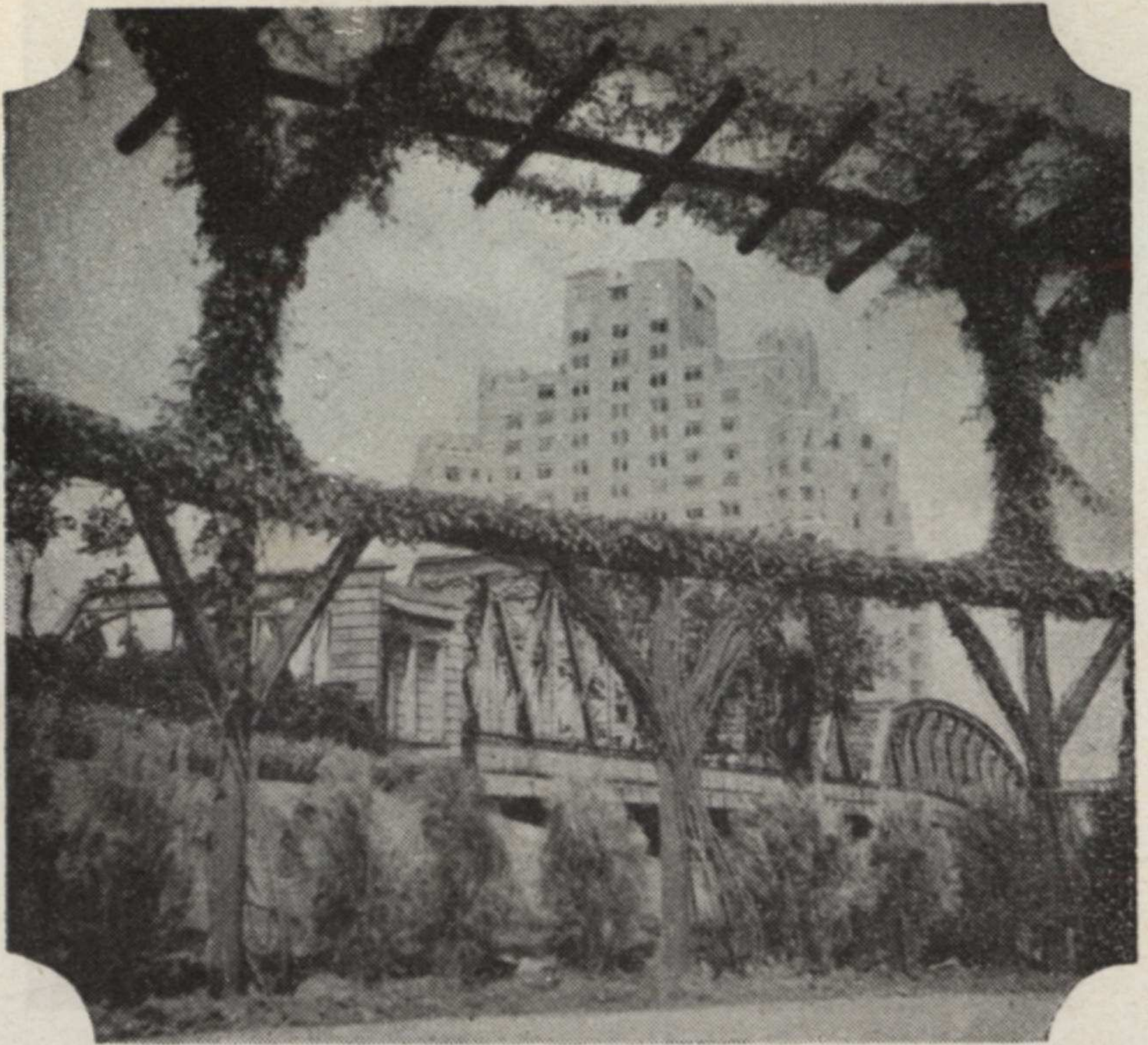
The Hotel is entirely modern, having been built in 1936 and due to its location, experienced management of Mr. M. Melgunoff, and excellent service is favoured by the public. The magnificent views afforded from numerous large windows and the cool atmosphere of the spacious lounge—all this enchants and draws the people who love comfort; the excellent foreign kitchen leaves nothing more to be desired.

But Broadway Mansions Hotel cannot accommodate one 10th of the eager visitors to Shanghai, for it has its own visitors who come regularly and live for a long time. There are many other hotels besides the two just mentioned in this city. The corner of Nanking Road and Bund is guarded on both sides by two sentinels that have withstood all kinds of weather and storms, and remained aloof and composed even during the time of bursting bombs. These are the veterans of the Bund... Cathay and Palace Hotels.

The quaint atmosphere of the Palace Hotel presents a strange contrast with the noisy, dirty, quivering-with-life atmosphere of the Shanghai Streets. Not so large as the other hotels, it is always full of visitors. The dining rooms and bar are very popular among Shanghailanders. The picturesque figure of the manager, Mr. I. Matti, so familiar to thousands of visitors, is always seen around the place. Nothing passes his attention and under his guidance, the service has become one of the best. Leaving Palace Hotel we go across the street and enter Cathay Hotel.

This is a newer building and has a modernistic architecture. Cathay Hotel, in addition to guest-rooms, houses also many offices that occupy several floors. In the same building one can find telegraph and radio offices, as well as several shops and stores:—jewellers, antique and curio dealers, dressmakers, furs, etc. The "Tower" of the Cathay Hotel is a popular entertainment centre for a discriminating clientele. Cathay Hotels operate, besides Cathay Hotel, also the Metropole Hotel and Cathay Mansions. The Metropole Hotel, thoroughly modern building, is especially famous for its excellent cuisine, enjoyed by epicures who gather daily in the Grill Room. Cathay Mansions, conveniently situated almost in the centre of the French Concession, has quite a stable "population" of





Broadway Mansions Hotel



*Photo by A. I. Veiss*

Broadway Mansions by night





**Palace Hotel**

those who are not tourists but permanent residents of Shanghai. The recent addition to Cathay Mansions is the branch of the National City Bank of New York.

Practically "around" Cathay Mansions are several Motor Car Companies, such as Auto Palace, Bills Motors, Mark Moody, Reliance, and others where one can select and purchase the latest in streamlined automobiles.

Near the Race Course, in the heart of Bubbling Well Road, is the ultra-modern Park Hotel. This building is the second highest in Shanghai giving way to the Broadway Mansions.

Shanghai boasts of many other hotels and Apartment Houses. In short there are residence-accommodations to suit every taste, purpose and purse.

ARTISTIC ENLARGEMENTS  
of  
PHOTOGRAPHIC ILLUSTRATIONS  
in  
THIS ISSUE

ARE AVAILABLE AT

**Mr. ALEXANDER VEISS**

579, Rue Lafayette

Telephone 76347





# BANKS

## LOCAL CURRENCY AND BANKS

With the rapid changes which took place in Shanghai within the four years since hostilities, came also many radical changes in the Chinese currency, affecting the value of the dollar as well as the small change circulation. Subsequently, the prices of almost everything in Shanghai suffered a sharp rise.

**Former Currency.**—Three and a half years ago, there was in circulation small change. This consisted of coppers, (round) whose value was about 30 for 10 paper cents; 60 for 20 paper cents and so forth. For one local dollar, either silver or paper, there were 100 local cents, which were made up of either 10 cent paper notes or 20 cent paper notes. Silver pieces whose values were 10 and 20 cents were also circulated, but disappeared when the National Government put a ban on silver coins. Instead of these, nickel small change was put into circulation for the value of 10 and 20 cents. As the war went on, coppers and the nickel coins began disappearing and very soon went out of circulation. At the present time, these nickels can mostly be found in banks.

**Paper-Money.**—With the disappearance of the small-change, stamps of the Chinese Government began to be used to cope with the situation. A little later the Government sent out batches of paper notes of one and five cent denominations.



# Dr. E. A. NASONOFF

## DENTAL SURGEON

---

DENTAL SURGERY, PROSTHETIC DENTISTRY & X-RAY

OFFICE HOURS: 10-1 & 4-6

---

309, R'e. Cardinal Mercier, Apt. 5. Astrid Apts.

Telephone 76060



These too rapidly dwindled as soon as put into circulation. At the time of this writing, Shanghai's shortage of small change appeared to have been lessened somewhat and small money in note form was not very difficult to obtain.

**Exchange Fluctuation.**—The Chinese National Dollar, in relation to the foreign currency to which it is linked, i.e. the Pound Sterling and the United States dollar, began to slip immediately after the Stabilization Fund, set up in Hongkong by the British authorities, was relinquished. The rate at the time of the beginning of the hostilities was about CN\$3.50 for US\$1. However as the war went on, the dollar soon was worth about nine for the United States Dollar. Today, or at the time of writing the value of the Chinese Dollar to the United States dollar was \$17.50-\$18.20, or in other words over five times less than its actual value before and during the hostilities.

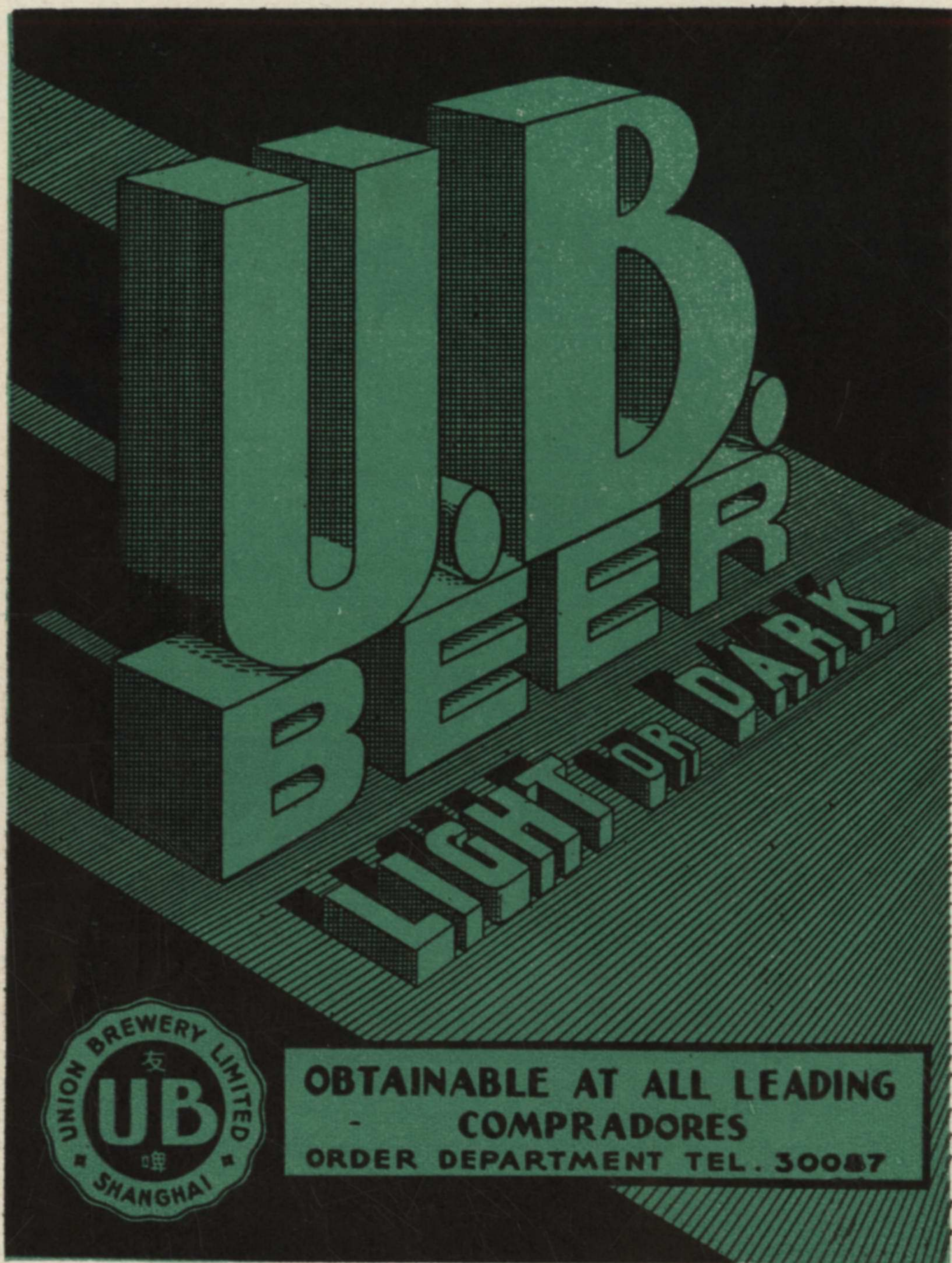
This should make traveling in China a definite attraction to American and European tourists.

Shanghai is particularly well served with Banks, foreign and Chinese. The foreign banks cover almost every nationality represented in the port, but the majority of the better-known institutions are British, American, French and Japanese.

Leading bank is the Hongkong and Shanghai Banking Corporation, known as "Wayfoong" among the Chinese. It is not only the biggest financial institution in the East, but one of the most notable and influential undertakings of its kind in the world. It was started in 1864 and from the very beginning its progress was very marked. In front of the building of the bank are the statues of two bronze lions. Every day sees hundreds of Chinese passing by, stopping and touching the paws of the lions. There is a belief amongst the natives that the lions, guarding the gold of the Hongkong and Shanghai Banking Corporation, if touched may pass the secret of the bank's prosperity on to them. Hardly any of the Chinese coolies, passing by, fail to touch the lions' paws and this resulted in the paws becoming shiny and yellow, contrasting strangely with the dull colour of the statue.

During the last twenty years American banks have come into great prominence, as the result of the development of American trade in the Far East. The National City Bank of New York ranks first on the list, followed by many others, large and small; the Chartered Bank of India, called Ma Ka Lee in Chinese; Banque de l'Indo-China; Banque Franco-



A large, three-dimensional graphic of the letters 'UB' and 'BEER' in a bold, blocky font. The letters are rendered in a dark green color with a fine, dotted texture. They are set against a black background with diagonal green lines. Below the main letters, the words 'LIGHT OR DARK' are written in a smaller, similar 3D font. In the bottom left corner, there is a circular logo for 'UNION BREWERY LIMITED' with 'UB' in the center and 'SHANGHAI' at the bottom. To the right of the logo, a rectangular box contains the text 'OBTAINABLE AT ALL LEADING COMPRADORES ORDER DEPARTMENT TEL. 30087'.

**UB BEER**  
LIGHT OR DARK

UNION BREWERY LIMITED  
友  
**UB**  
啤  
SHANGHAI

**OBTAINABLE AT ALL LEADING  
COMPRADORES  
ORDER DEPARTMENT TEL. 30087**





■ ■ ■ ■ ■ Hongkong and Shanghai Banking Corporation

Chinoise; Yokohama Specie Bank; Deutsch-Asiatische Bank; Mercantile Bank of India; Nederlandsch Indische Handelsbank; and many others. Their impressive and lofty buildings, give the stranger a good idea of the importance of Shanghai trade.

Side by side with the foreign banks stand and prosper the Chinese banks. The progress of Chinese banks has been really wonderful of late. Especially rapid has it been since the 1914-18 war. Their financial position is good. They have comparatively small capital, but large deposits and in this lies their strength. Most of the Chinese banks run on modern lines and have a capital of many millions of dollars. Today a large portion of local business passes through these Chinese banks, which are coming more and more into favour.

The Chinese banks claim to be in a better position to know whether a Chinese client is sound or not. Chinese banks have become an important factor in the economic machinery of Shanghai, such as Hwa Hsing, Commercial Bank, Bank of Communications, Chekiang Industrial Bank, Nanking Commercial & Savings Bank, Mow Chong Bank, Kaiting Commercial Bank, Chu Hsin Chen Bank, etc. The number of Chinese Banks is more than a hundred. Most of these are headoffices, with branches all over China.

The common currency in Shanghai is the Shanghai Dollar, and exchange to any currency can be made at any of the small Chinese exchange shops situated in all parts of Shanghai. These small exchange shops have existed long before the stately forms of the foreign and modern Chinese banks came into existence. The sign "Money Exchange" can be found not only on the corner of any thoroughfare, but also in the small alleys and lanes. The exchange rates are generally more favourable for the customer than in any of the Shanghai Banks.



Not many people realize the important role which these small exchange shops play in the financial world of Shanghai. There are three kinds of Money Exchange Shops. The biggest one, the "Hwai Hwa" are really native banks with the owners members of the Shanghai Money Exchange Merchants' Association.

Although the proprietors of the second class—the "Tiao Ta" are not entitled to be members of the Association, their business, however, is very much the same and institutions with a working capital of \$1,000,000.00 are not unusual.

The most numerous shops belong to the third class. These are the ones who not only deal in money exchange business, but also in cigarettes and sweets.

However obscure and dirty all these shops may appear, the owners conduct their business in a reliable and respectable manner, all transactions are done swiftly and efficiently.



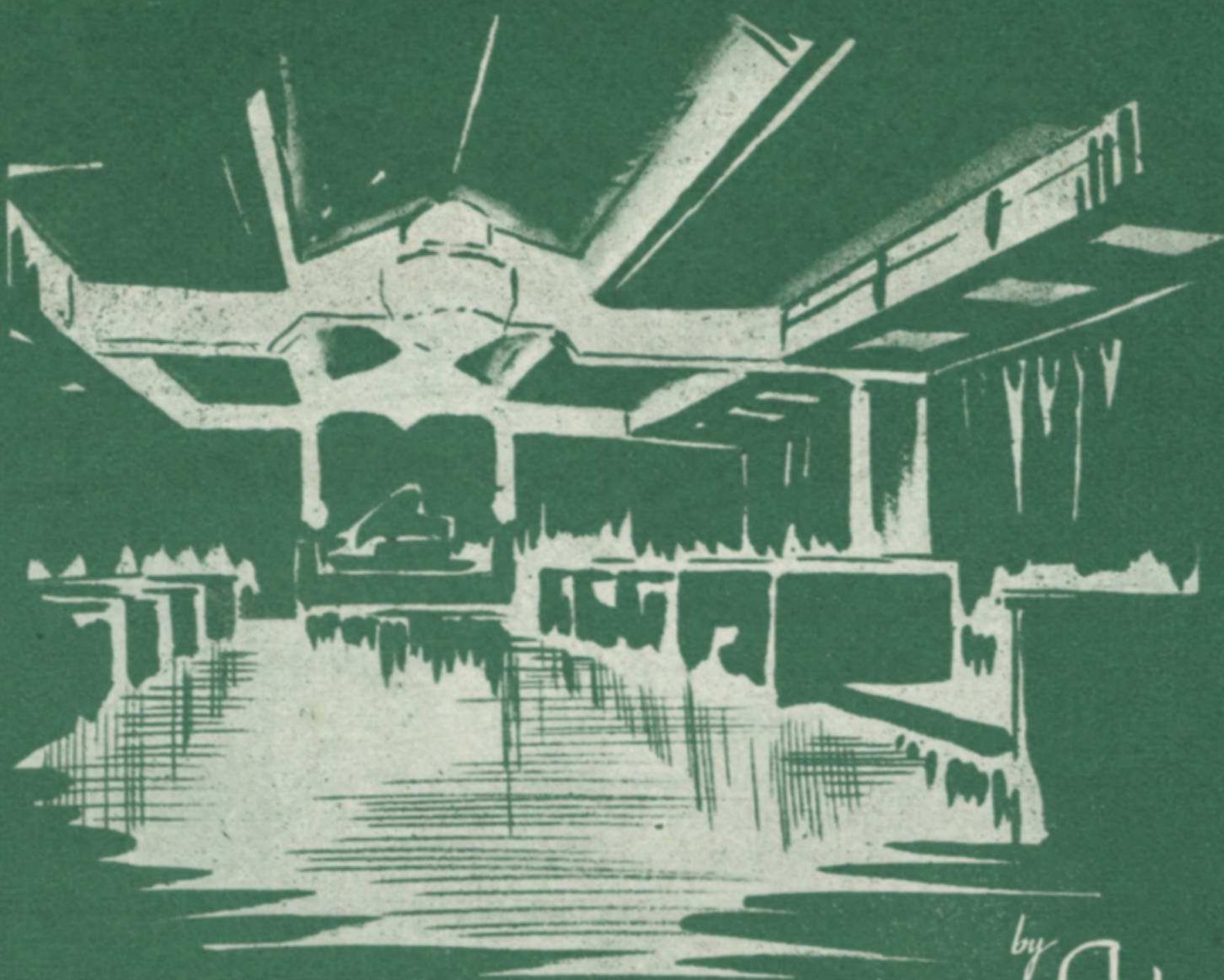
# OSCAR SEEPOL

## Portraits

346 Szechuen Road, Second Floor

Chase Bank Building, Tel. 15464





COOL and COSY

*Ad's Night  
Club*

DANCE TO TINO'S BAND

815 Ave. Joffre, Tel. 71609





Wednesday, Thursday, Saturday & Sunday

(See daily papers & buses for times)

(Rain or Shine)

Excellent accommodation in all sections offsets weather disadvantages.  
Reserved enclosures include lounge, grill-room Teletrack.  
Membership cost only \$15.

---

---

*When in Shanghai*

*Do not Fail to see:—*

**HAI-ALAI**

(Pelote Basque)

at the

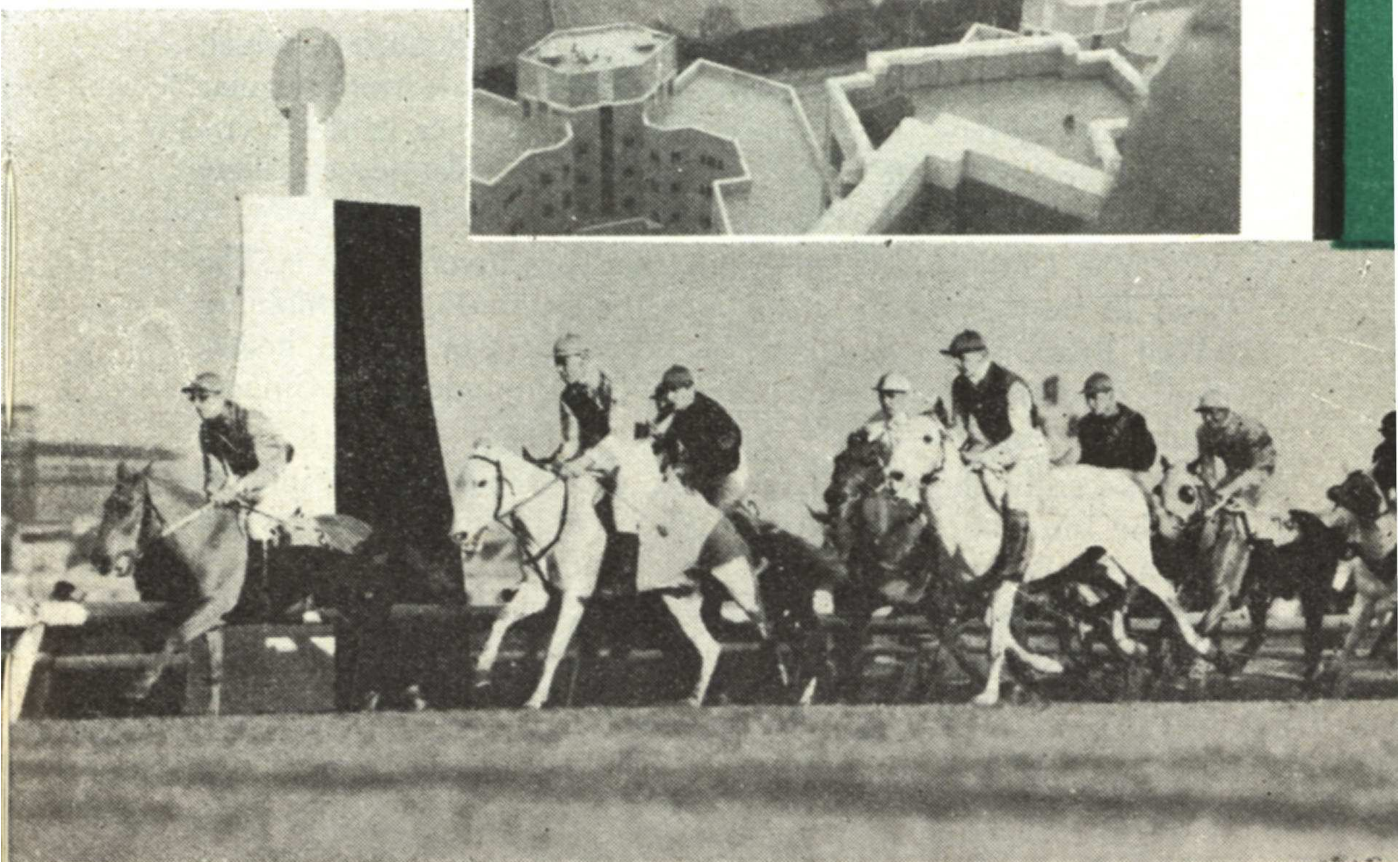
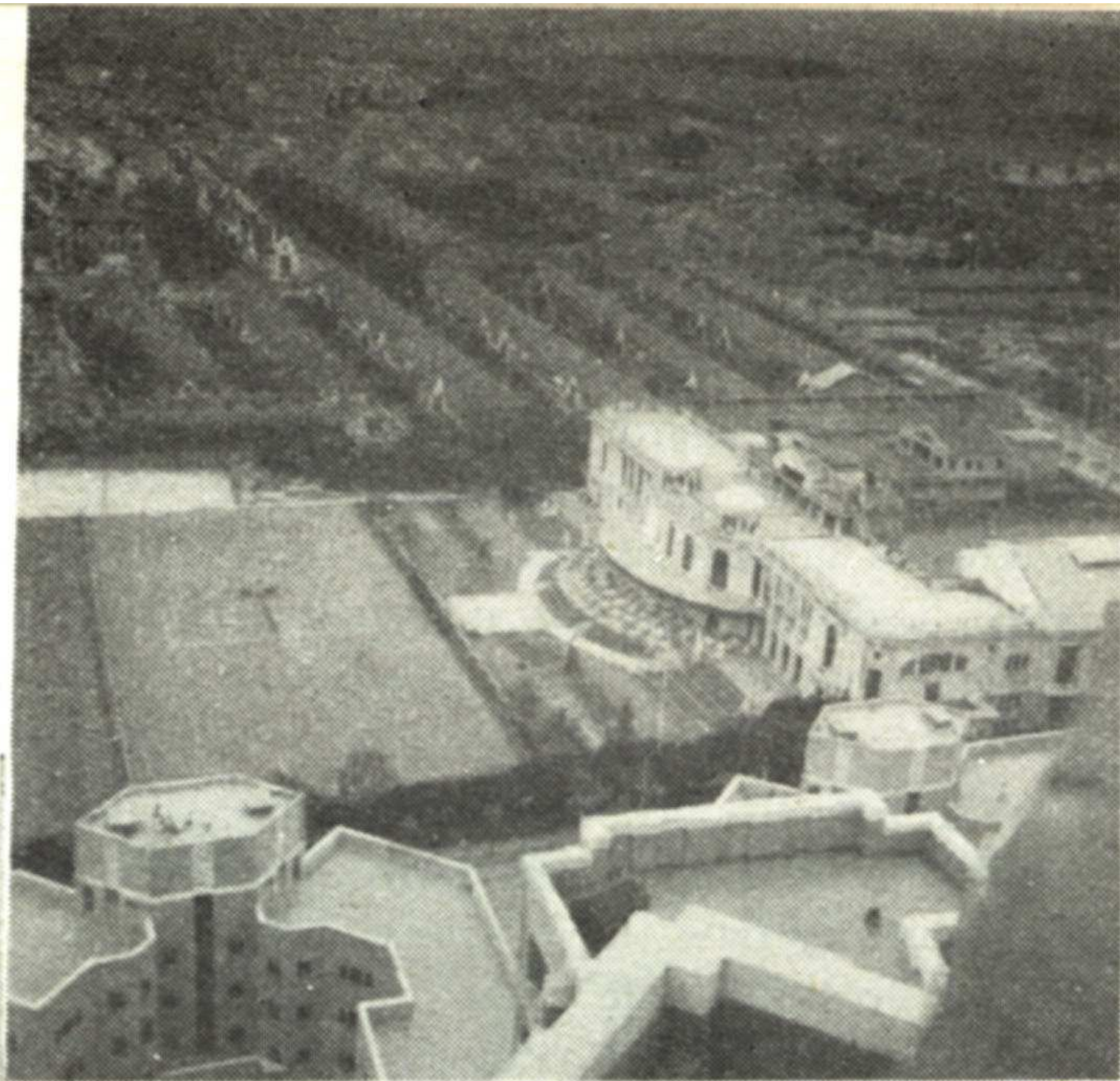
**PARC DES SPORTS**

(AUDITORIUM)

World's Greatest Professionals  
in Action Nightly



Birds-eye-view of  
the French Club



At the Race Course *Photo by A. I. Veiss*

## CLUBS and SPORTS

Shanghai has always been exceedingly "clubby" and for its foreign and Chinese population it has over a hundred clubs and kindred organisations. Apart from practically every nationality having its own club, there are special clubs for women and men, sporting clubs and cultural organizations. Ninety percent of Shanghailanders belong to some club, and spend most of their free time there. One of the best known clubs is the SHANGHAI CLUB. It is very comfortably sheltered on the Bund just between the International Settlement and French Concession in a building that serves the male Shanghai population as a refuge during their hours of leisure. It is essentially a foreign business men's club and



comprises members of nearly all nationalities, whose hospitality to visitors wishing to inspect the club is proverbial.

The Club is a very prosperous one—besides upwards of a hundred rooms and suites, it contains a library, reading, dining and billiard rooms, marble staircases, panelled walls, teak dado and most important of all—the longest bar in the world, which measures 110.7 feet. Between 12 and 1 and after 5 o'clock the bar is usually invisible behind a wall of backs, belonging to a small army of beer and cocktail-sipping members and guests.

A very important institution is the RACE CLUB, which might be called the “early-bird” club, for, apart from regular race-meeting days, its members mostly foregather in the hours before breakfast when the training gallops take place. Pony “form” is seriously discussed over the “coffee and rolls.”

The Club is situated behind the big green patch at the end of busy Nanking Road and the beginning of Bubbling Well Road. It is faced by the sky-scrapers of several hotels, and modern department stores and surrounded by Chinese quarters.

Recently the Race Club took over a controlling interest in the International Recreation Club. All kinds of sports are open to the members of the clubs and the public. Its sport and recreation ground, the training field of thousands of foreigners, is a centre of great importance. There is a swimming pool, cricket ground, a small but well kept golf course, baseball and football fields, lawn bowls, tennis courts, and last but not least the world famous Shanghai Race-Course.

The Shanghai Race Club begins the year with the New Year Race Meet on January 1 and 2. Race meetings are held on every Saturday and public holiday during the months of March, April, October, November and the first half of December. In addition, the first weeks of May and November bring the Spring and Autumn Race Meets of the Shanghai Race Club, when during the Champions Race, the most important event on the racing calendar, the big sweepstake may bring the lucky winner anything from \$150,000 to \$200,000. Betting on the races is both on the sweepstakes and the pari-mutuel system. One can bet on “place” “win”, or “forecast” when less than nine ponies are running. The stands accommodate the general public, (entrance fee \$1.00), and the members and guests of the club, (entrance \$5.00). All revenue from sale of betting tickets goes toward prizes after 20 per cent of the total pool has been deducted for the club. The club annually gives a goodly sum toward various charities.



The COUNTRY CLUB's functions are indicated by its name. It is an old-established "house", almost entirely British. However, there's very little "country" around it, unless one may imagine that a few trees and shrubs growing on its grounds constitute "nature". Members of the club are mostly heads of Shanghai's business firms.

The FRENCH CLUB, popularly called "Cercle Sportif Francais", is unique in the world of clubs. Outwardly, nothing is unusual from any other club, but the moment you enter into the white building through the broad terrace that leads into the garden, you find something different. Here you behold numerous tennis courts; lawn bowls; and other outdoor activities. Inside the club proper there is a beautiful swimming pool. Around the club you find a reading room; a badminton court; billiard room; the bar, and, on top of various other rooms, two dancing floors. One is inside the building while the other is on the terrace. Members are of a cosmopolitan nature from all over Shanghai.

The Americans have recently entered clubdom with several organizations of their own, run very much on the lines of the Shanghai and Country Clubs. The best known are the AMERICAN CLUB, AMERICAN WOMEN'S CLUB and the US FOURTH MARINES CLUB.

The leading Clubs of Shanghai are:—

American Club	209 Foochow Rd.
American Women's Club	9 Garnier
Central	731 Nanking Rd.
Cercle Sportif Francais	290 Rte Cardinal Mercier
Clube Lusitano de Shanghai	1273/10 Joffre
Columbia Country	301 Great Western Rd.
Country Club	651 B'Well Rd.
Customs	66 Nanking Rd.
Hungjao Golf	501 Hungjao Rd.
Italian	285 Rte Maresca
Japanese	295 Boone Rd.
Masonic	264 Kiangse Rd.
Race Club & International Recreation	304 Mohawk Rd. or 305 B'Well Rd.
Rotary Club	180 Kiangse Rd.
Shanghai Club	3 The Bund
Swiss Club	2 Tunsin Rd.
Y.M.C.A. (Foreign)	150 Bubbling Well Rd.
A.D.C.	110 Route Cardinal Mercier
Canadian Club of S'hai	51 Canton Rd.
Deutscher Club	299 Szechuen Rd.



Mercantile Marine Officers' Club	.....59 Peking Rd.
Russian Club	.....1053 Ave. Foch
Russian Ex-Officers Club	.....1260 Rue Lafayette

From these we pass to the smaller and very numerous sporting clubs—football, cricket, lawn tennis, baseball, lawn bowls, golf, swimming, rowing, yachting, polo, hounds, automobile, clay-pigeon shooting, pistol, etc. Other outdoor and indoor sport all have their organizations looking after their interests. In the French Concession two “sport-palaces” are famous: THE AUDITORIUM, where the world’s fastest game—Hai-Alai—is played. This fast and fascinating Spanish indoor sport, is a nightly feature of Shanghai sporting life: THE CANIDOME where one is thrilled watching the streaking grey-hounds. Dog racing is a favorite diversion of Shanghailanders. At the Champs de Courses Francais (Canidrome) the greyhound racing takes place regularly.

**Autumn-Winter Sports:—Football**—This game enjoys great popularity amongst Shanghailanders. The matches are usually played on the Race Course and start about the middle of October to continue up to about the end of March. Matches can be watched free of charge at the Race Course on which League games are played. Any team is allowed to enter the Football League, provided a fee is paid and the Game Regulations are followed; otherwise the team does not attain an official status and will not be allowed to compete for prizes. Shanghai every winter fields a large number of teams which are divided into three divisions. The winner of the First Division usually wins a large silver cup, of which there are several. Occasionally the game is played at the Canidrome, in which case, an entrance fee is charged. Charity matches are occasionally played. Every year an Interport Team is selected from best local players and go onto the field to play Hongkong’s team either here or in the colony.

**Hockey.**—Hockey enjoys wide popularity and various teams compete on the Race Course or the Kiaochow Park. Entrance to League standing follows practically the same rules as football. There are several ladies’ hockey teams. The matches are held until end of March.

**Rugby.**—League Standings as in the above two sports. Games are played at the Race Course. International teams like any other local sports. The season officially opens at the same time as football and ends at the same time.



**Boxing.**—Boxing cards are arranged by interested promoters who stage events when enough professional boxers have submitted their names. Boxing is on the professional basis and the boxers are paid accordingly. Amateur cards are put up occasionally. Entrance fee in all cases is charged. During summer, if any bouts take place they are usually staged in the Canidrome open-air ring. Championships are fought off there, and some of the local boxers have made respectable names for themselves.

**Spring-Summer Sports:—Tennis.**—Tennis is begun late in May and is played practically all over the city in private tennis clubs or private courts. On the Race Course clubs rent space and fix up courts for their members. The game enjoys a wide popularity here. In all cases when joining a club, an entrance fee must be paid. Matches of League Standings are arranged by officials of the League.

**Golf.**—This sport is played practically throughout the year but no League Matches have been arranged so far. Gold Links can be found in several places in Shanghai. At the Race Course, Kiangwan, Seekingjao, Hungjao and private courses. Those wishing to join must have their own set of clubs.

Shanghai offers many other forms of recreation for the athletically-minded. Horse-riding is always popular, and the small, sinewy China ponies make good riding. Frequent paper hunts take place. Private clubs, such as the Y.M.C.A., provide members with excellent athletic facilities, including swimming pool and gymnasium. Rowing can be enjoyed by joining the Rowing Club on Soochow Creek. There is yachting, particularly at Minghong, for those who desire it. In general, few

## THE HOME OF BOOKS

We reprint books to sell

We undertake to print for others

**CHEAPEST PRICE**

204 Nanking Road

**PROMPT SERVICE**

Tel. 19375



# The Ballroom De Luxe

# Farren's

Come out tonight to  
enjoy Dinner, a  
grand Floorshow  
second to none and  
Dance to

**OTTO JOACHIM**

and his boys

## NEW DANCE ORCHESTRA

The only combination of its kind in the  
**FAR EAST**

For reservations  
Dial 23113—23112

Couvert  
\$2

Under personal supervision of  
JOE FARREN



## THEATRES and AMUSEMENTS



Lyceum Theatre

Shanghai rightly deserves its reputation of being called the gayest city in the Far East. Never a dull night need be spent in this cosmopolitan place since there is always something new for a newcomer to enjoy each night of the week and then something new again. The city is littered with its places of amusement and entertainment.

Every conceivable taste and inclination is to be found in the nearly four million people that pulse through the city, and every one is catered to. Theatres, dog races, hai alai, symphony, sophisticated clubs, prizefights, cabarets and many other amusements can be had.

In the way of theatres the public enjoy some of the best in the Orient. They see and hear many noted and world famous entertainers, singers, dancers, violinists and piano artists.

First and foremost in Shanghai's activities in this direction can be placed the Amateur Dramatic Club which has been in existence since the early days of stage play here. Nearly 200 plays of every variety, from Shakespeare to revues and jazz extravaganza, have been held. The A.D.C. performs in the Lyceum theatre and many a happy memory is retained by visiting artists from all over the world of this place. The walls of the Lyceum have heard Matheson Lang, Miss Marie Tempest, F. I. Shaliapin and Misha Elman.

The stage of the Lyceum Theatre has often presented Le Ballet Russe, Grand Opera, Operettas and Concerts and should anyone have delayed purchasing their tickets they are bound to be left in the cold. Many times, the day before the



performance the house is sold out. The Russian Community also has added much to improve the cultural life of Shanghai.

Sunday's at 5 p.m. music-lovers gather together at this theatre and listen to the pride of Shanghai—the Municipal Orchestra, conducted by Maestro Mario Paci. In summer the Municipal Orchestra change their headquarters and hundreds of people turn to the various parks and under the open air with the stars looking down upon them listen rapturously to sweet music.

The French Club and the British Women's Association in Shanghai also have their own dramatic sections, which from time to time give some very fine performances.

**Radio Stations.**—The bulk of local radio stations are naturally Chinese, but there are several excellent foreign stations.

Among the principal foreign stations are the followings:

<i>Call Letters</i>	<i>Meters</i>	<i>Kc.</i>
XMHA .....	5000	600
XMHC .....	428.57	700
XQHB .....	861.2	830
XCDN ..	208	1440

The Cinema has quite firmly “feathered its nest” in Shanghai—being probably the most popular form of the city's entertainment. There are several large modern cinema-theatres such as Grand, Cathay, Metropol, Nanking and Roxy for first run pictures and many theatres have second run shows, such as the Golden Gate, Uptown, Paris, Capitol, Dumer. The Astor, Kiu-Sing, Golden Castle and Empire Theatre usually present Chinese productions. Some of the Chinese productions attain a high degree of excellence dealing mostly with historical subjects. Several Chinese-produced motion pictures were even shown in the USA, the best of them being “Sable Cicada”. There are many Chinese cinemas all over the city: in the International Settlement, French Concession and native districts of Shanghai.

The Chinese theatres and amusement centres also are very numerous and are very popular among the native population. The “Great World” a Chinese amusement place is always full of people. Day and night Chinese go in and out, listening to the singsong girls, watching the jugglers or magicians or looking at the old scenes presented by Chinese actors, scenes primitive to the foreign mind but full of meaning to the Chinese. And the “Great World” is only one of the many Chinese theatres to be found all over Shanghai.



As far as Night Life is concerned, no wonder Shanghai has been called, the "Paris" of Orient. Night life begins early in Shanghai, frequently starting with the tea-and-cocktails hour, usually after three p.m. Formal cocktail hours and tea-dances are featured by a number of hotels, as well as by some of the larger cabarets and ballrooms. Then dinner, the theatre, and . . . . . almost inevitably . . . the cabarets.

Innumerable "Night Clubs" and Dance Halls are found throughout the city. Among the larger ones, the following are very popular, especially with the foreigner: "Farren's", "Del Monte", "Arcadia", "DD's", "Ambassador", "Casanova", "Majestic". Others have mostly a Chinese clientele.

The cabarets are of three types: high class, low class, and unclassified. You may take your choice. Number One will require . . . or at least prefer . . . dinner clothes; you may bring your own girl or do a bit of social piracy. Number Two will provide dancing "hostesses", some cabarets advertising as many as "150 Lovely Hostesses". Leading cabarets are now doing the same; the fee is small, and generally on the ticket system. Number Three . . . but possibly that is better left undiscussed. Added to these lively night-spots are many small, quiet, Continental places, where, particularly in the past few years, really extraordinary music may frequently be found. Many of the great musical artists of Europe are now in Shanghai, forced to make a living as best they can. As a result, Shanghai has never been in such a position to enjoy fine music for almost nothing. Many of these places, some Hungarian, some Viennese, are on Avenue Joffre, others are across the Soochow Creek.

Good food can be found anywhere, at any hour. Good liquor is the pride of the better spots—at the others, it is wise to stick to sealed beer and to have it opened at your table. Music is assorted, and almost sure to meet all tastes; you may request any particular tunes you wish to hear by passing a chit to the orchestra leader.

The bar-girls are a striking feature of Shanghai's nocturnal existence, and be it ever so small and dingy, every spot has its bar-girl propped behind the bar and inveigling the customer into "chust wan leetle glass of vine." The "wine" is cider or colored water, but the illusion is sacred, and not to be broken. The bar-girl, needless to say, gets a small commission from the management on every drink.



One world-known and rather notorious centre of Shanghai's night life is a street in the French Concession near the Bund... Rue Chu-Pao-San, or, as it is "popularly" called the "Blood Alley". Nearly two dozen cabarets and bars have "settled" on both sides of this short street, creating a kind of sailor's and soldier's "paradise." In daylight it is a "dead" place—just a row of closed doors. But at night the picture changes magically. It is from the "night activities" that the alley derived its name. This short untidy narrow lane blares its noisy music, "floating" from every door, and flares up with multicolored lights. Soldiers, sailors and occasional civilians appear in considerable numbers, as well as policemen from the French Force and various MPs. A babel of voices in many languages fills the street and adds to the shrill cacophony. Often the tune changes to an outburst of a sudden quarrel, and it would not be "Blood Alley" if the differences of opinion about a girl or a casual political remark could not make knives appear in heavy fists, or bottles and chairs come in close contact with heads or any other part of the anatomy. Furniture and mirrors are smashed and, like flames in the wind, the fight spreads from one bar to the next. Quite often the "belligerents" 'phone up for help and "reinforcements" arrive in taxis and trucks and the Police have a tough job of stemming the tide of the "battle royal" from engulfing the adjacent streets. Next day many a gay lotario sports beautiful "shiners", or looks as if he had been in an earthquake. However, nowadays due to the withdrawal of several contingents of troops and warships, the "Blood Alley" is rather quite in comparison with its "whopee" days.

## A. A. BOLOTOFF

148 Route des Soeurs

Tel. 73830

SHANGHAI

### ALL KINDS OF BEDDINGS

Quilts, Pillows, Sheets, Pillow Cases,  
Towels, Curtains, etc.





**WING ON CO.**  
**By night**



# ATTENTION TO TOURISTS!!!

When passing through Shanghai, don't  
miss seeing

**UP TO DATE**  
READY MADE DRESSES  
**UP TO DATE**

61 Nanking Road

*The Special Store*

**For Lady's Charming Dresses, Costumes,  
Coats, Blouses and Knitwear**

*Largest in Town*

**Under Expert Foreign Management**

We are prepared to undertake any urgent  
mending order for tourists within 24 hours.

# L. A. GARLAND

**TAILOR  
and**

**BREECHES MAKER**

*Only BRITISH CLOTH stocked*

All garments cut & fitted by **GARLAND** personally  
and made up on the premises under **GARLAND'S**  
close supervision.

264 Kiangse Road  
Room 106, 1st Floor

Telephone 12059





## SHOPPING IN SHANGHAI

Shanghai is the "Paris" of the East in more ways than one. There are plenty of things to see and even more to buy. It is a paradise for shopping. In many cases the traveller's time is limited, and it is well to know beforehand where one can find the most interesting things for which Shanghai is famous. Shanghai, as a port, is famous not only for Chinese curios and eastern delicacies, but there is hardly a thing missing in Shanghai.

Shanghai's shopping centers are so numerous and varied that it would be impossible to describe them all in the limited space provided. However, a few of the most important and most interesting to the traveller are enumerated below.

Along Nanking Road, starting from the Cathay and Palace Hotels, will be found some of the finest shops in this hemisphere, and certainly the finest in the Orient. Truly wondrous "objets d'art" have found their way to this great seaport from the former cultural centers of China, and fabulous, ageless treasures are for sale at frequently ridiculous prices. For Milady who wishes to replenish her wardrobe, Paris, London, and New York have sent their products to compete with the native ones. The big department stores are also situated on Nanking Road, and carry, like the stores of New York, San Francisco, Los Angeles, etc., everything imaginable.

Bubbling Well Road is probably chiefly important in the shopping sense as the fur center, with most of the large fur companies having their headquarters there. There are also numerous Chinese-furniture shops, numerous shoe-shops, book-sellers, tailors, couturiers, and similar stores scattered along the entire length of it.



Yates Road or "Petticoat Lane" is noted for the exquisite silks that are sold there. It is lined on both sides with countless small shops, almost all specializing in women's underwear, dressing gowns, silk stockings, pyjamas, dresses . . . everything in fact, that could be conceivably made out of silk. There are also numerous curio shops, designed to delight the heart of the collector who wants something to remind him of his trip to the Orient.

Peking Road like the Bowery of New York or Main Street of Los Angeles, Peking Road is the haven of second-hand shops. Scores of them, that deal in everything conceivable, and frequently resemble museums rather than stores. Sometimes unusual bargains are to be obtained there, but the tourist is earnestly advised never, never to make a purchase without considerable preliminary bargaining over the price. The first price asked should never be given; the visitor may be sure that he can get the object for one-third the price first asked and still not be taking advantage of the shopkeeper.

In the French Towns Avenue Joffre or "Moscow Boulevard," as it is known, abounds with shops of every description. A stroll along the street will give the impression that everything money can buy is for sale here. Shoes, books, furs, diamonds, dresses, curios . . . but the list is interminable, and would hardly bear repeating.

Since the advent of the Sino-Japanese hostilities, many ageless, priceless treasures of Chinese art have found their way to Shanghai. Although it is frequently difficult to tell the imitation from the genuine, the traveller may shop in perfect safety if he will patronise the better-known shops. In this respect, the following stores recommended: The Little Pagoda, 57 Nanking Road; The Emigrants Thrift Shop, 55 Nanking Road; European Antiquities and Rarities, 1310 Avenue Joffre; Red and Black, 277 Avenue Petain; Toyo Murakami, 270 Kiangse Road; The Green Dragon, 119 Nanking Road; H.J. Moysey, 452 Kiangse Road; Peking Art Gallery, 439 Szechuen Road; The Sea Captain's Shop, 119 Nanking Road.

Local beauty shops, department stores, plentifully and variedly supplied with the latest in cosmetics provide endless satisfaction. The Shanghai woman has a wide choice of American, English and French products, but her choice seems to lean toward Lenthéric beauty aids, whose well known "Tweed," "A Bientot," and "Shanghai" perfumes hardly need introduction. The visitor to Shanghai has at her disposal a range of beauty products certain to satisfy the most fastidious.



Excellent cotton and woolen material, easily comparable to the finest offered at similar prices in Europe and America, may be purchased at a number of Shanghai stores. Chief among the better shops are: The House of Nevafaid, 1529 Bubbling Well Road; Dah Sing and Co., 372 Yates Road; The Emporium Wool Store, 359 Yates Road.

For Milady who wishes to add to her wardrobe, there are a number of expert dressmakers who have long satisfied Shanghai's fairer sex. Particularly notable among these are: Annabella, 1088 Bubbling Well Road; Maison Tania, 10 Central Road; Up To Date, 61 Nanking Road.

Jewelry is the keynote to what the well-dressed woman wears and pearls are always a predominant feature in dress ornaments. This style naturally will lead the fair shopper to seek this type of jewellery. At Unzen Yoko, 320 Szechuen Road, 6th floor, a variety of cultured pearl ornaments like necklaces, brooches, earrings, bracelets and clips, can be obtained. These are beautiful, original and well made, and will lend a charming accent to the daily ensemble.

Jewelry is always a difficult thing to pick out and know that you're getting the real thing. In Shanghai, where a bit of substitution is not unknown, the tourist would do well to shop at well known stores such as Alexander Clark, Co., Ltd., Sassoon House; Cathay Jewellery, 272 Kiangse Road; C. Ismer, 244 Nanking Road; Unzen Yoko, 320 Szechuen Road; Boyes Basset, 215 Nanking Road, and Bijoux Beraha, 255 Rte. Cardinal Mercier. There are several good jewelleries along Ave. Joffre.

The exquisitely delicate embroideries, linens and lace goods that come from the fingers of the Chinese craftsmen have long been synonymous with near perfection. The following shops all carry wonderfully representative lines of this finest of Chinese arts; China Kerchief Store, 112-114 Central Arcade, Nanking Road; One Price Lace Co., 53 Nanking Road and 715 Bubbling Well Road.

With Shanghai the main exporting center of the Far East for furs since the vast fur centers of Siberia, Manchukuo and North China send their products here, it is only natural that this city should be able to delight the hearts of fur-wearers. Kapustin, the Fur Palace, located at 67 Nanking Roads, leads the fur parade this year. Modern, up-to-date, the store supplies and models the most beautiful creations. Renee, Sassoon Arcade offers furs of distinction. On Bubbling Well Rd. are the "Siberian Fur Store", the oldest fur store in



Shanghai. Mr. Suhanoff's place and Mrs. Willis Fur Shop are also well known. There are several fur shops along Ave. Joffre in the French Town.

The feminine traveler who intends to come to Shanghai may think of previously stocking up with an extensive supply of stockings. This is unnecessary. Shanghai is on a par with other cities in the matter of stockings, for there can be no worries with the Encore Hosiery Service Station catering to every taste. The store, located at 24 Gordon Road near Bubbling Well Road, stocks the sheerest of sheer, the most durable stockings, in any shade and of any type.

The delicate, filmy lingerie that comes out of China is known the world over for its superb perfection, for the incredible amount of handwork that goes into every exquisite inch of it. The traveller may be sure of being offered the very best in this line if he will patronize the following stores: Shanghai Underwear Co., 119 Nanking Road; Hong's Lingerie Co., 159 Peking Road, and several stores on Yates Road.

Shanghai has a number of excellent portrait photographers, many of them real artists. Among the outstanding is Prof. H. Schiebert, with studios at 267 Kiangse Road, Josepho Studio, 937 Ave. Joffre, Oscar Seepol, etc.

Many stores along Nanking and Bubbling Well Roads and Ave. Joffre sell photographic supplies.

Photographic supplies can be obtained at the Ilford Ltd., Eastman Kodak Co., Agfa China Co., Carlowitz & Co., and many stores throughout the city.

Some of the most beautiful porcelain to be purchased in the Orient is sold at the store of William Rae, 217 Rte. Cardinal Mercier. Particularly notable is the fact that any piece of porcelain purchased there may be exactly matched after any length of time.

Oriental rugs... words that have always stood for the most beautiful of floor coverings. And, moreover, with good reason. No other country has ever been able to weave into

---

---

***Saridon* STOPS ANY PAIN IN LESS THAN  
10 MINUTES AND IS PERFECTLY SAFE AND HARMLESS**

---

---



a bit of carpet the subtle tones, the glorious colors, that are part of the Oriental rug. In Shanghai, excellent carpets are sold at the following stores: Philip Chu, Sassoon House; The Jen Li Co., 475 B'Well Road.

There is a number of unusually good tailors in Shanghai, ready to outfit the man to look his part in this "Paris of the Orient." L. A. Garland, 264 Nanking Road, and R. C. Fowles, at 154 Nanking Road, are among the finest, and several stores along Bubbling Well Road, between Mohawk and Chengtu Roads.

The best known of Men's Outfitters are Hall and Holtz's "Man's Shop" on the corner of Nanking and Szechuen Rd. Going southward along the Szechuan Rd., we see "The Man's Shop" of Sherman & Co. The main store of Hall and Holtz on Bubbling Well Rd., opposite Park Hotel, as well as, Whiteaways Laidlaw on Nanking Rd., opposite The Chase Bank, also have a choice selection for discriminating gentlemen.

The largest department stores are: The Sun Co., The Wing On, The Sincere, The Sun Sun; while Whiteaways and Laidlaw; and Hall and Holtz are also department stores. All these stores are to be found along the Nanking and Bubbling Well Roads.

In the French Concession the best salons are to be found on Route Cardinal Mercier, opposite the "French Club", between Ave. Joffre and Rue Bourgeat.

Shanghai's modern offices are equipped by the following well known office appliances purveyors: Bartlett Yung & Co.; Jardine, Matheson & Co. Ltd.; Office Appliance Co. Ltd.; Business Equipment Corporation; International Business Machines Corporation; Sharpf Guenter & Co.; Koreska; etc.

For music lovers there are several popular stores where all kinds of musical instruments and accessories may be purchased—Moutrie & Co. Ltd.; Robinson Piano Co.; Lyra Music House; Sam Lazaro Music House; Alois Suchochleb, and others.

The best known among sport goods stores are: Fagan & Co.; Mackenzie Sports Co.; H. Lee & Co.; Ziang Kee Rackets Co., etc.

The three largest book-stores are the Kelly Walsh, the Evans Book Store and the Chinese American Co. all along the Nanking Road. In addition there are numerous Chinese bookstores throughout the city.

One can say that few people who have never visited China, realize what a number of fine modern shops selling all sorts of goods are to be found in Shanghai.



# FLEET'S BOOK STORE

798 Avenue Joffre

Telephone 74739

SHANGHAI

Enormous Selection  
of Music  
for

Piano, Violin, Cello, & other instruments

Opera airs of Soviet and foreign composers  
Russian Folk Songs

*Opera airs of:*

Tchaikovsky, Rahmaninoff, Mussergski, Dargomijsky,  
Glier, Rimsky-Korsakoff, Glinka, Dunaievsky, Scriabin,  
Shostakovich, Djersinsky, etc.



626 Avenue Haig (corner Edinburgh Road)

*Featuring*

**MERRYFIELD and SANDERS**

*Internationally Famous Ballroom Dancers*

**OUR SUMMER GARDEN IS HIGH & DRY**

*The Most Beautiful in Shanghai*

**CONCERT MUSIC DAILY from 8:30 to 10 P.M.**

**GEORGE ROTH & HIS ORCHESTRA from 10 p.m.**





## TOURING SHANGHAI

**The Bund**—A muddy tow-path 100 years ago, 'The Bund has become one of the most beautiful city waterfronts in the world. Faced on the west by an impressive array of modern buildings and bounded on the east by the Whangpoo River, it is naturally the starting point to see Shanghai.

The Bund has at its northern end the Garden Bridge, which separates Shanghai from the Hongkew district. Soo-chow Creek is colorfully teeming with small Chinese craft, navigated by men, women and children who live and die on them.

Facing the Bridge from the south side of the creek, on the right is the public Garden, a small but attractive park, while on the left is the British Consulate. Across the bridge is the new home of refugees from Europe, the Japanese and the now returning Chinese. Further into Hongkew and Wayside will bring the tourist to the ruins left after the Sino-Japanese conflict of 1937.

In the center of the downtown district there is the museum for those interested in China's glory of the past. The museum belongs to the Royal Asiatic Society, and is situated at 20 Museum Road two blocks from The Bund, off



Peking Road. There are prehistoric relics of great interest and a very good collection of ancient coins.

Going south down the Bund we come to Nanking Road, flanked by the Sassoon House (Cathay Hotel) and the Palace Hotel, the residential quarters of tourists and businessmen. Along The Bund may be seen monuments erected to famous Britons once powerful in China.

Continuing south along The Bund with the river on the left, we pass the Chartered Bank of India, Australia and China, The North China Daily News Bldg., and come to the Customs House. Formerly the original Customs House was a temple; the new building with its clock tower is one of Shanghai's landmarks and a beautiful one at that. The clock is referred to as "Big Ching."

The entrance to the Hongkong and Shanghai Banking Corporation is guarded by two huge iron lions. Along the same side of the road is the Mercantile Bank. A bit further is the Shanghai Club, a stately canopied entrance leading into its interior.

The next intersection is the beginning of Avenue Edward VII. This is the boundary between the International Settlement and the French Concession and is the chief traffic course in the latter district. Just on this corner and facing Avenue Edward VII, is the Allied War Memorial, erected in honor of Shanghailanders who were killed while on active service in the War of 1914-18. Passing Avenue Edward VII and still along The Bund, the Quai de France, or the French Bund, is reached. This is the active shipping and commercial center of "French town." A few steps further is the ancient native city of Nantao.

The Chinese Bund, part of a district of Nantao (Southern Market) gives a good idea of the business side of Chinese shipping. Along the waterfront, teeming with noisy, coolie life, is piled cargo waiting for shipment, while shipping, rice and timber offices line the road.

A quarter of a mile down the Chinese Bund brings one to what appears to be a temple. Actually it is the guild-house of the lumber merchants from the Province of Chekiang. It may be entered by a narrow lane to the left of the building. Within there are two open courts, a temple, a theatre. In the temple is the god Lupai, to whom the merchants refer their disputes.

Further on will be found the Cathedral of Tungkadoo. Situated on a fairly broad Chinese thoroughfare, the great church was built by Bishop de Besco, the foundation stone laid in 1849. There is a fine organ in the gallery.



The Chinese Bund was built in 1894, after a fire which destroyed 500 Chinese houses. An enormous number of boats of all descriptions lines the waterfront. The floating population of China is permanent, for great numbers of the Chinese are born, live and die on their boats.

Finally, beyond the water tower, is a huge Cantonese guild house with a white wall, the Jau Way Way Kway. It has a five-storied pagoda-like building at the northwest corner.

Probably the most famous feature of Nantao is the Willow Pattern Tea House, supposedly the original of the tea house on "willow pattern" plates. It stands on stone pillars in the middle of a pool and is approached by a zig-zag bridge (built that way, incidentally, to confuse the devils who might be dogging your footsteps). Around the pool, venders display their wares, jugglers and magicians perform their tricks, and doctors, dentists, cooks and barbers carry on their trade to a running line of advise and commentary from the never-absent audience.

The city Temple is situated in the center of a maze of crowded, narrow streets. In the temple there is a large central court.

The Confucian Temple, situated just behind a pond and wall designed to exclude evil spirits, has a three-storey pagoda outside it. Severe simplicity marks the interior of the temple which contains stone tablets dedicated to the 3,000 disciples of Confucius.

All over Nantao even at the present time can be found many interesting places, with temples and images galore. Students of Chinese history should find this native city of special interest, for here is a spot where a wealth of ancient history lies open to seekers and no one need be disappointed in his search for the real China in stone and woodwork.

**The Chinese City.**—At the time of going to press, Nantao, the Chinese City, was open, but a Japanese pass was necessary to gain entrance. Nevertheless, if such a pass can be procured the visit is worthwhile, presenting a picture of Chinese life not seen outside. The streets are twisting and confusing, however, and it is advisable to go with a guide.

**Back to the International Settlement.**—To the left of Nanking Road and one block south, on Kiangse Road, is the Trinity Cathedral, a historic landmark, where the first Episcopal Church in Shanghai was erected in 1847. Work on the present beautiful edifice was started in 1866. The chimes of the tower are those of Westminster.

Going along Nanking Road, tourists will have the opportunity to see beautiful displays of Chinese craftsmanship



in silks, embroideries, jewelry and linens. Past Honan Road are the larger Chinese shops.

One of the most popular Chinese temples in Shanghai is located between Shanse and Fokien Roads. The temple, a Buddhist one, is called Hung Miao. It is daily visited by hundreds of Chinese. This is one of the temples that must be seen.

At the corner of Yu Ya Ching Road, Nanking Road becomes Bubbling Well Road. On the left is the Race Course and Public Recreation Ground. On the right is the famous Park Hotel towering over the Y.M.C.A., and the China United Assurance Society Building which also has an apartment hotel in it.

Bubbling Well Road derived its name from the fact that a well situated at the Avenue Haig and Bubbling Well intersection, opposite the cemetery, keeps on bubbling. Knowledge of the well dates from the third century. Into its history many legends have been woven. The action of the well is due to carbonic acid gas.

Just opposite and to the right of the Well is the famous Ching An Ssu Temple, dating back to 250 A.D. Just inside the doors, the rulers of Heaven, Earth and Water, may be seen. Interesting idols are everywhere. In the main Temple building, Buddha can be seen sitting on a lotus flower. All about are old idols carved with exquisite beauty that arouse great admiration.

Every year a Spring Bamboo Fair was held near the Temple. At the present time, due to the circumstances here, the Fair may not take place. Originally the Fair was simply a sale of articles made from bamboo, but now one can buy almost everything at amazingly low prices.

## BARTLETT YUNG & CO.

### TYPEWRITERS

Bought, sold, rented, repaired, rebuilt

### STENOGRAPHY AND TYPING

Moderate rates

132 Kiangse Road

Tel. 11875



**The Temple of the Queen of Heaven**—Situated on North Honan Road is the Temple of Heaven. This is one of the most frequented temples during festivals. Enormous crowds worship at that time. In the inner court can be found kiosks with images of the gods Liu Tsiang Ching, who is credited with the ability of seeing everything within a distance of 333 miles of Shanghai, and Ching Tsiang Ching, who is believed to be able to hear within the same radius.

**Shanse Banker's Guild.**—One of the most handsome structures here, erected in 1892, it is an excellent example of Chinese architecture at its best. The interior is of elaborate carved woodwork, and has a theatre with a curiously shaped dome, in which it is possible to see one-self upside down.

**Hongkew Areas and Wayside.**—Here are found the Japanese and newly-settled German colonies. Numerous Japanese stores are scattered about the Hongkew district, while in Wayside or "Little Vienna" cafes and restaurants in the European style are seen everywhere.

**The Civic Center.**—Should receive the attention and visit of tourists. This beautiful center, called "Greater Shanghai," is under the control of Mayor Chen Kung-po.

**HEADQUARTERS**

*for*

**FILMO**

**Personal Movie-Cameras**

and

**Projectors**

8 m/m - 16 m/m

**Stocks Carried**

**Call in for Demonstration**

**FILMO**



**DEPOT**

*Agents:* **BELL & HOWELL, CHICAGO, U.S.A.**

**17 Canton Road**

**Tel. 10131**



# THE P R E S S



**The North-China Daily News & Herald**

Shanghai's foreign population is well provided for in the matter of journalism. At present there are newspapers and magazines in several languages: English, French, Russian, German, Japanese, Italian, Portuguese, and others.



The best known, as well as the oldest English language daily newspaper is the "North China Daily News" a British publication. Grown up with the settlement, it has flourished greatly, and, today, it is probably the foremost newspaper east of Suez. The daily "Noon Bulletin" is also published by the "North China Daily News".

Next in point of seniority comes the "Shanghai Evening Post and Mercury" an American publication. It has also a weekly supplement—"The Sunday Mercury".

There are two other popular English language dailies: "The Shanghai Times" and the "China Press", and a small evening paper—"The Evening Echo".

German dailies are printed in German and English and belong to Germans, and to German refugees. The most recent addition is the "Daily News", a small noon publication printed in English but published by the Italians.

There are several daily newspapers in the French Concession: the French "Journal de Shanghai" and two Russian dailies: the "Slovo" and the "Zaria". The third very popular Russian paper "The Russian Daily News" is published in the International Settlement. One Russian language daily the "Far Eastern Times" is published across the Soochow Creek, in Wayside.

In addition, quite a number of weekly and monthly newspapers and magazines also are published in Shanghai. Among the prominent English language periodicals are the "China Journal", the "China Weekly Review", the "China Digest" "Finance and Commerce," "Radio Flash," "Screen, Art & Sport," "Oriental Affairs," "The Far Eastern Review," "The Far Eastern Engineer." The Russian periodicals are: "The New Life", "Fatherland", "Kstati", "Seven Days-Week" and the "Modern Woman." The Italian weekly is "El Dragone" and the Portuguese periodical is called "Pela Patria". The French "La Revue Nationale Chinoise."

Japanese have two dailies, the "Tairiku Shimpo" and "Shanghai Mainichi Shimbun", as well as several periodicals such as "Yantzekiang", "Tairiku Orai", "Shanghai" and "Dai Toa".

The largest among the many Chinese dailies are the "Sin Wan Pao", the "Shun Pao" and the "Chinese American Daily News." However Chinese weeklies, bi-weeklies, monthlies and other periodicals are so numerous that it is practically impossible to enumerate them.





### Funeral Procession in Shanghai

**Shanghai's Chinese Festivals:**—The Chinese dearly love fire-crackers, which, beside gratifying the ear, serve to scare the daylights out of the ever-lurking devils. Unfortunately (or fortunately, according to the point of view), the authorities of the Concessions have forbidden them since the 1937 hostilities, and the Chinese are forced to celebrate their festivals in comparative quiet.

The Chinese New Year, the most important feast of the year, generally falls in February, the time of the Chinese first moon. Miserable and disgraced is the Chinese who cannot meet his financial obligations on this day. While it is always interesting, visitors who arrive in Shanghai at this time will be obliged to forego their shopping, as practically every shop is closed for the three or four-day festive period.

The Feast of Tsing Ming, or Feast of the Dead, is one of the three principal festivals of China. Practically all Chinese worship and offer sacrifices to their ancestors, and those Chinese who are away from the ancestral burial place make every effort to reach it for the ceremonies of the day. The feast may occur anywhere from the end of March to the middle of April.

The Dragon Boat Festival, about the middle of June, is the anniversary of a hero's death. In approximately the year 450 B.C. a faithful minister of state was dismissed. Humiliated, he jumped into a river. Later, friends, hearing of it, set out to recover his body, but failed. Since then Dragon Boats race the rivers of China on the anniversary of the death, hoping to find the corpse.





A bridal Procession in Shanghai

**Chinese Food:**—The traveller disembarking at Shanghai will, if he so desires, be able to procure some of the best Chinese food served in the Far East. Visitors who are out to have and try everything Chinese should not miss eating at one of the better, well-known restaurants that serves food which, if a little strange, is nonetheless extremely tasty.

Cantonese food is the most popular choice of foreign patrons, but the menus, of course, vary, and patrons have wide scope in their selections. Handy little booklets are given the patrons to help them in their task of choosing which of the scores of dishes they want.

Parties may be arranged at these restaurants by advance booking for private dining rooms, but chance dropping-in will produce the same quantity and quality of food.

Every visitor is strongly advised and recommended to taste of the Oriental style of cooking, but he must be very sure that the place he tries is well-known and well-advertised. Those restaurants which cater partly to foreign trade serve food that is just as authentically Chinese, and in just as authentically Chinese atmosphere, as the small "quaint" places, the sole difference being that in the former you may be sure of the quality of the food and preparation.

The best known Chinese restaurants are, the Sun Ya; Dai Sam Yuen; and May Flower Restaurant, all situated on Nanking and Bubbling Well Roads.



---

**Publications of the**

## **POST MERCURY COMPANY**

Federal Inc. U.S.A.

**THE SHANGHAI EVENING POST & MERCURY**—The only American-owned evening newspaper in Shanghai. Seven news agencies bring the news of the world to the Shanghai Evening Post readers 15 hours ahead of the morning papers. Published daily. Annual subscription \$120.00 (including Sunday Mercury).

---

**SUNDAY MERCURY**—A profusely illustrated weekly tabloid of Local and World-wide News which includes a colored pictorial section of timely events. Published every Sunday. Separate subscription \$20.00 per annum.

---

**TA MEI WAN PAO**—A Chinese Evening edition of The Shanghai Evening Post & Mercury with a full coverage of Local and World-wide News. Annual Subscription \$30.00.

---

**TA MEI CHOU PAO**—A newsy pictorial Sunday weekly which revolutionized the Chinese field of newspapers as evidenced by its tremendous circulation. Annual Subscription \$10.00.

---

## **POST MERCURY COMPANY**

Federal Inc. U.S.A.

19 Avenue Edward VII .. .. SHANGHAI, CHINA

---





The first forerunner of the Modern Automobile

## TRANSPORTATION IN THE SETTLEMENT

The settlement buses, painted yellow, run along main routes of the International area. Hardly any part of Shanghai is difficult to reach by the bus service. They are the most comfortable means for the traveller to take:

- Route No. 1. Bus No. 1 (2 story bus) travels between Sassoon House (Near Bund) and Jessfield Park. It goes along Nanking Road, Bubbling Well Rd. and Yu Yuen Rd.
- Route No. 2. Bus No. 2 runs between Amherst Avenue and the Szechuen Rd. Bridge.
- Route No. 5. Bus No. 5 travels between North Station and Ave. Edward VII.
- Route No. 7. Bus No. 7 runs between Jessfield-Brenan Piece and Nanyang College.
- Route No. 9. Bus No. 9 between Bund and Jessfield Park along Ave. Edward VII.
- Route No. 10. Bus No. 10 between the Bund near Peking Rd. and Jessfield-Brenan Piece.
- Route No. 12. Bus No. 12 runs between the Government Ferry and Avenue Joffre.
- Route No. 14. Bus No. 14 runs between Sassoon House and Edinburgh Rd., along Nanking Rd., Weihaiwei Rd. and Ave. Foch.



Route No. 15. Between the Bund and Yates Rd., via Nanking and Bubbling Well Rds.

Route No. 17. Between Ferry-Robinson Rd. and St. Georges.

### **FRENCH CONCESSION BUS LINES**

French Concession bus lines although not as numerous as those of the Settlement nevertheless have a fairly efficient service

Route No. 21. Bus No. 21 in the French Concession commences at the French Bund and runs to Route Pere Robert-Zikawei, via Rue Lafayette.

Route No. 22. Bus line No. 22 also starts at the French Bund and runs to Hungjao Rd. and Ave. Haig, Zikawei.

### **FRENCH CONCESSION TRAM LINES**

Line No. 1-2 Trams No. 1 and No. 2 begin their run from the East Market and continue down to Zikawei along Rue de Consulat and Ave. Joffre.

Line No. 10. Tram No. 10 also takes its start at the East Market but turns off to Ave. Dubail-Joffre and continues down to Lukawei.

Line No. 7. Tram No. 7 starts at the East Market and ends on Route Sai Zoong at the beginning of Ave. Haig.

The tram lines are very convenient as they offer easy access to important city centres.

### **RAILLESS CARS**

**Railless Cars.**—Line No. 17.—Starting its run at Lay Road across the Soochow Creek the railless stops at the following divisional stations: Thorburn Road; Dalny Road; Paoting Road; Kwenming Road; Singkeipang Road; Hongkew Market; Corner of North Szechuen Road-Tiendong Road; Nanking Road; Hoopch Road; Yu Ya Ching Road (south end); Route Ningpoo-Avenue Joffre; Rue Millot; Rue Lafayette; Rue Conty-Marche; Rue Chapsal stopping at Pont Pere Robert.

Line No. 18.—Yochow Road is the first divisional stop then onto Singkeipang Road, Hongkew Market, Corner of Haining-North-Honan Roads; North Chekiang Road; Yu Ya Ching Road; Rue Ningpoo-Avenue Joffre; Rue Millot; Rue Lafayette; Rue Conty and Pte St. Catherine.

Line No. 24.—West Gate; Rue de Marche; Rue Chapsal; Rue Massenet; Rue Cardinal Mercier; Avenue Joffre; Rue Bourgeat; Avenue Foch; Bubbling Well Road; Ferry-Sinza; Haiphong Road; and Ferry-Robinson Roads.



**Hire Cars.**—A number of excellent hire-car and taxi services are maintained in Shanghai. The usual fare at the time of writing was \$4.60 local currency; however, the depreciation of the Chinese dollar and the subsequent increase of gasoline price might well affect the fares. The chauffeurs usually expect a tip of about 20 cents or more on short trips. The most popular ones are: Taylor—Tel. 70050; Johnson—Tel. 40000; Ford—Tel. 30189; and Silver Taxis—Tel. 30030.

**Ricshas**—Visitors who have never been to the Orient before will no doubt want to take a ride in a ricsha. A call will bring one to your side. Don't bargain with the ricsha coolie. Sit down and go where you want to. If you wish to engage a ricsha for a whole day, get someone in the hotel to do it for you. At the present time it is about \$3 for half-a-day. For a ride of few blocks pay about 15 cents, 25 cents for 15 minutes, 70 cents to a dollar for an hour, depending upon the distance travelled. It is wise to make a note of the license number. Do not let them lead you to any place you are not sure of.

Ricshas bearing an International Settlement license may operate both in the French Concession and in the Settlement. Those with Chinese characters on their licenses are only allowed to travel in the French Concession.



FOR MOTORING COMFORT

TEXACO MOTOR SPIRIT

TEXACO MOTOR OIL

TEXACO MARFAK

TEXACO THUBAN



## TRAFFIC REGULATIONS

**Pedestrian Crossing.**—Every person using a highway is incurring an obligation to facilitate the movement of traffic to promote public safety. No person is to walk in an improper manner, or in such a way to cause danger to others. Every person, whether driver or pedestrian on a highway shall promptly obey the instructions or signals of police on duty, and shall conform with all traffic signs used for regulating the movement of, or indicating the route to be followed by traffic.

**Driver's Regulations.**—Every driver shall promptly obey the instructions or signals of police on duty, and shall conform with all traffic signs used for regulating the movement of, or indicating the route to be followed.

No driver shall exceed a safe, reasonable and considerate speed, having due regard to the rights of other users of the highway, to existing traffic conditions, to the state of the road surface and to the presence of dangerous points, whether indicated or otherwise.

A driver will keep to the left hand side of the roadway—the slower his speed the nearer the curb. When turning, a driver should keep as near the left hand kerb as possible. When a right turn, he shall enter the new roadway (if possible) as near left of its centre line. When passing an island in the middle of the road, or to the right of its centre line facing the direction of travel, he shall do so on the left. When passing another vehicle, do so on the left. Pass a tramcar going the same direction, if practical, to the left, when passengers are dismounting either stop or go slow. In case of an accident, stop, render any assistance possible, remain until told by the police to go, or if no policeman is present, report himself when passengers dismount on the roadway, draw as near to the left kerb as possible. Do not drive abreast with other cars on the road. No car is to wait, or remain stationary on the road (except when instructed by the Police).

虎標  
萬金油

TIGER BALM

ENG AUN TONG

THE TIGER MEDICAL HALL

No. 591-95 Ningpo Road Shanghai.



The horn or any other sound instrument should never be used unnecessarily.

No driver shall cause a vehicle to wait or otherwise remain stationary on the highway (except in obedience to Police instructions) at any point:—

- (a) Where “No waiting” notices are posted or where the kerb is painted red or is marked with black, and white glazed tiles.
- (b) Parallel to a stopping place for tramcars.
- (c) Within 30 feet of any street corner on any main thoroughfare.
- (d) Between a street island and the kerb.
- (e) Set apart and indicated as a Loading Zone, except for the purpose of loading and unloading cargo or goods.
- (f) Set apart and indicated as a Ricsha Stand.

No driver shall use a horn, bell or other form of warning signal unnecessarily or in such a manner as to cause public annoyance. When using any horn only a short sharp signal may be given. Except in emergency or to warn a moving vehicle the use of any horn by the person in charge of a stationary vehicle is strictly prohibited.

The following signals are authorized and shall be used by drivers, as required, for the information of other drivers and of police on duty:—

- (1) **“I am stopping.”**—Extend the right arm vertically upward; or horizontally to the right and move it up and down.
- (2) **“I am turning to the right.”**—Extend the right arm horizontally to the right.
- (3) **“I am turning to the left.”**—Extend the right arm horizontally to the right, and wave towards the left across the body.
- (4) **“I am going straight on.”**—Extend the arm hori-

**H. MOROUKIAN**

*Agents for*

**KARAGHEUSIAN RUGS**

260-A Kiangse Road

Tel. 10845





The Bund as it appears from the Public Garden

### Local Parks

Shanghai has several excellent parks located both in the Settlement and Concession. The parks are well laid out and are havens for the many fresh-air seekers who find that the open spaces provide an excellent way to spend holidays and Sundays.

**Jessfield Park:**—Chief attraction among the several parks is the well known Jessfield Park located at the end of Great Western Road just at the boundary of the Settlement and the Hungjao area. The park also has a zoo. Well laid out spaces and greens, flowers beds and ponds, where young and old alike sailing model boats, make the park very beautiful. The park includes a section where rifle practice was carried out by the British defense forces in Shanghai. Jessfield Park is one of the best playgrounds for children. Admission to the park is gained by buying a ticket at the gates. Each ticket is 20 cents and allows the holder to remain there until closing time.

**Hongkew Park:**—Although a little smaller than Jessfield Park, the open space, located at the end of Kiangwan Road, in Hongkew, affords excellent means for the same open air recreation as Jessfield Park. Besides being a playground, it is also a sports ground. A track around the Park allows running practice for those interested in the sport.



**The Peking Art Gallery**  
**Is your favorite store for FAMOUS**

Unusual Peking Jewelry Inlaid with Semi-Precious Stones,

Petit Point Hand Bags, Ivory Figures, Rose Quartz Vases and all other Peking Products de Art.

**FIXED AT FACTORY PRICES**

439 Szechuen Road  
First Floor  
(Facing Jinkee Rd.)

Tel. 16648  
Cables: "Leesen"

**UNION STEAMSHIP AGENCY**

**SERVING**

**7007**

**PORTS**

**on all the**

**SEAS**

**51 Canton Road**

**Telephone 11706**





## FOUR SEASONS







IN SHANGHAI







*Photo by A. I. Veiss*

**Public Gardens.**—The Gardens are just at the foot of the Garden Bridge. The park is one of the oldest here and extends down to the edge of the water-front. Another part of the Gardens is just opposite the British Consulate. During summer it is a refuge for heat-driven local people who sit in the park catching the breeze from the river. Admission is 20 cents.

**PHARMACIE EUROPEENNE**

**322, RUE CARDINAL MERCIER**

**TELEPHONE 74366**





*Photo by A. I. Veiss*

**French Park.**—It is situated at the corner of Rue Lafayette and Avenue Dubail. Admission is 20 cents. Ponds and clever designing have made the park a very beautiful one. There is a miniature zoo also. Although usually called the French Park, the real name is Kukaza Park.

Besides the parks described here, all over the Settlement and the French Concession there are several smaller parks, mostly where children play. The authorities in all cases have not neglected the health of the city's children.

IF YOU WANT GOOD DRAWINGS AND  
GOOD PRINTING GIVE YOUR ORDERS TO

**ADCRAFT STUDIO**

7, Avenue Edward VII.

Telephone 88322

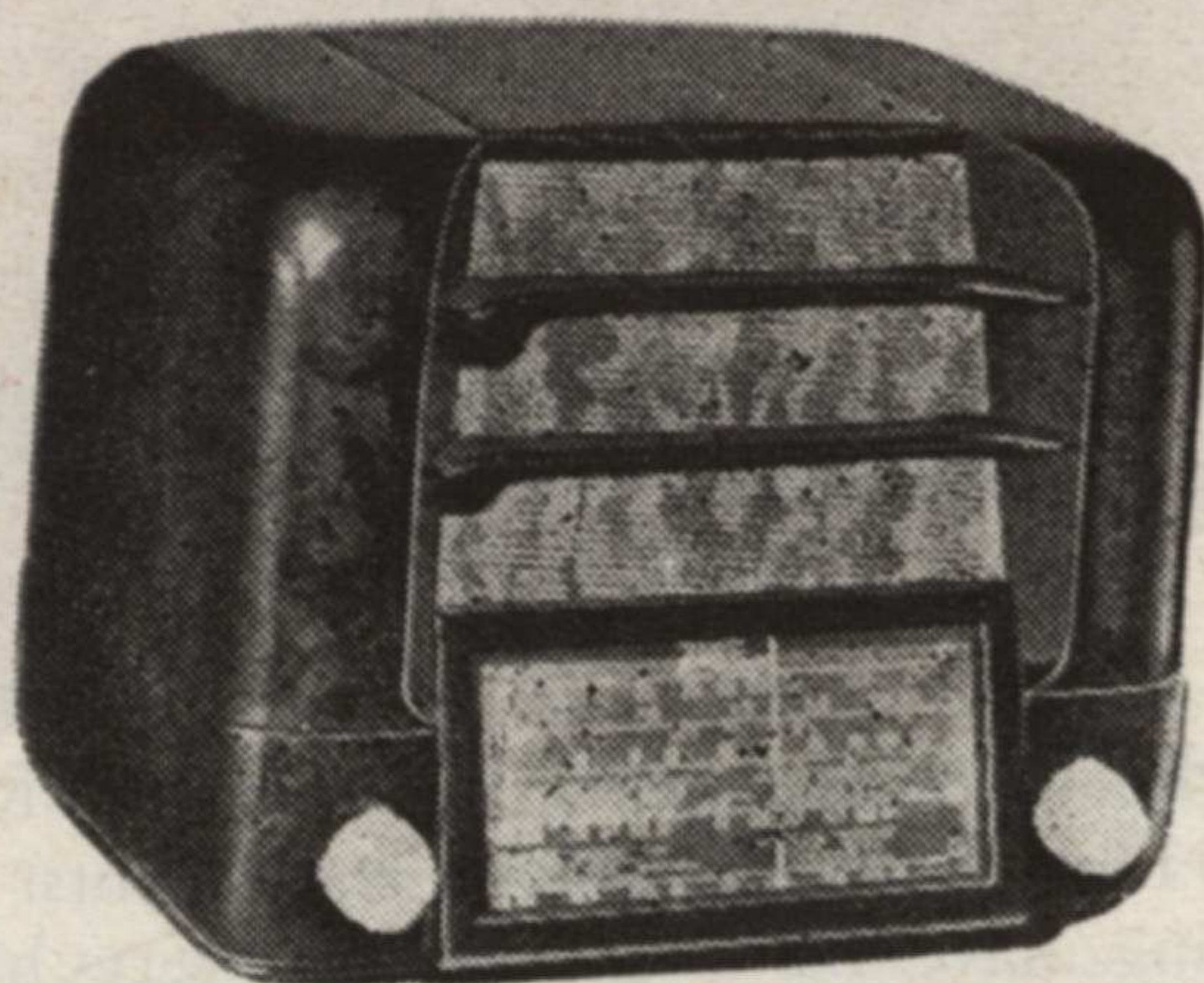


1941



1941

MATCHLESS PERFORMANCE  
INCOMPARABLE BEAUTY



Zenith Radio Model 6-S-524

6 Tubes Receiver with Spread band

Brings in short Wave stations with the  
ease of local stations

On Display at

**ROBINSON PIANO CO.,**

276 Kiangse Road near Nanking Road

Telephone 10868



EXCURSIONS  
TO THE NEARER  
SURROUNDINGS  
OF SHANGHAI



Chinese Cemetery Hangchow

*Photo by A. I. Veiss*

Because of the unsettled conditions tourists are apt to avoid their trip to interesting spots in Central China. However there is no risk in visiting cities and towns located along the lines of the Central China Railway Company.

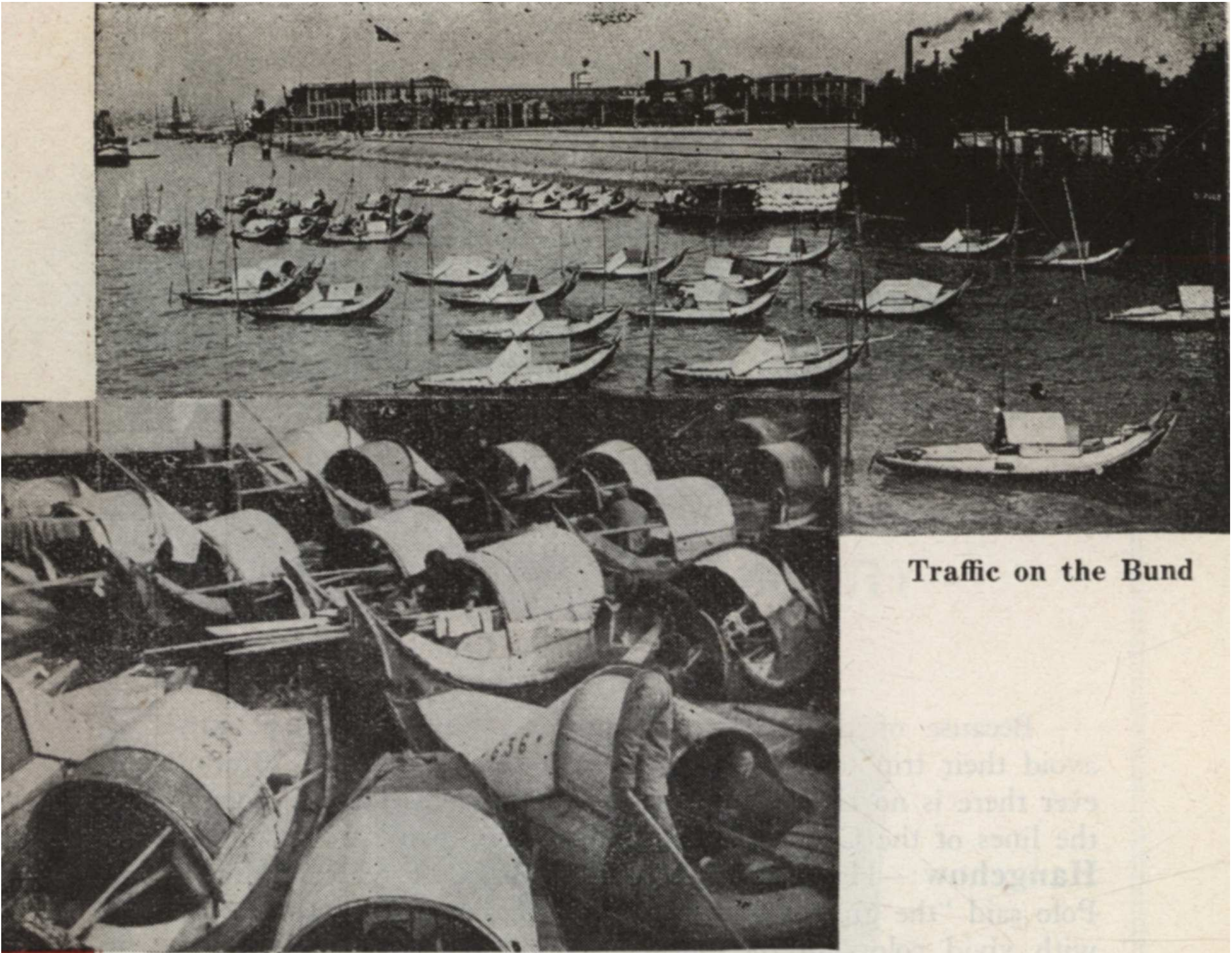
**Hangchow:**—Hangchow, "City of Lakes," of which Marco Polo said "the greatest in the world," cradles in hills splashed with vivid colors in the Spring, its glorious lakes reflecting the deep blue of the sky. Age-old temples slumber 'neath thick blankets of numerous ivy, and over all a pervading, dreamy sense of peace and beauty.

If such a trip can possibly be arranged, no tourist should miss visiting Hangchow, where he may see a city whose roots stretch back through time to more than 30 centuries before the first and greatest of all travellers. Marco Polo, gazed breathless for the first time on the court of Kublai Khan. Two thousand years before Christ, a populous city existed on the shores of West Lake, and during the Southern Sung Dynasty (1127-1280) Hangchow—then called Yueh—was probably the largest city in the world, and one of the richest. Art flourished, and a renaissance came into being with the Sung artists which produced some of the finest art and literature which today graces China's superb cultural past.

Today, Hangchow is the capital of Chekiang Province, has a population of about 400,000 and is the southern terminus of the Grand Canal. It is surrounded on three sides by a fan-like embrace of hills, only the north being unprotected, there beginning a broad level plain reaching to Shanghai.

The railway journey takes about four hours and a half for the 131 miles.





Traffic on the Bund

The temperature at Hangchow—an average of 70 for most of the year—makes it a favored health resort in all China. Its ancient temples, the famous Hangchow Bore, the quiet magnificence of its lakes and hills, all are lures that serve to bring thousands each year to this fascinating landmark of time.

A boat taken on the West Lake will show one the charming sights of the beautiful town. Willows are one of the Ten Sights of the Lake. Further South an ancient pagoda can be seen. To the West is the famous Su-ti or Su's embankment, spanned by bridges and planted with beautiful flowers.

**Sungkiang:**—The city of Sungkiang is about one hour from Shanghai by train. A city of about 50,000, noted chiefly for its production of rice, cotton and silk, it is also known for its dyeing industry.

**Kashing:**—If the tourist is a business-man, he should see Kashing. This is a prosperous city of 60,000 inhabitants, dealing in rice, beans and oil. It is noted for its beautiful lake "Nan-wu" (South Lake). In the centre of this lake is an islet on which stands a house called "Yen-yu-lou" or the "Mist-Rain Hall," a poetic name not unworthy of the very pretty surroundings.



**Soochow:**—A change of trains at Kashing will take the traveller to Soochow. This ancient city, with the winding canals that have earned for it the name "Venice of China," is, like Hangchow, considered by the Chinese to be one of the beauty spots of the globe. "Heaven above, Soo and Hang below," said the ancient Chinese... though of course it's just possible that they were referring to the beautiful women for which Soochow is famous throughout China.

The temple of Confucius is one of the sights which should be visited in Soochow. Most of the buildings, unfortunately, are restorations, the originals were destroyed in the Taiping rebellion. There are many other shrines with interesting histories, to be seen in Soochow, among them the Tsang-lang-ting and the Yuen-miau-kuo temples. The Pau-en-sz-tah is one of the finest pagodas in this part of the country, and a beautiful view of the walled city of Soochow may be had from its top. The bridges and the curiously shaped hills also add to the interest of the city.

**Nanking:**—Entraining again, after four hours the traveller will come to Nanking, the seat of the Wang Ching-wei government, and one of the most interesting cities in the country. Nanking is the ancient historical capital of China, and is rich in historic sights fascinating to the student of Chinese history. Besides the many monuments, excellent temples and palaces should delight the tourist.

**Central China Railway Company:**—Work is continually in progress on the lines of the company, assuring safety and comfort to the traveller. Besides the bus-lines which the company operates, the following railway lines are under its management:

Shanghai-Nanking; Shanghai-Woosung; Shanghai-Hangchow; Soochow-Kashing; Nanking-Wuhu, Yukikow-Luchow; Nanking-Pengpu.

*Smoke*

**TABACALERA**

**CIGARS**





**The Chinese National Post Office**  
**GENERAL INFORMATION**  
**EMERGENCY TELEPHONE NUMBERS**

**International Settlement**

Emergency Ambulance .....	18600
Fire .....	15440
Police .....	15380

**French Concession**

Emergency Ambulance .....	80079
Fire .....	80079
Police .....	70060

**TIME SERVICE**

To obtain time, dial ..... 95678

*Listen but do not speak* and the operator will give the time both in Chinese and English.

**TIME DIFFERENCES**

The difference in time should be taken into consideration when cables are sent from Shanghai. When it is noon in Shanghai (according to the official time chart of the Chinese Government Radio Administration) in the following places it is:

New York .....	11.00 p.m. previous day
Chicago .....	10.00 p.m. previous day
San Francisco .....	8.00 p.m. previous day
Honolulu .....	5.30 p.m. previous day
Japan .....	1.00 p.m. same day
Australia .....	2.00 p.m. same day
London .....	4.00 a.m. same day
Russia .....	6.00 a.m. same day



## Shanghai Land Measure

	one-sixth acre
	7,260 sq. ft.
Mow .....	240 sq. poo
Sq. Poo .....	30½ sq. ft.
Fong .....	100 sq. feet
Poo .....	5 ft. 6 in.
Chang .....	10 ft.
Li .....	0.33 or 1/3 mile

## CHINESE STANDARD SYSTEM

### Weights and Measures

#### Length:

1 Shi-T'sun	
10 " "	1 Shi-Ch'ih ½ metre or 1.0936 ft.
10 Shi-Ch'ih	1 Shi-Chang 3½ metre or 10.936 ft.
150 Shi-Chang	1 Shi-Li 500 metre or 0.3107 mile

#### Weight

1 Shi-Liang	31.25 grm.
16 Shi-Liang	1 Shi Chin 500 grm. or 1.1023 lb.
	(catty) (avo.)

#### Capacity: Fluid:

1 Shi-Sheng	1 Litre or 0.22 imp. gallon
-------------	-----------------------------

#### Capacity: Dry by Weight

1 Sheng	.8 kgm or 1.76 lb.
10 Sheng	1 Tou 8.00 kgm or 17.6 lb.
10 Tou	1 Shih (zah) 80.00 kgm or 176.00 lb.

## WEATHER STATISTICS

### Temperature Fahrenheit

Average annual temperature	Fahrenheit	Centigrade
(over 60 years) .....	59.34	15.19
Average monthly high (July) .....	97.29	36.27
Average monthly low (January) .....	43.27	6.26
Average annual high temperature .....	98.96	37.20
Average annual low temperature .....	43.05	6.14

### Humidity

Average annual relative humidity .....	82.2%
Average monthly high .....	84.2%
Average monthly low .....	76.3%

### Rainfall Average

January	49.9 mm	July	148.2 mm
February	57.9 mm	August	145.7 mm
March	86.2 mm	September	123.9 mm
April	91.6 mm	October	74.5 mm
May	90.5 mm	November	50.4 mm
June	184.8 mm	December	45.6 mm



**Fahrenheit Temperature.**—For the first quarter and calculated in Fahrenheit, the average temperature is 40.2; second quarter 63.8; third quarter 76.2; fourth quarter 52.5. In July and early August the temperature about mid-day is between 90 and 100 degrees, with a high average of humidity. Rainfall is mostly in summer. In winter there is never much snow, however, there is plenty of sleet.

No part in the whole of China can be called particularly comfortable during summer, the heat being about the same as in similarly located parts of the United States. The rainfall increases as one journeys southward, the annual average being 44". The summers on the sea-coast are very moist, adding to the discomforts of the hot season. The humidity of Shanghai area is 80%. Mould will form on shoes, clothing and leather bags unless aired in the sun at every opportunity.

An interesting and dangerous feature of the meteorology of the China Coast is the typhoon. These cyclonic storms are formed over the Pacific, in a region not far removed from the islands of Yap and Guam and moving north-west, strike the coast of Indo China, or veering northeast, reach the coast of China and Japan. The storm center is marked by very low barometric pressure, and the wind blows round this, inward toward the center, from right to left (against the hands of the clock), at a speed that may reach from 50 to 110 miles an hour. The usual rate in the north part of the China Sea is about 90 miles.

Typhoons rarely reach Shanghai, being more often diverted inland south of the port. But even so the tail of the typhoon is quite noticeable and in summer it brings relief from the terrific heat. If it finally does reach Shanghai it makes considerable damage.

## **G. STEPANOFF**

**JEWELLERS, ENGRAVERS & WATCHMAKERS  
GOLD, SILVER AND PLATINUM SMITHS.**

**800 Avenue Joffre**

**Telephone 71845**



## HOSPITALS

A number of Hospitals both foreign and Chinese are situated in different parts of Shanghai. The patients in these hospitals may be treated by their own private doctors (Local doctors must all be registered with the S.M.C.'s Health Department before they may practice), or may be attended to by the hospital doctors. Visiting hours are different in each hospital, the rates and comfort varying as to the reputation of the Hospital. Most of these hospitals have 1st, 2nd and 3rd. class.

Country Hospital	17, Gt. Western Rd. ....	21977
Foo Ming Hospital	142 N. Szechuen Rd. ....	46313
Russian Orthodox Confraternity	230 Rte de Say Zoong	71682
Hospital Ste. Marie	197 Rte Pere Robert ....	70044
Belgian Radium Inst. (Sino)	1729 Ave Joffre ....	74434
Lester Chinese Hospital	145 Shantung Rd. ....	90166
Japanese Resident's Corporation's Hospital		
	96 Haining Road ....	
Margaret Williamson Hosp.	850 Rte. de Zikawei .	70216
Margaret Williamson Hospital	334 Av. Foch ....	38059
Municipal Isolation Hospital	36 Brenan Rd. ....	21346
Municipal Isolation Hosp. (Chinese)	162 Pakhoi Rd.	91055
Paulun Hospital	415 Burkill Rd. ....	34374
Red Cross Society of China	856 Sinza Rd. ....	34367
Sacred Heart Hospital (for Chinese)	197 Route Chisi	79498
Shanghai General Hospital	190 N. Soochow Rd. ..	40100
Shanghai Sanitarium Hospital and Clinic		
	171 Range Rd. ...	42339
Shanghai T. B. Sanitarium	4 Great Western Rd. ..	21566
St. Elizabeth's Hospital	Lane 361 Avenue Rd. ....	30921
St. Luke's Hospital	219 Kiukiang Rd. ....	17213
Eden Hospital	200 Av. Roi Albert ....	74490
Hungjao Sanitorium	990-2 Av. Joffre ....	76328

## HEALTH MEASURES

Certain fundamental precautions should be taken by both visitors and residents in Shanghai. Ordinarily, the precautions advised by the Municipal Council will suffice, if strictly adhered to.

1. Don't consume foodstuffs which are not absolutely fresh and which have not been cooked, boiled, or otherwise sterilized.
2. Have a vaccination every three years, inoculations every two years against typhoid and every year against cholera.



3. If vegetables are to be eaten raw, they should be thoroughly washed in boiling water. This also applies to all fruits. Thin-skinned fruits should be eaten only after they have been cooked.
4. Be sure that meat is fresh. Fresh meat is stamped with the official chop of the Council. Beef, mutton, and pork are marked in two grades: first quality in purple, second in blue.
5. No milk, except that marked "A.T.T." and "pasteurized" should be consumed without first being boiled. All supplies should be procured from a reliable source, as adulteration and substitution is not unknown in Shanghai.

Shanghai's summer may be tolerated if a few simple rules are followed and closely adhered to:—

1. Use discretion in exposing yourself to the sun.
2. Take moderate exercise, but avoid over-exertion.
3. Try to take a short nap in the afternoon.
4. The less food consumed the better, especially during mid-day. Alcoholic drinks are better avoided altogether during the day.
5. Above all, sensible clothing. As mentioned before, the keynote of Shanghai summer-wear is comfortable informality.

## LOCAL GOVERNING SYSTEMS

Shanghai is governed by three separate and distinct municipal entities, the International Settlement, the French Concession, and the City Government of Greater Shanghai. The last is administered by a Chinese mayor who is advised by Japanese officials, and includes all sections of the city outside of the two foreign settlements.

The City Government of Greater Shanghai theoretically controls an area of 320 square miles, including territory on both sides of the Whangpoo. This great area compares with the 12.66 square miles for both the International Settlement and the French Concession.

### International Settlement

Executive direction of the government of the International Settlement is vested in the Shanghai Municipal Council. The chief active executive is the Secretary-General, a salaried official appointed by the Council. This position is now occupied by Mr. G. Phillips, British.



None of the members of the Council is paid. The body (at the time of going to press) is composed of fourteen men, including five British, five Chinese, two Americans and two Japanese. The Chinese choose their own Chairman. The foreign members are elected annually by the ratepayer (taxpayers). The Chinese are chosen by Chinese residents.

**Land Regulations.**—The basic foundation of the civic government is embodied in a code known as the "Land Regulations," written by Captain George Balfour, first British Consul, November 29, 1845. Subjected to numerous revisions, it may be regarded as the Magna Charta or the Bill of Rights of Shanghai. It provides for the acquisition and lease of lands (originally in perpetuity from the Chinese), defines the qualifications of electors, who must be land owners or taxpayers, and otherwise provides a structure for administrative government. It is interesting to note that under suffrage arrangement the annual vote, determining the executive personnel of the government, does not exceed 2000.

**Control of Legislations.**—In addition to the annual election of the Councillors, the Ratepayers meet once a year (special meetings may be called by petition) to receive and approve or criticize the annual report of the Council, pass the budget for the next year and consider other civic matters, frequently suggesting enactments to be made by the Council.

In theory, the ratepayers originate and the Council executes, but any amendment to the Land Regulations is subject to international negotiations and to acceptance by the Chinese Government; the bye-laws of the municipality may be amended or added to by resolution of a special meeting of the ratepayers and with the approval of the majority of the Consuls and Ministers of the Treaty Powers (now the fourteen nations enjoying extraterritoriality).

**"SCREEN, ART AND SPORT"**

READ THE MONTHLY MAGAZINE

*P u b l i s h e r s*

**ADCRAFT STUDIO**

7, Avenue Edward VII.

Telephone 88322



**International Tendency.**—There were never any formal negotiations between the Chinese and Americans for creation of the original "American Settlement," but its boundaries, before incorporation with the British, had been defined by joint agreement of Mr. George F. Seward, the American Consul, and Chinese authorities in 1863. Consul Seward was one of the first to propose the formation of one government for both Settlements, American and British. Justification for the Settlement may be found in the fact that by treaty China had extended to Americans the same privileges to acquire lands for residence and business purposes as the British and French enjoyed.

**Chinese in Settlement.**—Originally the Foreign Settlement was exclusively for foreigners, but Chinese seeking refuge during the Taiping Rebellion, in the early 'sixties, and subsequent internal disorders, were permitted to enter and many remained.

Due to the additional administrative burdens thus imposed, it was found necessary to subject these Chinese to taxation but they had no direct representation in local government until 1928, when three Chinese members were added to the Municipal Council. In 1930 the membership was increased to five. The inclusion of Chinese Councillors was a direct outcome of the agitation following the rioting of May 30, 1925.

**"Free City" Proposed.**—Because of the tremendous potential changes it might have made in the destiny of Shanghai, it is of historical interest to note that in 1862, during the chaos created by the Taiping rebellion, the Municipal Council brought forward a plan to make Shanghai a "free and independent city," not an open port like Hongkong, but in reality a municipal republic, entirely self-governing. The system of suffrage proposed would have given control of the city to property owners, both Chinese and foreign.

The foreign consul and diplomatic envoys were against this, however. It should be noted that the official point of view of the City Government of Greater Shanghai, according to the Feetham Report, was that the International Settlement and French Concession actually form part of that area as "special areas," and that while the exercise of authority by the Chinese municipal government is subjected for the present to practical limitations in respect of these special areas, its bureaus for certain administrative purposes are entitled to exercise direct authority within the Settlement.



**Extra-Settlement Roads.**—Congestion forced foreigners to take up residence along 48 miles of extra-Settlement roads (outside the Settlement boundaries) which have been constructed by the Municipal Council under power of acquisition granted by the Land Regulations. There has been some friction between the Settlement and Chinese authorities over the policing of these roads, but an agreement was reached shortly before the publication of this guide which provided for joint policing by the Shanghai Municipal Police and the Ta Tao Police.

Administrative functions of the government of the International Settlement, as in all other large modern cities, are executed by departments such as the Health, Public Works, Police, Fire, Educational, etc., the chiefs being appointed by the Council.

### **Jurisdiction of Nationals**

**American Court.**—The United States Court for China was created by Congress, June 30, 1906. The court is made up of a judge, appointed by the President for 10 years, a district attorney, marshal and clerk, whose terms are at the command of the President. Regularly sitting in Shanghai, the court is required to go once a year to Hankow, Canton and Tientsin. Prisoners who are sentenced by this court are sent either to Bilibid Prison in Manila or to the United States. Some are imprisoned in Shanghai.

**British Courts.**—Jurisdiction over British subjects in China was established under the Foreign Jurisdiction Act of 1890. The jurisdiction is exercised by a Supreme Court (set up here in 1865) and provincial courts, which cover all criminal and civil matters, including divorce. Ordinarily the British Court sits in Shanghai, but may convene at any other place in China. Criminal sentences are served in China, but there are possibilities of sending convicted persons to Hongkong to serve their sentences. Death sentences must be confirmed by H.B.M. Minister to China.

**French Courts.**—French citizens in China are under French jurisdiction according to the Sino-French treaty of Whampoa, October 24, 1844. There are seventeen French Consular Courts in China and judicial functions in Peiping are carried out by the Legation according to a decree of January 31, 1881. In 1917 a judge was attached to the Shanghai consular court. The duties of the examining magistrate are performed by the consul. Criminal cases may be carried to the courts of appeal at Saigon or Hanoi. An appeal to the Supreme Court is



brought before the Court of Cessation in Paris. As a general rule, the laws of France are administered in the French courts in China and there is no appeal from judgments in simple police cases.

**Italian.**—Italian subjects have been legally controlled by the Italian authorities since the conclusion of a treaty at Tientsin in 1866 between China and Italy. The Italian Consul General, his substitute, or his delegate, may sit as single judge or preside over the consular court. Those Italian subjects living in the French Concession or the International Settlement answer to the respective municipal bye-laws. Italians may be expelled from the consular district by consular decree if their conduct is not in harmony with the public peace and order, or for moral or political reasons.

**Japanese Rights.**—China, by the Shimonoseki Treaty of 1896, gave up extra-territorial rights in Japan whereas Japan retained them in China. Decision and hearing of all civil and criminal cases are vested in the Japanese consular official in China, following the procedure of the courts of Japan. Should the Minister of Foreign Affairs so instruct, criminal cases are sent to Japan for trial. Sentences are served in the prison attached to the consulate or in cases of long terms, the prisoner may be sent to Japan.

**Council Schools.**—The local Council schools are efficiently run by competent masters and mistresses. All tutors in the school either possess the best university degrees or are fully qualified after an examination for the responsible positions.

The Municipal Council also controls 12 Chinese schools for the poorer Chinese.

## LONG DISTANCE PHONE RATES

### *International Radio Telephone Service*

**Japan.**—Radio Telephone Calls are divided into three types: Station to Station; Person to Person and Appointment (Fixed Time); calls may be booked as either ordinary or urgent. ORDINARY calls are completed in the order in which the call is received and when circuits are available. URGENT calls are given precedence over all ordinary calls and are completed in the order in which they are received so far as other urgent calls are concerned.

**Station to Station Call.**—These are calls from one telephone number to another telephone number, no particular person being asked for: if the telephone number of the required party is not known, the name and address should be



given. These calls are timed, for the purpose of charging, from the moment when any person at one of the two telephones named is connected to the person who answered the other telephone. Callers should advise the operator of their telephone number and the telephone number of the required party; alternative telephone numbers may be given for the calling and called parties.

**Person to Person Calls.**—These are calls booked for completion to a definite person at the distant telephone. Callers should advise the operator of their names and telephone number and the name, address and telephone number (if known) of the required party. Any alternative names may be given if desired, or, instead of a personal name, the rank or position or the department to which the required party belongs may be quoted.

**Appointment (Fixed Time) Calls.**—These are calls booked to mature at or about a specified time.

A charge for cancellation will be made if an ordinary call is cancelled within one hour, or an urgent call within 30 minutes after booking. A REPORT charge will be made under the following conditions:—No reply from the called party; called party not available or unwilling to talk, called party available but calling party not available or unwilling to talk; called party available but the calling party does not answer. Charges quoted are liable to revision. Minimum charge covers a conversation of three minutes duration; after three minutes, each minute is charged separately.

*Type of Call:* Station to Station—Ordinary, Station to Station—Urgent; Person to Person—Ordinary, Person to Person—Urgent.

The foregoing rules may be revised without notice—**Long Distance.**—To Chinkiang, Hangchow, Loong Tan, Nanking, Nankou, Pachih, Pingwan, Shingtseh, Soochow, Wukiang. To make a call to these stations, dial (or call) (03) and give full details to the operator; replace handset and wait until you are recalled.

**Method of Booking.**—Only 'Station to Station' calls, which may be booked as either ordinary or urgent, can be accepted. Station to Station calls are calls from the telephone number to another telephone number, no particular person being asked for; such calls are timed, for the purpose of charging, from the moment when ANY person at one of the two telephones named is connected to the person who answers the other telephone.



**Cancellation Rules.**—Calls may be cancelled without charge under the following conditions:—

- a) No reply from the called party.
- b) Called number spare or not working.
- c) Line or telephone out of order.
- d) Called party calls the calling party after the latter has booked the call but before the call matures.

A CANCELLATION FEE will be charged as follows:—

- a) If an ordinary call is cancelled within one hour, or an urgent call is cancelled within thirty minutes, after booking.
- b) Called party not available or unwilling to talk.
- c) Called party available but no reply from the calling party.

For charges or if difficulty is experienced or any further information is required, dial (or call) 94090 and ask for Extension 177—Toll Chief Operator.

TIDES AT SHANGHAI					
DAYS OF MOON		Flood Begins in Shanghai Harbour About			Ebb begins about
		SPRING and AUTUMN	SUMMER	Winter	
1	16	10.20	10.00	10.40	3.20
2	17	11.00	10.40	11.20	4.10
3	18	11.40	11.20	11.50	4.35
4	19	0.30	NOON	0.40	5.00
5	20	1.15	1.00	1.35	5.45
6	21	2.10	1.45	2.35	6.10
7	22	2.50	2.40	3.15	6.50
8	23	3.40	3.20	4.00	7.35
9	24	4.30	4.20	4.50	8.50
10	25	5.30	5.00	5.45	10.10
11	26	6.30	6.10	6.45	11.30
12	27	7.30	7.10	7.50	0.53
13	28	8.20	8.00	8.40	1.20
14	29	9.00	8.40	9.30	2.10
15	30	10.00	9.40	10.20	2.50



## CHURCHES

### Protestant

All Saints' Church (American Episcopal)

Rue Lafayette and Chapsal

Holy Trinity Cathedral (Church of England)

219 Kiukiang Road

Community Church

53 Avenue Petain

First Church of Christ, Scientist

1647 Avenue Road

Union Church

107 Soochow Road

### Roman Catholic

Church of Our Lady

694 Baikal Road

Church of the Sacred Heart

21 Nanzing Road

St. Joseph's Church

36 Rue Montauban

### Russian Orthodox

Russian Orthodox Mission Church

55 Rue Paul Henry

St. Nicholas Church

18 Rue Corneille

### Jewish

Beth Aharon Synagogue

50 Museum Road

Ohel Moishe Synagogue

486 Seymour Road

Ohel Rachel Synagogue

200 Seymour Road

## FESTIVALS, NATIONAL DAYS, ETC.

**Bank Holidays in heavy type \*Customs Holidays**

April	5	Pure Brightness ( <i>ch'ing-ming</i> )
"	14	Spanish Republican Day
"	19	Primrose Day (Anniversary of Death of Lord Beaconsfield)
"	20	Corn Rain ( <i>ku-yu</i> )
"	21	Birthday of Princess Elizabeth, daughter of the King and Queen of Great Britain (b. 1926)
"	23	St. George's Day (England)



- April 25 Birthday of Princess Royal of Britain (Countess of Harewood) (b. 1897)  
Anzac Day (Australia)
- „ 26 Marriage of Duke of York (now King George VI) and Lady Elizabeth Bowes-Lyon, 1923
- „ 29 Birthday, Emperor of Japan (b. 1901)
- „ 30 Birthday of Crown Princess Juliana of the Netherlands (Princess Bernhard Lippe of Biesterfeld) (b. 1909)
- May 1 International Labour Day  
German National Day
- „ 2 Ascension Day
- „ 3 Poland's National Day
- „ 5 \*Sun Yat-sen made President of China (1921)
- „ 6 Beginning of Summer (*li-hsia*)
- „ 9 Italian Empire Day
- „ 12 Whit Sunday  
Coronation of Their Majesties King George VI and Queen Elizabeth of Great Britain (1937)
- „ 13 Whit Monday
- „ 17 Norway's National Day
- „ 20 Cuba's National Day
- „ 21 Small Fullness (*hsiao-man*)
- „ 23 Corpus Christi
- „ 24 Empire Day (Great Britain)
- „ 26 Birthday of Queen Mother of Great Britain (b. 1867)
- „ 27 Japanese Navy Day
- „ 30 Decoration Day (U.S.A.)
- „ 31 Union Day (S. Africa)
- June 3 Italian Constitution Day
- „ 6 Sprouting Seeds (*mang-chung*)
- „ 9 Official Observance of Birthday of King George VI of Great Britain
- „ 10 \***Dragon Boat Festival**
- „ 16 Birthday of King of Sweden (b. 1858)
- „ 21 Summer Solstice (*hsia-chih*)
- „ 24 Midsummer Day
- July 1-2 **Summer Holidays**
- „ 1 Dominion Day (Canada)
- „ 2 Birthday of Crown Prince of Norway (b. 1903)
- „ 4 Independence Day (U.S.A.)
- „ 5 Venezuelan Independence (1811)
- „ 7 Slight Heat (*hsiao-shu*)



- „ 9 \*Anti-Northern Campaign (1926)  
 „ 12 Orangemen's Day (Ireland)  
 „ 14 French National Day (Fall of the Bastille, 1789)  
 „ 15 St. Swithin's Day  
 „ 20 Birthday of King of Greece (b. 1890)  
 „ 23 Great Heat (*ta-shu*)  
 „ 28 Peruvian National Day  
 Aug. 1 Swiss National Day  
       International Red Cross Day (1914)  
 „ 3 Birthday of King of Norway (b. 1872)  
 „ 4 Birthday of Queen Elizabeth of Great Britain  
       (b. 1900)  
 „ 8 Beginning of Autumn (*li-ch'iu*)  
 „ 18 Spirits' Festival (*chung-yuan-chieh*)  
 „ 21 Birthday of Princess Margaret Rose of Great  
       Britain (b. 1930)  
 „ 23 Stopping of Heat (*ch'u-shu*)  
 „ **27 \*Birthday of Confucius** (*shen-tan-chieh*)  
 „ 31 Birthday of Queen of the Netherlands (b. 1880)  
 Sept. 3 Second Great European War (Commenced 1939)  
 „ 4 U.S. Labour Day  
 „ 8 White Dew (*pai-lu*)  
       Birthday of Crown Prince of the Belgians  
       (b. 1930)  
 „ 16 Mid-Autumn Festival, (*chung-ch'iu-chieh*)  
       Mexican National Day  
 „ 18 Chilean National Day  
 „ 23 Autumnal Equinox (*ch-iu-fen*)  
       Dominion Day (New Zealand)  
 „ 25 Balboa Day  
 „ 26 King of Denmark's Birthday (b. 1870)  
 „ 29 Michaelmas Day  
 Oct. 3 Jewish New Year (5701)  
 „ 5 Portugal's National Holiday  
 „ 8 Cold Dew (*han-lu*)  
 „ 9 Birthday of Prince Edward (son of Duke and  
       Duchess of Kent) (b. 1935)  
       Chung Yang Festival (*chun-yang-chieh*)  
 „ **10 \*National Festival (China)**  
 „ 12 Columbus day (U.S.A.)  
 „ 16 King of Roumania's Birthday (b. 1893)  
 „ 21 Trafalgar (1805)  
 „ 23 Frost's Descent (*shuang-chiang*)  
 „ 27 U.S. Navy Day



Oct.	28	Italian Fascist Holiday
"	31	Hallowmas Eve
Nov.	1	All Saints' Day
"	2	All Souls' Day
"	3	Commemoration of Japanese Emperor Meiji Birthday of King of Belgium (b. 1901)
"	7	Beginning of Winter ( <i>li-tung</i> )
"	11	Armistice Day (1918)
"	12	<b>*Sun Yat-sen's Birthday (1866)</b>
"	14	Hsia Yuen Festival ( <i>hsia-yuan-chieh</i> )
"	18	Latvian National Day
"	22	Slight Snow ( <i>hsiao-hsueh</i> )
"	23	Thanksgiving Day (U.S.A.)
"	27	Belgian National Day
"	30	St. Andrew's Day (Scotland)
Dec.	1	Autonomy of Portugal First Sunday in Advent
"	6	Finland's National Day Irish Free State created (1932)
"	7	Great Snow ( <i>ta-hsueh</i> )
"	11	Accession of King George VI. of Great Britain (1936)
"	14	Birthday of King George VI of Great Britain (b. 1895)
"	20	Birthday of Duke of Kent (b. 1902)
"	22	Winter Solstice ( <i>tung-chih</i> )
"	25	Christmas Day (Thursday) Birthday of Duchess of Gloucester (b. 1901)
"	25-26	<b>*Christmas Holidays</b>
"	31	<b>*New Year's Eve</b>

## CONSULATES

Shanghai, as an important port with a cosmopolitan populace, has a full corps of Diplomatic Representatives for each of its nationalities. We give here the different Diplomatic and Consular Services and their chiefs in alphabetical order.

### AMERICA, UNITED STATES OF

181 Kiangse Road

Consul-General:—Mr. F. P. Lockhart

Commercial Attache:—Julean Arnold.

### BELGIUM

1300 Rue Lafayette

Consul-General:—A. Van Cutsem

Chancellor:—P. Baert



## **BRAZIL**

601 Cardinal Mercier

Consul-General:—James P. Mee

## **CHILE**

401 Cardinal Mercier

Consul-General:—Dr. Juan Marin

## **CUBA**

378 Rte. Ferguson

Consul-General:—Francisco B. Romero

## **DENMARK**

26 The Bund

Consul-General:—Poul Scheel

## **FINLAND**

301 Route Cardinal Mercier

Consul-General:—Harald Tanner

## **FRANCE**

2 Rue du Consulat

Consul-General:—M. de Margerie

Commercial Agent:—P. Vibien

## **GERMANY**

2 Peking Road

Consul-General:—M. Fisher

Commercial Counsellor:—S. R. von Winterfeld

## **GREAT BRITAIN**

33 The Bund

Consul:—A. George

Commercial Secretary:—J. C. Hutchinson, O.B.G.

## **GREECE**

9 Quai de France

Consul-General:—Em. P. Yannoulatos

## **ITALY**

369 Chengtu Road

Consul General:—Pagano di Melito

Commercial Counsellor:—Com. Dr. Romolo Angelone

## **JAPAN**

106 Whangpoo Road

Consul-General:—T. Horinichi

Commercial Secretary:—S. Shimada

## **NORWAY**

2 Peking Road

Consul-General:—T. Knudtzon



## **MEXICO**

208 Hamilton House

Honorary Consul:—N. E. Allman

## **NETHERLANDS**

9 Quai de France

Consul-General:—G. W. Boissevain

## **POLAND**

83 Rue Pichon

Consul-General:—R. M. de Rosset Stanislas

## **PORTUGAL**

15 Route Francis Garnier

Consul-General:—J. A. Riberio de Melo

## **SPAIN**

1162 Avenue Joffre

Consul-General:—Pedor de Yugal

## **SWEDEN**

9 Quai de France

Acting Consul-General:—E. Kronvall

## **SWITZERLAND**

1469 Avenue Joffre

Consul-General:—E. Fontanel

## **U. S. S. R.**

20 Whangpoo Road

## **CHAMBERS OF COMMERCE**

Information on local business conditions (so far as the country of the visitor is concerned) can be had at the local Chambers of Commerce or Trade Commissioners, of which there are many in Shanghai

American, 209 Foochow Road

British, 27 The Bund

French, 9 Avenue Edward VII

German, 133 Yuen Ming Yuen Road

Italian, 26 The Bund

Japanese, 288 Tiendong Road

Netherlands, Sassoon House

Australian Government Trade Commissioner, 12 The Bund

Canadian Government Trade Commissioner, 27 The Bund.

**Trade Conditions:**—Commercial attaches are connected with the principal Consulates. They compile statistics on general trade conditions in China, as well as possibilities for new markets and commercial developments. They are glad to be of assistance to their nationals.



## CUSTOMS AND PASSPORTS

**Custom Formalities & Passports.**—Before landing in Shanghai, all the usual custom and passport formalities have to be complied with. Do not be evasive. All customs employees are courteous and helpful. Tourists entering Shanghai are allowed to bring 25 cigars, 200 cigarettes and half a pound of tobacco. Smoking material in excess is dutiable. All firearms are to be deposited with the Customs until departure. Unaccompanied baggage is placed under bond until arrival of the passengers for examination. All tourists intending to travel overland to Shanghai by rail are subject to Customs and passport regulations at the point of entry in China. Imports are subject to duty. Personal effects are not, nor are newspapers etc. No salt is to be imported; no narcotics except in certain quantities contained in medicines.

The highest duty is paid on woollen piece goods and silks. Next is alcoholic liquor. Lowest rates are on machinery, iron tools etc. Export duties are very low. The passing of luggage through the Customs can be done with the assistance of several reliable transport companies. Their representatives are always on hand to meet passengers. A permit to ship, issued by the Customs, is required for all nailed cases, or crates taken on board as luggage. Using a reliable transport firm saves a lot of trouble.

### POSTAL RATES

*(Subject to Change.)*

#### Postal Union Countries

	<i>cents</i>
Letters .. .. . first 20 grams	50
Letters .. .. . each successive 20 grams	30
Registered .. .. .	50
Postcards .. .. . single	30
Postcards .. .. . (reply prepaid) double	60
Newspapers .. .. . each 50 grams	10
Books .. .. . each 50 grams	10

#### Domestic Rates

	<i>S'hai</i>	<i>China</i>
Letters .. .. . every 20 grams	4	8
Postcards .. .. . single	2	4
Postcards .. .. . (reply prepaid) double	4	8
Newspapers .. .. . every 100 grams	½	—
(single or in bundles)		



Newspapers	every 50 grams	—	1/2
Books, etc.	up to 100 grams	1	2
"	from 100 to 250 grams	2	4
"	from 250 to 500 grams	4	8
"	from 500 to 1000 grams	6	12

Destination	Fee
Hongkong	Letters: \$0.25 per 20 grams Postcards: \$0.25 per card
Netherlands Indies	\$0.65 by Air France " K.L.M. \$1.30 by I.A.L.
India	\$0.65 by Air France " K.L.M. \$1.30 by I.A.L.
Europe	\$1.75
United States	\$3.75
Australia	\$1.30
New Zealand	\$1.30

#### Abbreviations:

K.L.M.—Dutch Air Lines

I.A.L.—Imperial Airways—

### INTERNATIONAL AIR-MAIL SURTAXES

The air surtax on each five grams is charged in addition to the \$0.25 per five grams for conveyance by National Air Lines, if used, as well as in addition to the ordinary postage fee, the registration or express fee, if posted as registered or express article, and the air mail surtax for air transmission by National Air Lines from any place in China to Hongkong, Hanoi, or Rangoon.

### DISTANCES BETWEEN SHANGHAI AND OTHER PORTS

Tsingtao	396 miles
Foochow	432 "
Weiheiwei	460 "
Nagasaki	468 "
Chefoo	490 "
Dairen	529 "
Amoy	560 "
Hankow	602 "
Chinwangtao	633 "
Swatow	670 "
Kobe	762 "
Hongkong	853 "



Vladivostok .....	1011 miles
Manila .....	1130 "
Yokohama .....	1140 "
Singapore .....	2260 "
Batavia .....	2600 "
Honolulu .....	3282 "
Colombo .....	3966 "
Bombay .....	4840 "
Vancouver .....	5013 "
Calcutta .....	5225 "
Seattle .....	5467 "
San Francisco .....	5900 "
Aden .....	6059 "
Sydney .....	6873 "
Port Said .....	7468 "
Naples .....	8578 "
Marseilles .....	8962 "
London .....	10965 "

### PARCEL POST RATES

Destination	1 kg.	5 kg.	2 lb.	11 lb.
Australia (via Hongkong) .. CN\$			7.90	22.70
Belgium .. .. .	12.30	19.90		
Ceylon .. .. .	10.10	12.50		
Denmark .. .. .	12.90	20.90		
France .. .. .	11.10	31.90	per 10 kg.	
French Indo-China (via Hongkong) .. ..			8.50	12.50
Canada .. .. .			4.14	7.82
Holland .. .. .	13.10	21.50		
Hongkong .. .. .	2.43	4.15		
India .. .. .	10.90	15.30		
Italy .. .. .	9.50	17.30		
Japan .. .. .	1.12			
Netherlands Indies direct ..	7.15	9.60		
New Zealand .. .. .			8.70	15.50
Norway .. .. .	15.90	25.90		
Sweden .. .. .	15.90	26.50		
Switzerland .. .. .	10.30	17.90		
United Kingdom .. .. .	14.90	25.30		
Unites States of America ..			\$1.44 per lb. plus 50 cts. per parcel 50 lb. maximum.	
Palestine .. .. .	7.54	12.62		

All postal rates subject to change.



## TELEGRAM RATES

Cable and radiogram rates, according to international regulations, are based on the Gold Franc, and are subject to fluctuation as the currency of the country may fluctuate. Shanghai recently has undergone radical exchange shifts, all of which, naturally, affect the cable rates. As a result, the charges in all cable companies quoted below, are on 1940 basis, but may become somewhat higher in the course of the next few months.

### UNITED STATES

	CODE		DEFERRED		DLT	
	per word	mini-mum	per word	mini-mum	per word	mini-mum
San Francisco and region	\$6.75	\$33.75	\$5.625	\$28.13	\$3.75	\$ 93.75
West of Rockies	7.23	36.15	6.025	30.13	4.01 2/3	100.42
Middle West	7.47	37.35	6.225	31.13	4.15	103.75
Central States	7.77	38.85	6.475	32.38	4.31 2/3	107.92
Eastern States	8.10	40.50	6.75	33.75	4.50	112.50

### CANADA AND NEWFOUNDLAND

British Columbia (first region) &						
Vancouver Island	7.68	38.40	6.40	32.00	4.26 2/3	106.67
Cape Breton	8.25	41.25	6.875	34.38	4.58 1/3	114.59
Manitoba	8.10	40.50	6.75	33.75	4.50	112.50
New Brunswick	8.25	41.25	6.875	34.38	4.58 1/3	114.59
Newfoundland	8.91	41.55	7.425	37.13	4.95	123.75
Nova Scotia	8.25	41.25	6.875	34.38	4.58 1/3	114.59
Ontario, Quebec, Prince Edward Island						
Saskatchewan	8.25	41.25	6.875	34.38	4.58 1/3	114.59
	8.10	40.50	6.75	33.75	4.50	112.50

### EUROPE (EXCEPT USSR)

All points	6.21	31.05	5.175	25.88	3.45	86.25
------------	------	-------	-------	-------	------	-------

### PHILIPPINE ISLANDS

Luzon:						
Manila	1.80	9.00	1.50	7.50	1.00	25.00
Other Places	2.25	11.25	1.875	9.38	1.25	31.25
Batan	2.25	11.25	1.875	9.38	1.25	31.25
All Other Places	3.42	17.10	2.85	14.25	1.90	47.50



## PACIFIC ISLANDS

Guam	3.15	15.75	2.625	13.13	1.75	43.75
Hawaii:						
Oahu (Honolulu)	6.24	31.20	5.20	26.00	3.46 2/3	86.67
Other Places	7.65	38.25	6.375	31.88	4.25	106.25
Midway	4.50	22.50	3.75	18.75	2.50	62.50

Any of the above telegrams may be sent as urgent, in which case they should be clearly marked with the paid service indication "D" or "Urgent" before the address, and will be charged double the ordinary charge.

**Deferred Radiograms:**—Radiograms written entirely in plain language (figures, commercial marks, and abbreviated expressions to one-third the number of chargeable words in text and signature allowed) and clearly marked with the paid service indication—"IC"—before the address.

**Letter Radiograms:**—Letter Radiograms (DLT) are subject to special rules as regards delivery and generally arrive at their destination on the second day after sending. There is a minimum charge for 25 words.

Any of the Shanghai wireless companies offer a free pick-up service for Radiograms. Simply call the number of the company you wish to use and ask for a messenger to call for your message. A formal receipt will be issued against cash payment, or if you have a pass book it will be signed as acknowledgment of receipt of your radiogram.

## GENERAL LOCAL KNOWLEDGE

Shanghai with its hot, humid summers and cold, damp winters, is not the possessor of a very attractive climate. There are however, a number of pleasant weeks in the spring and autumn, which might be compared to the climate in California, January is the coldest month, and July the hottest. Broadly speaking, Shanghai may be said to have a climate that is one-third tropical and two-thirds temperate. It is not the heat but the humidity that makes the Shanghai summers so unpleasant.

**What to Wear:**—Visitors coming to Shanghai during June, July, August and early September will require a complete tropical wardrobe. White suits are recommended for the men, and the thinnest of summer frocks for the women. In general, informality is the keynote, and jackets, depending on individual tastes, may be dispensed with altogether.

The months of December, January and February require heavy clothing, while the intermediate months of March,



April, May, September, October and November, all require medium-weight clothing such as is worn in America or Europe at the same time of the year.

## TOURIST FACILITIES

Several Tourist Agencies, Steamship Companies, Railways and Air-Lines in Shanghai take the best of care of any tourist or globe-trotter who arrives in this port. The most important ones are: The American Express Company, Thomas Cook & Son, Japan Tourist Bureau, China Travel Service, Intourist USSR, Orient Lloyd, Travel Advisers, Union Steamship Agency and Agence Roliz.

All important in the life of Shanghai are the shipping interests. The port's shipping companies are numbered by the score as Shanghai trades with the British Empire, USA, Japan, Netherlands East Indies, South America and Europe. Flags of all nationalities are usually seen on the Whangpoo River. The largest shipping companies are the American President Lines, CPR, Peninsular and Oriental SN Co., Jardine, Matheson, Butterfield and Swire, Glen Line, British India SN Co., Messageries Maritimes, Lloyd Triestino, Moller's Ltd., OSK, NYK, DKK, Eastern and Australian SS Co., Blue Funnel Line, Hamburg America Line, Java China Japan Lijn, etc.

*Air-Lines:* Pan American Airways, Imperial Airways, China National Aviation Corporation, Japan Airways.

### Aeroplanes

Aircraft (China) Ltd. 88 Museum .....	16375
Fiat Ispettorato Per La Cina 30 Foochow .....	17895

### Airways

China National Aviation Corp. (S'hai Office)	
314 Roi Albert .....	76773
Imperial Airways (Far East):	
American Express Co. Inc. 158 Kiukiang .....	16278
Butterfield and Swire 21 Quai France .....	82020
Cook Thos & Son Ltd. 119 Nanking Road ..	15335
Jardine, Matheson & Co. 27 The Bund .....	15290
Japan Airways Ltd. 71 Seward .....	41655
Pan American Airways 314 Av. Roi Albert ..	77845

### Associations

Alliance Française 11 Vallon .....	83608
American Masonic Temple Assn 178 Dufour .....	70565
Association Sino-Belge 150 Kiukiang .....	16773



Association Sino-Francaise	577 Lfayette	74172
Association Sportive Francaise	68 Dufour	72847
Australian National Travel Assn	12 Bund	17203
British Resident's Assn of China	27 Bund	14611
British Returned Students' Union	9 Museum	19321
British Women's Association	12 Bund	10220
Deutsche Gemeinde Schanghai	97 Jinkee	13319
Employers' Federation of S'hai	17 Bund	10704
Exporters Assn of S'hai	17 Bund	10704
Foreign Trade Assn of Chosen	20 Canton	11939
Gen Com of The Russian Emigrants' Assn.		
786 Bourgeat		72730
Institute of Materia Medica	395 Ferguson	75466
Institute of Radium	395 Ferguson	76515
Japan China Trade Promot Assn	444 Haining	46250
Japanese Cotton Millowners' Assn in China		
24 Bund		15069
Japanese YMCA	306 Range	41114
Rockefeller Foundation	346 Szeen	14959
Royal Air Force Assn of S'hai	30 Foochow	19931
Russian Mchts Marine Assn	12 Consulat	81725
Russian Mutual Credit Corp	614 Av Foch	31223
Russian Mutual Credit Corp	1140 Broad E	51250
Russian Sporting Assn Sokol	888 Weihaiwei	36296
Russian Women's League	359 Card Mercier	75362
Woman's Foreign Missionary Soc	7 Av Petain	70295
YMCA [Chinese]	123 Bv Montigny	84040
YMCA [Foreign]	150 Bub Well	92250
YMCA [Navy]	630 Szeen	16904
YMCA Social Center	4200 Robison	32249
YWCA of S'hai	999 Bub Well	34924
YWCA of S'hai Women Laborers Social Center		
Ln 894 21 Ferry		32433

### Banks

American Express Bank	158 Kiukiang	16278
Bank of China	50 Hankow	11080
Bank of Chosen	330 Szechuen	11676
Bank of Communications		77186
Banque Belge Pour L'Etranger S.A.	Sassoon House	12624
Banque De L'Indo-Chine	29 Bund	11326
Banque Franco-Chinoise Pour Le Commerce et		
L'Industrie	9 Quai France	82130
Central Bank of China	439 Ave. du R. Albet	74430
Chartered Bank of India Aust & China	18 Bund	16310
Chase Bank	99 Nanking	11440



Chekiang Industrial Bank	123 Foochow	18050
China State Bank Ltd	356 Peking	92320
China United Com & Sav Bank Cr	Peking & Honan	18421
Commercial Bank of China	7 Bund	15550
Deutsch-Asiatische Bank	85 Kiukiang	11536
Hongkong & Shanghai Banking Corp	12 Bund	12830
Italian Bank for China	186 Kiukiang	15368
Mercantile Bank of India Ltd	4 Bund	18793
Mitsubishi Bank Ltd	36 Kiukiang	18008
Moscow Narodny Bank	9 Edw VII	87367
National City Bank of New York	41 Kiukiang	11500
National Industrial Bank of China	130 Peking	18729
Nederlansch Indische Handels Bank	186 Kiukiang	15809
Nederlandsche Handel-Maatschappij N.V.		
Sassoon House		19474
Oversea-Chinese Banking Corp Ltd	120 Kiukiang	13177
Postal Remittances & Sav Banks	181 Kiangse	18789
Russian-Chinese Credit Co-Operative Society		
21 Paul Henry		75838
Sassoon E.D. Banking Co Ltd	Sassoon House	11430
Underwriters Savings Bank Far East	17 Bund	17725
Union Commercial Bank Ltd	505 Honan	93281
Union Mobilere Soc Francaise de Banque et de Placements	1 Montauban	82163
Woman's Comm & Sav Bank	480 Nanking	94140
Yokohama Specie Bank Ltd	24 Bund	15470

### Hotels

Astor House	17 Whangpoo	42255
<b>Broadway Mansions Hotel</b>	N Soochow	<b>46260</b>
Burlington Hotel	1225 Bub Well	34200
Cathay Hotel	Sassoon House	11340
Cathay Mansions	Card Mercier	70070
Central Hotel	545 Canton	98230
Grand Shanghai Hotel	423 Tientsin	94050
Grand hotel	120 Yu Ya Ching	92270
Grand China Hotel	200 Yu Ya Ching	90090
Great Eastern Hotel	635 Nanking	90020
Great Shanghai Hotel	Ps 341 5 Edw VII	84020
New Asia Hotel	422 Tiendong	42210
New Royal Hotel	2004 Bub Well	21933
<b>Palace Hotel</b>	<b>19 Bund</b>	<b>18030</b>
<b>Park Hotel</b>	<b>Bub Well</b>	<b>91010</b>
Paramount Hotel	238 Yu Yuen	34393
Yamoto Hotel	84 Hannen	40763
Yangtsze Hotel	287 Yunnan	98400



## Beauty Parlours

Alexander & Garen Beauty Shop 8 Central .....	19677
American Beauty Shop 1160 Bub Well .....	33730
Andre's Beauty Shop 745 Bub Well .....	30808
Ann's Cosmetic Laboratory 1191 Bub Well .....	37337
Antoine Beauty Parlour 265 Card Mercier .....	71413
Aureole Beauty Parlour 936 Pub Well .....	30295
Basil's Beauty Parlour Ps 833 9 Av Joffre .....	72410
Beauty Box 310-11 Hamilton Hse .....	18249
Bianna Universite de Beaute & Beauty Parlour 1168 Ave. Joffre .....	78111
Bond Street Salon Palace Hotel 18 Bund .....	18030
Broadway Mansions Beauty Shop 29 Garden Bdge Rd .....	45687
Cathay Mansions Beauty Parlour & Barber Shop Card Mercier .....	70070
Chernoff Beauty Parlour N P 159 Say Zoong ....	77400
De Luxe Beauty Parlour 224 Sassoon Hse .....	13872
Eugene Beauty Shop 29 Garden Bdge rd .....	45687
Fanny's Beauty Parlour 20A Pere Robt .....	73824
Florence Beauty Salon 233 Nanking .....	12151
Gardenia Beauty Shop 231 Card Mercier .....	76669
Gascogne Beauty Parlour 1208 Av Joffre .....	76879
Gaston 841 Av Joffre .....	71842
German Beauty Parlour 1626 Bub Well .....	34045
Grosvenor Beauty Parlour 249 Card Mercier .....	76058
Hollywood Beauty Shoppe 477 Bub Well .....	34196
Lorelei Beauty Parlour 213 Av Roi Albert .....	76462
Marie Antoinette Beauty Parlour 257 Card Mercier .....	77039
Mary's Beauty Parlour 310 Av Roi Albert .....	72585
Medhurst Beauty Salon 934 Bub Well .....	36061
Nick's Beauty Parlour 217 Soeurs .....	76489
Vienna Beauty Parlour 239 Soeurs .....	70563

**W A L L E M & C O.**

93 CANTON ROAD - SHANGHAI - PHONE Nos. 16146, 19228

**SHIP BROKERS**

STEAMSHIP AGENTS & GENERAL BROKERS

AGENTS: Bell's Asbestos & Engineering Ltd., London, England

**Packings for Marine & Industrial Purposes.**

AGENTS: International Composition & Paint Factory, Bergen, Norway.

BOTTOM COMPOSITION PAINT

行 洋 綸 華



## Booksellers & Stationers

ABC News Co 391 Szeen	14514
West Branch 1652 Bub Well	38739
American Book Shop 160 Nanking	16844
Asia Book Co 11 Chaotung	94975
Bookmart 282-6 Yu Yuen	22924
China Baptist Book Store 209 Y M Yuen	13523
China News 411 Szeen Rd	13510
Chinese American Publishing Co 160 Nanking	16844
Christian Book Room 205 Y M Yuen	18393
Christian Literature Society for China Bookshop 128 Museum	19669
Commercial Press Ltd 211 Honan	92310
Evans Book Co Ltd 220 Nanking	14927
Far East Magazine 24 Central	10661
Far Eastern Book Co 104 Cent Arc	17615
Far Eastern Book Co 1036 Avenue	35918
Fleet's Book Store 798 Av Joffre	74739
French Book Store 357 Szeen	16651
Globe Book Shop 858 Av Joffre	73457
Good Health Book Co 444 Av Joffre	80149
Home Magazine Library 267 Kiangse	14189
Kelly & Walsh Ltd. 66 Nanking	10046
Branch 776 Bub Well	33414
Librairie Française 610 Av. Joffre	84902
Modern Book 233 Nanking	13909
Noessler Max & Co 20 Canton	16180
Oriental Book Co Ln 475 6 Yu Ya Ching	95310
Russian Dielo 653 Av Joffre	73062
Union Book Store 1124 Bub Well	32248
United Book & Stationery Co 78 Nanking	16844

## Breweries

Dai Nippon Brewery 426 E. Hanbury	52083
Ewo Brewery Co 350 Tinghai	50117
Beer Sales 27 Bund	11555
Jardine, Matheson & Co Ltd 27 Bund	15290
National Brewery Ltd NBS Beer 120 Gr Westn	21435
Union Brewery Ltd 220 Szeen	18765

## Bus Companies

Central China City Motor Bus Co Ltd 70 E Recreation	46519
China General Omnibus Co Ltd 1171 Cnaught	21869
Konan Sangyo Konsu 1180 Bway E	51703
Marusho Jidosha Sho 423 Dent	51337



Suzuki Yoko Zakawaten Ln 35 32 Hanbury .....	41319
Wah Chung City Motor Co 70 E. Recreation .....	46519

### Broadcasting Stations

Alliance Francaise Radio Diffusion 193 Av Joffre	80567
American Comm Broadcasting Stn 131 Hoopeh ..	95905
Anglo Chinese Broadcasting Stn 441 Hankow ..	97194
Commercial Broadcasting Stn 405 Tientsin .....	91342
Radio Station XMHA 445 Race Course rd .....	31234
Radio Station XHHB Ps 504 36 Av Foch .....	32323
Radio Station XQHB 274 Maresca .....	74399

### Raytone Broadcasting Co Stn XHHR

517 Bub Well .....	<b>37437</b>
S'hai Christian Broading Assn 128 Museum .....	13661
Swiss China Co 454 Nanking .....	96902
XCDN Cathay Hotel .....	16967
XHHE RadioBroadcasting Stn 579 Kiukiang .....	95343
XHHG 120 Yuyaching .....	91020
XHHC Broadcasting Stn 19 Edward VII .....	84085
XQHT Broadcasting Stn 34 Fokien .....	97750
XMHD Broadcasting Stn 128 Museum .....	13661

### Cafe & Restaurants

<b>Arcadia</b> 291 Am Courbet .....	<b>72626</b>
A La Rotonde 449-451 Av Joffre .....	85357
Bruno's Tavern 961 Bub Well .....	30335
Cafe Federal 1199 Bub Well .....	35171
Chocolate Shop 221 Nanking .....	15005
Branch 883 Bub Well .....	34137
Constantinopole Caucasian Restaurant	
1011 Av Joffre .....	73312
Craft Confectionery & Co 1178 Bub Well .....	35782

### D D's Night Club & Cafe Restaurant

815 Av Joffre .....	71609
Delmonte Bar 356 Bub Well .....	37646
Domino Cafe 330 Av Roi Albert .....	78171
Embassy Cafe & Bar 7 Carter .....	36645
<b>Farren's</b> 325 Gt Western .....	<b>23113</b>
Fiaker Vienese Cafe Restrnt 997 Av Joffre .....	78228
Green Room Cafe 327 Szeen .....	12323
Hungarian Inn 212 Yu Yuen .....	
Jose' Bar Restrnt 380 Av Roi Albert .....	74980
Kavkas' Restaurant 774 Av Joffre .....	79918
Kiessling Cafe New 1001 Bub Well .....	35007
Little Cafe 741 Bub Well .....	34827
May Flower 15 Love Lane .....	60184
Mascot 57 Wayside .....	51507



New Beer Hall 715 Joffre .....	73005
New Manhattan Bar 16 Consulat .....	85381
New Savoy Bar 1166 Bub Well .....	34763
Palais Cafe 57 Edw VII .....	81552
Pilsen Restaurant 994 Av Joffre .....	75246
<b>Renaissance Cafe</b> 795 Av Joffre .....	<b>74902</b>
Roseland Bar 758 Av Joffre .....	77038
Sevilla Cafe 316 Av Albert .....	73105
Tricolore Cafe 212 Nanking .....	14202
Trocadero Cafe & Restrnt 930 Bub Well .....	30587

### Cabarets

Blue Bird Dancing Hall Bar 917 N Szecn .....	45150
Casanova 545 Edw VII .....	85541
Cathay Cafe 451 Yu Ya Ching .....	93188
Charleston Cafe Chu Pao San .....	83740
Ciro's Night Club 444 Bub Well .....	34340
Del Monte Cafe 452 Av Haig .....	20825
Frisco Cafe 33 Edw VII .....	80011
Hollywood Garden 1204 Yu Yuen .....	20087
Kyokuto Dance Hall 878 N Szecn .....	46117
Little Club 278 Bub Well .....	33622
Little Metropole Ln 70 2 Bub Well .....	96844
Majestic Cafe 254 Bub Well .....	30710
New Majestic 341 Edw VII .....	85331
Paradise Ball Room Yu Ya Ching .....	95005
Paramount Ball Room 218 Yu Yuen .....	30050
Tower Night Club Cathay Hotel .....	11340
Venus Cafe 41 Bren Montnd .....	80968
Jessfield Club 1489 Yu Yuen .....	21766

### Carpets

Golden Dragon Rug Co 417 Bub Well .....	34943
Golden Star Rug Co 747 Bub Well .....	32706
Karagheusian A & M 260 Kiangse .....	10845

### Chambers of Commerce

American Chamber of Commerce Shanghai	
209 Foochow .....	14742
British Chamber of Commerce 27 Bund .....	10194
Chamber of Commerce of S'hai 59 Hongkong ....	19197
Chambre de Commerce Française 9 Edw VII ..	84727
Italian Chamber of Comm 26 Bund .....	11315
Japanese Chamber of Comm 288 Tiendong .....	
National Association Chamber of Comm of China	
59 Hongkong .....	19853



Nippon Shoko Kaikan	50 Kiukiang	10613
Exhibitor Office		10686
Russian Chamb of Comm	1053 Av Foch	70924
Shanghai Gen Chamber of Comm	17 Bund	10704
Silk Merchants Assn of Great S'hai	470 Hankow	91125

### Churches

Cathedral Dean's Office Church House	243 Kiangse	11328
Catholic Federation	235 Bourgeat	72873
Christian Science First Church of Christ Scientist		
1647 Avenue		34406
Church of Our Lady	694 Baikal	51696
Church of Sacred Heart	260 Nanzing	41428
Community Church	53 Av Petain	70975
Japanese Christian Church	173A Changchun	40432
Mohammedan Mosque	70 Chekiang	91579
Moore Memorial Church	316 Yuyaching	90055
Russian Catholic Church	235A Burgeat	72259
Russian Orthodox St. Nicholas Military Church		
18 Route Corneille		75842
Russian Orthodox Mission Church	55 Pl Henry	72557
Siccawei Church	Zikawei	70278
St. Aloysius Catholic Church	734 Kiaochow	32313
St. Columban's Mission	287 Maresca	71790
St. Joseph's Church	36 Montauban	85353
St. Peter's Church	270 Av Dubail	80725
St. Peter's Church	351 Avenue	32401
Synagogue Beth Aharon	50 Museum rd	14766
Synagogue Ohel Rachel	500 Seymour	32439
Tatung Rd. Church	370 Tatung	39359
Union Church	107 Soochow	11801

### CONSULATES; EMBASSIES & LEGATIONS

American	181 Kiangse Rd	11199
Belgium	1300 Lfyette	70647
Brazil	Grosvenor House 601	77423
Chile (Legation)	401 Grosvenor	72493
Cuba	378 Ferguson	70734
Denmark	26 The Bund	17300
Finland	301 Cardinal Mercier	74244
France	2 Consulat	80080
Germany (Embassy)	2 Peking	16460
(Commercial Counsellor		11487
Great Britain (Cons)	33 Bund	11489
(Embassy)	27 Bund	15650
Greece	9 Quai de France	84192



Guatemala	271 G. de Bszon	75191
Haiti Consulate	435 Av Haig	76895
Italy Consulate	369 Chengtu	30097
Embassy	369 Chengtu	32690
Italian Commercial Counsellor	26 The Bund	11316
Japan	106 Whampoo Rd	40051
Mexico	208 Hamilton House	15777
Mexico (Legation)	1632 Av Joffre	70721
Netherlands	9 Quai de France	80136
Norway	2 Peking Rd	16295
Poland	83 Pichon	70013
Polish Legation in Chi.	83 Pichon	70013
Portugal	15 Fracs Garnier	70183
Portuguese Legation	260 Dupleix	79500
Spanish Consulate General	1154 Av Joffre	79141
Swedish Legation	9 Quai France	84100
Switzerland	1469 Av Joffre	70108
U.S.S.R.	20 Whangpoo	42220

### Curio Dealers

Antique & Jade Bazaar	218-226 Canton	12349
Chu Philip Rugs and Curios Hong	Sassoon House	12152
Elite Art Studio	5 Central	11940
Jade Store Co	80 Nanking	13237
Toyo Murakami	270 Kiangse	12319

### Department Stores

Gohdo Dept Store	1 Massenet	81714
Hall & Holtz Ltd	190 Bub Well	30114
Sincere Co Ltd	690 Nanking	98080
Sun Co	Nanking	97000
Sun Sun Co	720 Nanking	97200
Whiteaway, Laidlaw & Co Ltd	98 Nanking	19494
Wing On Co Fed Inc USA	635 Nanking	98282

### Dentists

Adorjan B Dr	941 Bub Well	54346
Beauclair C de Dr	Hamilton Hse	12637
Blumenthal Hilde Dr	225 Bway	44405
Braginsky M Dr	749 Bubb Well	34080
Burshtein D G Dr	301 Card Mercier	73585
Collins D J Dr	210 Sassoon Hse	10857
Dental Clinic For Children	309 Honan	96453
Branch	542 Av Joffre	87692
Eskelund N Dr	2 Peking	19407
Friedlaender Hans Dr	788 Bub Well	30119
Glogau Herbert Dr	346 Szeen	16719
Goldberg I A Dr	1157 Bub Well	34546



Gurve S I 822 Av Joffre .....	70759
Hechtman L Dr 882 Bub Well .....	36620
Herzog B Dr 158 Hamilton House .....	14624
Hill R Stuart Dr 39 Peking .....	10101
Hlebnikoff L A 885 Av Joffre .....	72158
Hudson F B Dr 213 Sassoon Hse .....	11917
Hunter Ivor E G Dr 12 Bund .....	17803
Ishikawa A 7 N Haining .....	41889
Katznelson M B Dr Ln 1173 3 Bub Well ....	32981
Kazimirow A M Dr 522 Hamilton Hse .....	16453
Kizlaitis V I Dr. 241 Soeurs .....	76400
Klagsbrunn Maximilian Dr 313 Hamilton Hse ..	13630
Klatchko M E Dr 26 Bund .....	16731
Kohno Dental Office 18 N Szeen .....	40660
Kormilitzina Dr 119 Nanking .....	15972
Nasonoff E A 309 Card Mercier .....	76060
Niir H Dr 779 Dixwell .....	45408
Panchenko S Dr Ps 639 1 Av Joffre .....	83678
<b>Paster M Dr</b> 947 Av Joffre .....	<b>73946</b>
Weidemann Nikitina A Dr 468 Av Joffre .....	85582

### Dressmakers

Astrid Modes Dressmaker 297 Car Mercier ....	78169
Blanche Shop 237 Card Mercier .....	71613
Dainty 1182 Bub Well .....	35471
Garnett E Mme Sassoon House .....	17925
Gingeroff N Mme 205 Card Mercier .....	76408
Graymauve 245 Grosvenor Gdn .....	72670
Greenhouse Mme 790 Bub Well .....	31459
Irene 261 Grosvenor Gdn .....	76591
Modes Parisiennes 461 Av Joffre .....	86060
Monique 810 Av Joffre .....	71815
Muguette 227 Card Mercier .....	76230
Perle Noire 215 C. Mercier .....	76608
Up-to-Date 61 Nanking .....	14452

### Florists

Avenue Joffre Flower Shop 854 Av Joffre .....	72185
British Flower Shop Sassoon House .....	14777
Bubbling Well Nursery 1632 Bub Well .....	34131
Bluet Florist 1156 Av Joffre .....	
Roma Florist 259 Av Haig .....	72922

### Furriers

Alaska Fur Store 909 Av Joffre .....	78666
Bent Bros & Co 9 Quai France .....	85715
Blackman A Russian Fur Store 863 Av Joffre ..	70645



Brenner Bros 39 Edw VII .....	85264
Far East Fur Co Inc 451 Kiangse .....	11897
Goldenberg M Office 40 Ningpo .....	17878
Lounie Fur Store 905 Joffre .....	73695
Kamchatka Fur Store 1165 Bub Well .....	33658
Kapustin Fur Palace 67 Nanking .....	10118
Polejack Fur Store 1161 Bub Well .....	39792
Renee Sassoon Hse .....	15060
Siberian Fur Store 1172 Bub Well .....	35656
Branch 895 Av Joffre .....	70911
Siberian Furriers Co (1st) 1137 Bub Well .....	32211
<b>Soskin Siberian Fur Store</b> 1119 Bub Well ..	<b>35317</b>
Suhanoff Fur Shop 907 Av Joffre .....	73146
<b>Waltner Furrier</b> 710 Av Joffre .....	<b>72406</b>

### Gasolin Service Stations

#### Shell Service Stations:

Lubritorium 27 Edw VII .....	87101
114 Gt West .....	21330
920 Bub Well .....	39376
9 Ypoo .....	50488
920 Yuyuen .....	21752
3 Amherst .....	22226
1244 Av Joffre .....	73896
Cr Hankow-Kiangse .....	19885
85 Nanking .....	18497

#### Socony Service Stations:

111 Szeen .....	14913
50 Edw VII .....	16646
1451 Edw VII .....	35787
932 Av Joffre .....	75428
356 Av Joffre .....	82856
119 Soochow ..	13881
240 Honan .....	14868
262 A Yuyuen .....	23221
615 Av Foch .....	74400
336 Av Roi Albert .....	71751
1246 Bub Well .....	31356
25 Central .....	10376
3 Rockhill Av .....	23518
4 Pottier .....	79246

#### Texaco Service Stations:

1052 Bub Well .....	36388
668 Av Foch .....	36473
380 Frelupt .....	70222
1861 Av Joffre .....	70262



240	Honan	14868
363	Av Roi Albert	75310
265	Peking	10604
786	Av Joffre	73059
183	Gt Western	21990
942	Yuyuen	23205
	Sing Kee Filling Station 607 Avenue	38360

### Hire Car Service

Ford Hire Service Fed Inc USA	76 Gt Westn	30189
German Auto Service	1183-7 Avenue	31000
Grand Garage Français	424 Av Joffre	84105
Johnson Garage Ltd	800 Peking	40000
Silver Taxi Service Stn FB	358 Av Haig	30300
Taylor Garage	96 Card Mercier	70050
Yangtse Garage	273 Av Roi Albert	70033

### Hospitals

American Hospital For Refugees	37 Brenan	21843
Anna Women & Children Hosp	269 Kwangse	94400
Antonoff N Dr Res & Private Maternity	2 Gt Westn	33067
Bethel Hospital Dispensary	169 Bv Montigny	85137
Branch 21 G de Bszon		71274
Country Hospital	17 Gt Western	21977
Foo-Ming Hospital	142 N Szeen	46317
General Hospital	190 N Soochow	40100
Hospital de L'Humanite	1325 Lfyette	74547
Hospital de la Solidarite	299 Chapsal	80608
Hospital St Marie's	197 Pere Robt	70044
International Red Cross Emergency		
Children's Hospital	737 Weihaiwei	36811
Isolation Hospital	190 Massenet	71985
Isolation Hospital Temporary	36 Brenan	21346
Lester Chinese Hospital	145 Shantung	90166
Margaret Williamson Hospital	850 Zikawei	70216
Margaret Williamson Hospital	334 Av Foch	38059
Maternity Unit	892 Edw VII	96664
Paulun Hospital	415 Burkill	34374
Po Sang Hospital	820 Weihaiwei	34735
Police Hospital Temporary	445 Shaikwan	34243
Red Cross Hospital 1st Hosp	363 Av Haig	70163
Red Cross Society of China	856 Sinza	34367
Isolation Hospital	274 Kiaochow	39713
3rd Hospital	1750 Sinza	32663
Russian Hospital	262 Maresca	73535
S'hai Deformed Hospital Ln	27 4 Yunnan	96794



Sino-Belgian Radium Institute	1729 Av Joffre	74454
St Luke's Hospital	219 Kiukiang	17213
St Marie's Hospital	197 Pere Robt	70044

### **Jewellers—Watches & Clocks**

Alexander Clark Co Ltd		10719
Bijoux Beraha	225 Card Mercier	78544
Boyes Bassett Ltd	215 Nanking	112922
Cathay Jewellery	272 Kiangse	12274
Ilitovitch I	867 Av Joffre	74178
Ismer D & Co	244 Nanking	12289
Lipkovsky B M	370 C. Mercier	75791
Ossipoff S I	851 Av Joffre	73387
<b>Stepanoff G</b>	800 Av Joffre	<b>71845</b>
Sennet Freres	307 Hamilton House	10965
Taranin	209 Card Mercier	76884
Washington Watchmakers	5 Jesfield	38440
<b>Zaushin</b>	647 Av Joffre	<b>81233</b>

### **Libraries**

China Book Service Ltd	380 Foochow	92213
Chung Ho Co	131 Museum	14858
Globe Book Store	858 Av Joffre	73457
First S'hai Reading Circle	131 Museum	14640
Modern Science Library of Japan	149 Szeen	14854
New Asia Library	Ln 353 1 Nanking	95166
Oriental Library	Ln 1025 174 Bub Well	36773
Pacific Service	Ln 357 78 Weihaiwei	36257
Ruskoje Delo	658 Av Joffre	73062
SMC Public Library	2 Peking	10404

### **Men's Wear Specialists**

Auditorium Store	291 Av Roi Albert	71298
Cathay Men's Shop	868 Av Joffre	76142
Esquire Tailor	948 Bub Well	39710
Fowles	154 Nanking	10847
Carland L A	264 Kiangse	12059
Macbeth Gray & Co	142 Nanking	14247
Marinero Alfonso	374 Av Roi Albert	74957
Silberman & Co	607 Szeen	17631
Tomshing	354 Av Roi Albert	74511
Turchin The Tailor	1143-5 Bub Well	31948

### **Milliners**

American Millinery Mfg Co	Terr 204 Seymour	32340
"Aigrette"	1170 Av Joffre	79541
Band Box	209 Seymour	38091
Ginbell Millinery	226 N Soochow	40778



Greenhouse Mme 790-2 Bub Well .....	31459
Maison Eve 199 Seymour .....	34003
Maison Lucile 964 Bub Well .....	37002
Mano Dresses & Hats 468 Av Joffre .....	81287
Paolini S Mrs 233 Nanking .....	19895
Salon Margaret 122 Soeurs .....	75022

### Motorcar Dealers & Distributors

Auto Palace Co Ltd 100 Card Mercier .....	70180
Bills Motors Fed Inc USA Authorized Ford Dealers 615 Av Foch .....	74400
China Motors Fed Inc U S A 702 Bub Well .....	30024
Continental Motors 565 Av Foch .....	74555
Continental Sales Co 863 Av Foch .....	74500
Ford Motor Co Export Inc 244 Hamilton Hse ....	13100
Frazer Motors 36 Gt Western Rd .....	21949
General Motors China Inc 201 Card Mercier ....	74444
Jenny's Motors 177 Rte Amiral Courbet .....	73165
International Motors 444 Av Foch .....	37966
Mark L. Moody 640 Av Foch ..... 60104	13083
Reliance Motors Fed Inc U S A 755 Av Foch ....	70024
Triangle Motors Fed Inc U S A 99 Card Mercier	70159
Yangtze Motors Ltd Bway Mansions .....	46373

### Mission & Mission Institutions

American Bible Society 58 Hongkong .....	13193
American Church Missoin Bishop's Office 1305 Yu Yuen .....	22218
American Southern Baptist Missions 209 Y M Yuen	13523
Associated Mission Treasurers 169 Y M Yuen ..	15018
Augustinian Procuration Ln 1220 2 Avenue ....	30341
Belgian Missions of Scheut Ps 135 Av Haig ....	73372
British & Foreign Bible Society 58 Hongkong ..	13193
China Christian Educ Assn 169 Y M Yuen ....	17966
China Inland Mission 1531 Sinza .....	35014
East China Christian Educ Assn 169 Y M Yuen ..	17966
Helpers of the Holy Souls 37 Montauban .....	85806
Methodist Women's Foreign Missionary Society 169 Y M Yuen .....	10478
Mission to Seamen 81 Peking .....	19858
Missionary Home Edith Spurling 154 Tifeng ....	22732
Missions Building 169 Y M Yuen .....	18010
National Christian Council 169 Y M Yuen .....	18010
Oriental Missionary Society Ln 5412 Yu Yuen ....	23218
Presbyterian China Council 169 Y M Yuen .....	10473
Procure Des Lazaristes 44 Chapsal .....	85157



Russian Orthodox Mission 55 P Henry .....	72554
Salvation Army Men's Hostel	
7-8 Yang Tr Weihaiwei .....	30463
Scarboro Foreign Mission Society 44 Chapsal ....	80557
Seventh-day Adventist Mission Ct 1207 6 Yu Yuen	20167
Societe Des Missions Etrangeres 50 Delastre .....	72635
Southern Baptist Mission 209 Y M Yuen .....	19388
Y M C A Nat Com of China 131 Museum .....	15248
Y W C A Nat Com of China 133 Y M Yuen ....	15214

### **Newspapers & Publications**

Bing Pao 436 Foochow .....	97040
Candid Comment 133 Y M Yuen Rd .....	18558
Central China Daily News 59 N Honan .....	42639
China Digest Inc Spotlight The 749 Bub Well ....	37226
China Evening News 160 Edw VII .....	11660
China Ins Year Publishing Co 147 Edw VII ....	86437
China Journal 117 Hongkong Rd .....	13247
China Press Inc 160 Edw VII .....	15426
China Times 130 Edw VII .....	15709
China Weekly Review 160 Edw VII .....	14741
China American Daily News 130 Edw VII .....	14439
Evening Echo 6 Cent Arc .....	12639
Far Eastern Review 24 Bund .....	14069
Far Eastern Times 409 E Seward Rd .....	52636
Finance & Commerce Ltd 320 Szecn Rd .....	12279
Hwa Mei Wan Pao 172 Edw VII .....	13013
Journal De Shanghai 23 Consulat .....	84063
London Times 34 Edw VII .....	11916
Modern Woman Magazine 597 Av Foch .....	79303
New Shanghai Spectator 80 Nanking .....	15956
North China Daily News & Herald Ltd	
17 The Bund .....	11055
Ostasiatischer Lloyd 20 Canton Rd .....	19630
Post Mercury Co Fed Inc U S A 19 Edw VII ...	84080
Russian Daily News 620 Av Foch .....	36400
Screen, Art & Sport Magazine 7 Av Edward VII	88233
Shanghai Jewish Chronicle 17 Canton Rd .....	17516
Shanghai Mainichi Shimbun Ltd 1 Thorne .....	42394
Shanghai Times & Shanghai Sunday Times	
160 Edw VII .....	16860
Shanghai Zaria 918 Av Joffre .....	74460
Shopping News Press 233 Nanking Rd .....	10595
Shun Pao Chinese Daily News 309 Hankow .....	93248
Sin Wan Pao 274 Hankow .....	94166
Slovo Printing & Pub Co 238 Av Roi Albert ....	72798



Ta Mei Wan Pao 19 Edw VII .....	88600
Yankee Clipper Ln 20 12 Seymour .....	36161

### Pearl Dealers

Eastern Pearl Co 19 The Bund .....	18030
Toyo Murakami 270 Kiangse Rd .....	12319
Unzen Yoko 320 Szeen Rd .....	13767
Vanley & Co 150 Kiukiang Rd .....	14653

### Post Offices

General Office 250 N Soochow .....	40069
------------------------------------	-------

#### Sectional:

978 Av Petain .....	74952
Cr of Brenan & Jessfield .....	21095
180 Carter .....	30328
69 Consulat .....	83631
434 Conty .....	83856
1141 Bway E .....	50279
414 Fokien .....	91590
105 Marco Polo .....	83620
7 Massenet .....	85237
1148 N. Szechuen .....	41610
207 Seymour .....	39107
157 Yuyuen .....	31437
37 Yuhang .....	43598
77 Boundary .....	45139

### Physicians & Surgeons

Alexienko P I Dr 60 Vallon .....	82208
Antonoff N Dr Res & Private Maternity	
2 Gt Westn .....	33067
Berger M A Dr 64 Vallon .....	81054
Birt E 20 Kiukiang .....	15579
Blumenfeld S M Dr 191 Maresca .....	74513
Bobroff N I Dr 842 Av Joffre .....	74945
Breitkreuz N 221 Foochow .....	14893
Cramer Albert Dr 1191 Bub Well .....	31644
Christenko J N Dr 150 Soeurs .....	71800
Daday-Dadaevsky R S Dr 610 Av Joffre .....	81355
Goorvitz B G Dr 824A Av Joffre .....	74795
Grossmann E L Dr 12 Bund .....	13336
Iasinsky B I Dr 374 Kiangse .....	17116
Jernakoff C Dr 105 Rte Say Zoong .....	71107
Kasakoff D J Dr 193 Mayen .....	76677
Kassoff J F Dr 217 Hamilton House .....	14379
Kniazeff J D Dr 309 Card Mercier .....	76561
Kusnetzov N N Dr 1173 Bub Well .....	30311



Lesnik A S Dr 320 Szecln .....	17779
Peretz Arthur Dr 346 Szecln .....	11457
Popoff D G Dr 818 Av Joffre .....	71514
Porvatoft V M Dr 778 Bub Well .....	35970
Rosenberg J Dr 313 Hamilton House .....	13417
Rosenberg-Schass Wm Dr 934 Bub Well .....	36363
Rosenkevich G. I. Dr. 788 Bub. Well .....	36932
Marshal March A V 534 Av Petain .....	71077
Martin M 723 Av Haig .....	75106
Mindlin G Y 301 Card. Mercier .....	74691
Miorini 934 Bub Well .....	30323
Miheev AA 848 Av Joffre .....	72000
Novikoff O I 947 Av Joffre .....	74720
Ogilvi C N 24 Doumer .....	76365
Santelli R 461 Av Joffre .....	81109
Shpilberg S 373 Av R Albert .....	75202
Sungouroff A 610 Av Joffre .....	80529
Tarle A 313 Hamilton House .....	13417
Tomashevsky S 818 Av Joffre .....	71695
Virnich A 788 Bubb Well .....	31222
Vitenson B A 469 Av Joffre .....	84441
Vitenson J 313 Hamilton House .....	13417
Zaharoff K E 882 Bubb Well .....	34775

### Pharmacies, Chemists & Druggists

ABC Pharmacy 751 Bub Well .....	36339
American Drug Co "Kofa" 226 Nanking .....	18790
Anglo-Chinese Dispensary Co Ltd 235 Honan ..	92460
Bub Well Branch 162 Hart .....	39906
Apotek Universum 1786 Bub Well .....	22135
Bubbling Well Pharmacy 770 Bub Well .....	33057
Cathay Pharmacy 1131 Bub Well .....	32227
Central Pharmacy 1 Bway .....	41884
Western Branch 940 Bub Well .....	32895
Eastern Pharmacy 596 Av Joffre .....	33322
Empire Pharmacy 161 Say Zoong .....	74387
Foch Pharmacy 901 Av Joffre .....	72900
Great Eastern Dispensary 851 Peking .....	92333
Great China Dispensary 313 Foochow .....	94020
Grand Monde Dispensary 477 Edw VII .....	80936
Luebbert's Pharmacy 169 Nanking .....	12850
Park Pharmacy 246 Bub Well .....	31807
Pharmacie Europeenne 322 Card Mercier .....	74366
Pharmacie Francaise 619 Av Joffre .....	80964
Pharmacie General 949 Av Joffre .....	74297
Pharmacie Moderne 772 Av Joffre .....	77441



Russian Public Pharmacy	23 Paul Henry	75666
Shinko Yakubo	270 N Szeen	41068
Shohor's Pharmacy	931 Av Joffre	72468
Sincere Pharmacy	1 Seymour	33357
Sino Pharmacy	689 Avenue	34484
Sinza Scientific Pharmacy	409 Burkill	32924
Standard Pharmacy	710 Av Joffre	72406
Wayside Pharmacy	57 Wayside	51682
Watson Pharmacy	71 Nanking	10087
Yugo-Slavia Pharmacy	130 E B'way	50447

### **Radio Dealers**

American Far Eastern Syndicate Inc	620 Szeen Rd	16856
American Radio Equipment Co	55 Y M Yuen	13750
Andersen Meyer & Co Ltd	43 Y M Yuen	12500
China Radio Service Corp	115 Hankow	14145
China Scientific Inst Co	131 Museum	15692
Columbia Radio	878 Bub Well	36865
General Electric Co of China Ltd	49 Szeen	16825
RCA Victor Company of China	356 Peking	98300
Radio Doctor Service	32 C. Mercier	73517
Zenith Radio Scientific Service Co	142 Museum	12997

### **Restaurants (Chinese)**

Hoong Mien Restaurant	870 Edw VII	90180
King Hwa Restaurant	621 Foochow	91099
Sun Ya Restaurant	719 Nanking	90080

### **Skating Rinks**

Ambassador Ball Room	741 Edw VII	81381
Ideal Skating Rink	Ps 215 Soeurs	73865
Lafayette Garden Skating Rink	1315 Lfayette	76764
Metropole Skating Rink	Ln 1129 92 Bub Well	39932
Sun Skating Rink	225 Race Course Rd	92523

### **Sukiyaki Shops**

Fuji	706 10 Av Joffre	72505
------	------------------	-------

### **Telegrams**

Bentley's Ltd	18 The Bund	19464
Commercial Pacific Cable Co	34 Edw VII	12233
Eastern Extension Telegraph Co Ltd	34 Edw VII	11233
Globe Wireless Ltd	51 Canton	15036
Great Northern Telegraph Co Ltd	34 Edw VII	11117
Japanese Telegraph Office	25 Seward	43121
Mackay Radio & Telegraph Co Inc	209 Sassoon	13500
RCA Communication Inc	Sassoon Arcade	12558
Shanghai International Radio Office	Sassoon House	11130



## Riding Schools

Ascot Riding School 200 Tunisin .....	21338
Columbia & Great Western Riding Academy 470 Gt Westn .....	22012
Lincoln Riding Academy 50 Keswick .....	20908

## Shipping Agents

American President Lines Ltd 51 Canton .....	15309
American Express Co 158 Kiukiang .....	16278
Butterfield & Swire 21 French Bund .....	82020
Robert Dollar Co 51 Canton Rd .....	15309
Everet Steamship Corp 17 Bund .....	12634
Dairen Kisen Kaisha 110 Szeen .....	19646
Herlofson Gordon & Reeves 9 Quai France .....	80032
International Navigation Co 113 Kiukiang .....	18889
Jardine Matheson & Co Ltd Shipping Dept 27 Bund .....	15290
Levitt M. Myron 17 Bund .....	16067
Lloyd Triestino 26 Bund .....	16885
Mackinnon Mackenzie & Co 27 Bund .....	11428
Messageries Maritimes 9 Quai France .....	82034
Moller's Ltd 30 Foochow .....	11099
Nippon Yusen Kaisha 31 Bund .....	12842
Ocean Shipping Co Ltd 12 Bund .....	15773
Osaka Shosen Kaisha 20 Canton .....	15324
Union Steamship Agency 51 Canton .....	11706

## Theatres

Amateur Dramatic Club [Lyceum Theatre] Box Office 101 Card Mercier .....	70414
Asia Theatres Inc 523 Edw VII .....	84133
Astor Theatre 725 Edw VII .....	84056
Broadway Cinema 57 Wayside .....	50322
Capitol Theatre 142 Museum .....	17100
Carlton Theatre 21 Park .....	34136
Carter Theatre 260 Carter .....	33263
Cathay Theatre 863 Av Joffre .....	73757
Chekiang Cinema 123 Chekiang Rd .....	93879
Crystal Palace 1 Kraetzer .....	84114
Doumer Theatre 9 Doumer .....	70785
Eastern Theatre 144 Muirhead .....	52060
Empire Theatre 85 Av Joffre .....	81062
Empress Theatre 405 Yu Ya Ching .....	95912
Golden Castle 600 Av Foch .....	31403
Golden Gate Theatre 745 Av Foch .....	74457
Green Spot Theatre Sun Sun Bldg .....	94444
Grand Theatre 216 Bub Well .....	32223



Hongkew Cinema	388 Chapoo	40148
Kiu Sing Theatre	359 Av Foch	82623
Kwong Wah Theatre	1440 Edw VII	33530
Lafayette Cinema	323 Lafayette	81200
Lyceum Theatre	101 Card Mercier	70414
Lyric Theatre	780 Peking	90114
Metropol Theatre	500 Yu Ya Ching	93322
Nanking Theatre	523 Edw VII	84133
Palace Theatre	247 Pakhoi	92780
Paris Theatre	550 Av Joffre	85205
Rialto Theatre	239 Kweichow	94110
Ritz Theatre	330 Haining	42203
Roxy Theatre	742 Bub Well	60727
Star Cinema Ltd	301 Park	30590
Strand Theatre	586 Ningpo	95958
Up-Town Theatre	Cr Bub Well & Seymour	38484
Venus Theatre	11 Conty	85069
Western Theatre	701 Sinza	34734
Willies Theatre	408 Chapoo	43982

### **Tourist Agents**

Agence Roliz	650 Szeen	13751
American Express Co Inc	158 Kiukiang	16278
China Travel Service	420 Szeen Rd	13450
Cook & Son, Ltd	119 Nanking Rd	15335
Japan Tourist Bureau	86 Canton	15947
Travel Advisers	60 Nanking	11776
Union Steamship Agency	51 Canton	11706
Orient Lloyd Ltd	13 Ezra Rd	10137
Oriental Express Co	45 Kiukiang Rd	16709
Intourist USSR	9 Edw VII	87491

### **Transportation Companies**

Commercial Express & Storage Co Fed Inc USA		
53 Y M Yuen		16933
Eurasia Transport Co	125-17 Rte Grouchy	75356
Hansa Transport [Capt Th Hanning]		
Head Off & Truck Service	256 Broadway	44255
Kokusai Unyu Kaisha	89 Foochow	18310
Millers Co	106 Peking	15690
Permengat P	17 Canton	18187

### **Telephone Companies**

Central China Telecommunications Co Ltd		
87 Whanpoo		46215
Shanghai Telephone Co Fed Inc USA	232 Kiangse	94090



# LIST OF ADVERTISEMENTS

	<i>Page</i>
Adcraft Studios .....	1
The Central China Telecommunications Co. Ltd. ....	4
Reuter Brockelmann .....	6
Japan Tourist Bureau .....	16
Central China Railways Co., Ltd. ....	17
Tyuka Koku Kaisha, (China Airways Co.) .....	20
World Wide Weaving and Dyeing Co. ....	22
The Ivory Vase .....	22
Ulrich Fuel Co. ....	23
Dr. M. Paster .....	23
S. Manchuria Railway Co. ....	26
Broadway Mansions .....	28
Veiss, Alex. ....	32
Dr. A. Nassonoff .....	34
Union Brewery .....	36
Oscar Seepol Portraits .....	38
DD's Night Club .....	39
Canidrome .....	40
Parc des Sports .....	40
Home of books .....	45
"Arcadia" Restaurant .....	46
Farrens Ballroom de Luxe .....	48
Bolotoff, A. A. ....	52
Up-to-date Dresses .....	54
Garland, L. A. ....	54
Hoffman La Roche .....	58
Fleet's Book Store .....	60
Argintina Night Club .....	60
Bartlett Yung & Co. ....	64
Filmo Depot .....	65
Post Mercury Co. ....	70
Texas Co. ....	73
The Tiger Medical Eng Ann Tung Hall .....	74
H. Moroukian Caravan Studios .....	75
The Peking Art Gallery .....	77
Union Steamship Agency .....	77
Pharmacie Europeene .....	80
Adcraft Studios .....	81
Robinson Piano .....	82
Egyptian Trading Co. ....	85
Stepanoff, G. A. ....	88
Screen, Art & Sport .....	91
Wallem & Co. ....	111
List of Advertisers .....	128

## Cover:

Bayer Pharma Co.  
Shanghai Stevedoring Co.

## Enclosure:

Map of Shanghai

上海图书馆藏书



A541 222 0006 5821B



**JAS. A. GRAY & CO.**

**Real Estate, Insurance**

**Continental Bank Bldg.**

**113 Kiukiang Road, Suite 604**

**Tel. 18919**



# PHARMACIES

*with*



**THIS SIGN**

*carry*

**GENUINE »Bayer« MEDICINES**

In cases of illness one always thinks of  
such efficient "Bayer" preparations as

● **TONICUM BAYER**  
for health, strength and vitality

● **GARDAN**  
for quick relief from pain and  
women's ailment

● **PYRAMIDON**  
as cure for headaches

● **ASPIRIN**  
for colds and colic

● **CRESIVAL**  
as an efficient remedy

004

K85